

# Early Detection = Better Outcomes

*Check your health.*



*Impact Report 2023*



# Table of Contents

1. Letter from CEO and Chairman of the Board
2. Early Detection = Better Outcomes
3. SPOTLIGHT: Prem Aithal
4. Too Young for This Sh\*t
5. Multi-Cancer Early Detection
6. Innovation = Better Outcomes
7. SPOTLIGHT: Sharon Cook
8. Research Grants and Fellowships
9. Technical Fellowships
10. Health Equity = Better Outcomes
11. SPOTLIGHT: Dr. Robert Winn
12. Prevent Cancer Dialogue
13. Community Impact
14. Community and Global Grants
16. Collaboration = Better Outcomes
17. Awesome Games Done Quick
18. Congressional Families Cancer Prevention Program
19. Quantitative Imaging Workshop XX
20. Prevent Cancer Annual Gala
22. Medical Advisory Board
23. Scientific Review Panel
24. Board of Directors
24. Prevent Cancer Foundation Senior Staff
25. Take Back Your Day

# Letter from CEO and Chairman of the Board

At the Prevent Cancer Foundation, we are dedicated to making sure people know the routine cancer screenings they need and why early detection is so important. That's why at the beginning of this year, we set out on a mission to spread this message far and wide through our new signature campaign, Early Detection = Better Outcomes.

## But what do we mean by Better Outcomes?

We mean the opportunity to live a long and healthy life beyond a cancer diagnosis. Early detection allows for the potential to have less extensive treatment, more treatment options and better chances of survival. Every person deserves this chance. By increasing access to cancer education and screenings—for people in all communities—we can improve cancer-related outcomes. Together, we can create a world where cancer is preventable, detectable and beatable for all.

Your support allows us to spread this message, fund research and innovations in early detection, and empower people to stay ahead of cancer through prevention and early detection. Thank you for helping us give people new hope—and Better Outcomes—when it comes to cancer.

Sincerely,



**Jody Hoyos**  
Chief Executive Officer



**William "Bill" Magner**  
Chairman of the Board of Directors



# Early Detection = Better Outcomes

*When was the last time you  
checked your health?*

Most people don't experience signs or symptoms of cancer until it's in advanced stages. But you don't need to wait for symptoms to get a potentially lifesaving health check-up or cancer screening. Early detection of cancer can mean less extensive treatment, more treatment options and better chances of survival.

Research shows that with the knowledge we have today, up to 50% of all cancer cases and deaths are preventable. When we educate people about the routine screenings needed at every age and encourage everyone to be proactive, not reactive, about checking their health, we shift the power from cancer to the people—where it belongs.

# Spotlight: Prem Aithal



## ‘Speaking up saved my life’

By Prem Aithal

My dad is a retired cardiologist, so I always took for granted that if something were seriously wrong with my health, I would know better than to let it linger.

Yet it never occurred to me that the sharp pain I suddenly felt in my testicle was a crisis that needed serious medical attention. I was only 28—too young for testicular cancer, I thought.

But the pain kept getting worse. I finally mentioned it to my friend Morgan, a Hodgkin’s lymphoma survivor.

“Man, do me a favor and just see your doctor. Do it for me,” he said.

Currently, there is no recommended routine screening for testicular cancer.\* Had I not listened to my friend, I might not have survived.

I got an appointment with my primary care physician, who was slightly alarmed. He sent me for an ultrasound the next morning. It turned out I had cancer and had to quickly undergo surgery to remove the tumor, which was found to be non-seminoma testicular cancer. I also learned that, while rare, testicular cancer is one of the more common types of cancer in young men, with the incidence highest among those ages 20-39.

After a procedure to see if the cancer had spread to nearby lymph nodes and chemotherapy as a result, I have lived cancer-free since 2006. Even though it’s been nearly 20 years since my “all clear” from cancer, there has been relatively little advancement in detecting and treating testicular cancer. It’s time we made a change! I am especially passionate about prevention and survivorship and working on starting my own nonprofit to ease the fear and pain for others going through similar situations to what I experienced.

I know that nothing in life is guaranteed. I also know now that it’s better to use our time on earth to help others—and that when your best buddy tells you to get that pain checked out, do it right away!

*\*While the U.S. Preventive Services Task Force does not include screening for testicular cancer in its recommendations, the Prevent Cancer Foundation encourages individuals with testicles to ask their health care provider to examine their testicles as part of their routine physical and to talk to them about testicular self-examination.*

# Too Young for This Sh\*t

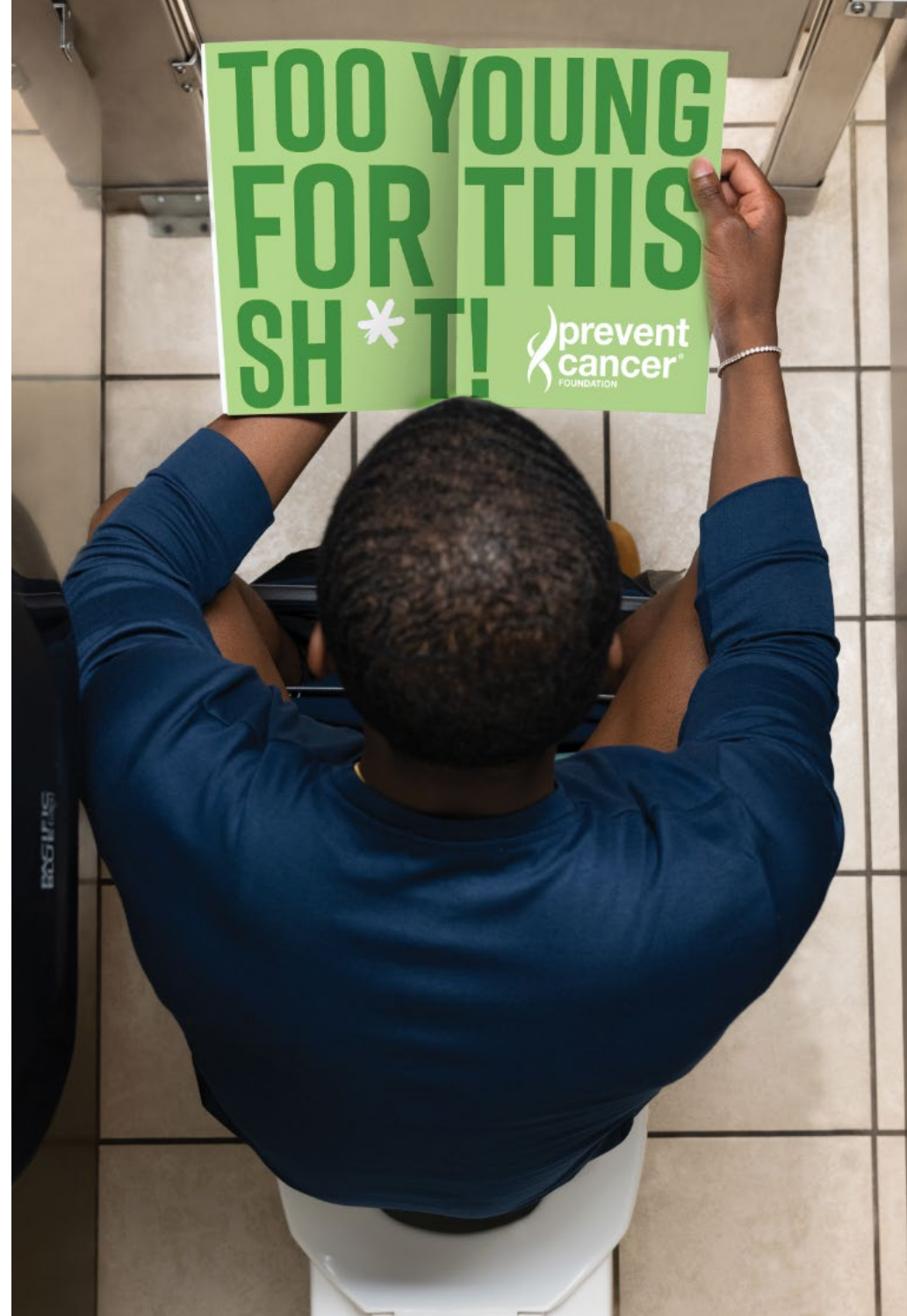
Colorectal cancer is on the rise in adults under 45, and Black Americans are especially at risk. Black people in the U.S. are more likely to develop colorectal cancer and more likely to die from it than other racial or ethnic groups. That's why the Prevent Cancer Foundation has continued to invest in colorectal cancer prevention and early detection public education pieces, including our award-winning public service announcement, "Too Young for This Sh\*t". The PSA concept was developed following a series of focus groups with Black Americans that found that the original "Too Young for This Sh\*t" messaging resonated with this high-risk community, but the campaign assets were not representative of them. The PSA features a diverse group of voices, including a Black male as one of the leads, to help reduce the taboo associated with the disease.

To date, this PSA has earned 124 million impressions, and has run on television stations in nearly 650 major markets, accruing more than \$8 million in donated airtime. Donated airtime is decided by major network producers based on the quality of the service announcement and importance of the message.

It's important for **all adults** to learn about colorectal cancer prevention, early detection and the signs and symptoms of the disease—even if you think you're too young for this sh\*t. Visit [tooyoungforthis.org](http://tooyoungforthis.org) to learn more.



Scan to view our  
award-winning PSA!



# Multi-Cancer Early Detection

Prevent Cancer Foundation leads 500+ organizations in support of Medicare Multi-Cancer Early Detection Screening Coverage Act

Routine screenings can be key to finding cancer early to achieve Better Outcomes. But currently in the U.S., routine screening is available for only five types of cancer, which means even people up to date on their screenings are not being screened for most cancers.

The Prevent Cancer Foundation is pleased to support legislation currently under consideration in Congress that would ensure Medicare can make a coverage decision on multi-cancer early detection (MCED) tests to detect multiple types of cancer at once.

The Prevent Cancer Foundation opened a sign-on letter in 2021 with the goal of demonstrating broad support for the pending MCED legislation.

Since then, more than 500 organizations have joined the Foundation in endorsing the Nancy Gardner Sewell Medicare Multi-Cancer Early Detection Screening Coverage Act (H.R. 2407) and the Medicare Multi-Cancer Early Detection Screening Coverage Act (S. 2085). The Foundation is humbled by the overwhelming support that demonstrates the significant potential for impact MCED tests could have across diverse communities nationwide.

For more information on multi-cancer early detection, visit: [preventcancer.org/early](https://preventcancer.org/early)



Read the full letter and view the list of signers.

**Thank you for your leadership in ensuring Medicare beneficiaries have the best chance at early detection.**

#### **House bill sponsors**

Rep. Jodey Arrington (R-Texas)  
Rep. Terri Sewell (D-Ala.)  
Rep. Richard Hudson (R-N.C.)  
Rep. Raul Ruiz (D-Calif.)

#### **Senate bill sponsors**

Sen. Mike Crapo (R-Idaho)  
Sen. Michael Bennet (D-Colo.)  
Sen. Ben Cardin (D-Md.)  
Sen. Tim Scott (D-Ala.)



# Innovation = Better Outcomes

We know cancer prevention and early detection can lead to more effective, efficient treatment and a better quality of life for patients and their loved ones. Innovation is changing the way we think about how we detect and treat cancer and will make it easier for Americans to check their health.

With your support, the Foundation has to date invested nearly \$46 million toward advances in cancer prevention research and early detection innovations, improving people's lives in communities around the world.

With your continued support, the Foundation can deepen its commitment to prioritizing innovations that give people new hope when it comes to cancer.

## Innovation Council

In April, the Prevent Cancer Foundation invited thought leaders from industry and academia to form its first-ever Innovation Council to explore the political, societal and industry factors shaping the future of cancer prevention and early detection. By identifying the most relevant innovations now and the ones coming down the pike, the Foundation can proactively fund potential areas of groundbreaking research, advocate for policies and invest in programs to increase better outcomes.



# Spotlight:

## Sharon Cook

By Sharon Cook

I lost my mother, grandmother, cousin and my husband to cancer. Each loss reinforced that the “cure” to cancer is prevention and early detection. Studies consistently show that the earlier cancer is detected, the greater the chance for survival. That fact is what makes the work of the Prevent Cancer Foundation essential to reducing cancer fatalities.

The toll cancer has taken on my family is great. We feel it every holiday, birthday, wedding or other special occasion. It’s what fuels my passion for supporting ways to make cancer prevention easier and more affordable for all.

In my own philanthropic journey, I have discovered that without passion for the mission, remaining dedicated to the cause is difficult. Passion is part of what keeps you committed to a goal, willing to do all you can to accomplish it. Donating to the Prevent Cancer Foundation and serving on its board of directors are in alignment with my personal mission of raising awareness that a cancer diagnosis does not have to be a death sentence.

I admire the passion and commitment of the Prevent Cancer Foundation team. They are creative, inclusive and forward-thinking. They face the financial and political challenges of their work with grace and integrity, every single day. I credit this ethic



*Sharon Cook (second from right), with Doug Burr, Prevent Cancer Foundation CEO Jody Hoyos and Jack Stark at the Prevent Cancer Annual Gala.*

to the Foundation’s founder, Bo Aldigé, a strong, determined and knowledgeable leader whose own passion for ending cancer has personal ties similar to mine—Bo was compelled by the memory of her late father to start the Prevent Cancer Foundation nearly 40 years ago. The Foundation’s CEO, Jody Hoyos, has harnessed this passionate history and is working to usher in a new era of innovation. Her considerable experience in health care philanthropy and generational giving is a tremendous asset to making this possible.

As both a donor and board member, it’s important for me to find ways to communicate in a manner that touches both the current and future generation of donors and other supporters of the Foun-

ation. Each group may have different priorities but are likely to be equally passionate about the mission.

As someone who knows firsthand the toll that being a caregiver for a cancer patient can take, it is meaningful to me that as a board member, I am helping spread the message of the dramatic emotional and financial savings that can be realized if we expand federal support for cancer prevention and early detection. Expanded screening leads to fewer cancers. Fewer cancers mean more resources are available to invest in innovative treatments and other ways to support care for patients and families. This is rewarding not just for me, but for everyone.

# Research Grants and Fellowships

In January 2023, the Foundation awarded eight \$100,000 two-year grants to projects focused on the prevention or early detection of blood, breast, colorectal, lung, prostate, and skin cancers, including one in memory of former Foundation board member, Congressman Victor "Vic" Fazio (D-Calif), who died of melanoma in 2022.



**GRANTEE:** Francisco Cartujano, M.D.  
**PROJECT TITLE:** Advancing Lung Cancer Screening Among Latinos One Text at a Time  
**NAMED AWARD:** Richard C. Devereaux Outstanding Young Investigator Award  
**POSITION:** Assistant Professor of Research  
**INSTITUTION:** Wilmot Cancer Institute, University of Rochester Medical Center, Rochester, N.Y.



**FELLOW:** Brandon Gheller, Ph.D.  
**PROJECT TITLE:** Dietary Intervention for Clonal Hematopoiesis, Myelodysplasia and Leukemia  
**NAMED AWARD:** Awesome Games Done Quick  
**POSITION:** Postdoctoral Research Fellow  
**INSTITUTION:** Boston Children's Hospital, Boston, Mass.



**GRANTEE:** Maayan Levy, Ph.D.  
**PROJECT TITLE:** Designing Metabolite-Based Prevention in Lynch Syndrome  
**NAMED AWARD:** Stohlman Family Grant in Memory of Richard Stohlman and Margaret Weigand  
**POSITION:** Assistant Professor of Microbiology  
**INSTITUTION:** Perelman School of Medicine, University of Pennsylvania, Philadelphia, Pa.



**FELLOW:** Caner Saygin, M.D.  
**PROJECT TITLE:** Dissecting the Evolution of Clonal Hematopoiesis to Prevent Acute Leukemias  
**NAMED AWARD:** Awesome Games Done Quick  
**POSITION:** Assistant Professor of Medicine  
**INSTITUTION:** University of Chicago, Chicago, Ill.



**GRANTEE:** Srividya Swaminathan, Ph.D.  
**PROJECT TITLE:** Targeting the Long Isoform of the Prolactin Receptor to Prevent B-Lymphomas  
**NAMED AWARD:** Congressional Families Program: Tribute to The Honorable Vic Fazio  
**POSITION:** Assistant Professor, Dept. of Systems Biology  
**INSTITUTION:** Beckman Research Institute at City of Hope, Duarte, Calif.



**GRANTEE:** Veronica Rotemberg, M.D., Ph.D.  
**PROJECT TITLE:** Quantifying the Impact of Skin Tone on Diagnostic Prediction  
**NAMED AWARD:** Vic Fazio Memorial Fund  
**POSITION:** Director, the Tow Foundation Skin Cancer Informatics Program  
**INSTITUTION:** Memorial Sloan-Kettering Cancer Center, New York, N.Y.



**GRANTEE:** Ester Villalonga Olives, Ph.D., Ms.C.  
**PROJECT TITLE:** Adaptation of Project HEAL for Hispanic/Latino Immigrants  
**NAMED AWARD:** Awesome Games Done Quick  
**POSITION:** Assistant Professor, Practice, Sciences and Health Outcomes Research  
**INSTITUTION:** University of Maryland, Baltimore, Md.



**GRANTEE:** Michelle S. Williams, Ph.D., MSPH, MPH, MCHES  
**PROJECT TITLE:** A Multicomponent Lung Cancer Screening Awareness mHealth  
**NAMED AWARD:** The Shure Family Charitable Foundation  
**POSITION:** Assistant Professor, Global and Community Health  
**INSTITUTION:** George Mason University, Fairfax, Va.

The Prevent Cancer Foundation extends its warmest gratitude and thanks to Dr. Bernard Levin. During his tenure as Scientific Review Panel Co-chair, Dr. Levin, professor emeritus and former division head and vice president of population sciences for the University of Texas MD Anderson Cancer Center, has been a champion in ushering in a generation of cancer prevention scientists. Most recently, Dr. Levin served as chair of the American Cancer Society's National Advisory Task Force on Colorectal Cancer.



“Dr. Bernard Levin has understood for many more years than most that transforming cancer from a deadly disease to one that is chronic and manageable is through prevention and early detection. Not only is he an outstanding physician scientist, he also understands the value of nurturing the next generations. I have witnessed that commitment over and over during the sessions of the Prevent Cancer Foundation's Scientific Review Panel that he has co-chaired for two decades. Bernard's contributions to the Foundation are lengthy and many and we will always treasure his wisdom and friendship.”

—Carolyn R. Aldigé  
Prevent Cancer Foundation Founder

# Technical Fellowships

Since 2015, fellows from low- and middle- income countries have received technical training grants awarded jointly by the Prevent Cancer Foundation and the Union for International Cancer Control (UICC). Awardees study cancer prevention and early detection at top research and cancer institutes around the world, then return to their home countries to disseminate their new knowledge and train their colleagues. The UICC fellowships are generously supported by the FitzGerald Family.



**FELLOW:**  
**Bède Bigirimana**  
Kamenge University  
Hospital Center, Burundi

**HOST INSTITUTION:**  
General Hospital of  
Grand Yoff, Dakar,  
Senegal

**PROJECT TITLE:**  
Building Capacity in  
Diagnostic Immuno-  
histochemistry  
Techniques for  
Cervical Cancer



**FELLOW:**  
**Ivana Blazic, M.D.,  
Ph.D.**  
Clinical Hospital Center  
Zemun, Serbia

**HOST INSTITUTION:**  
Ramon and Cajal  
University Hospital,  
Spain

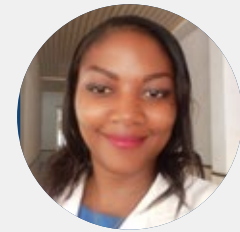
**PROJECT TITLE:**  
Epidemiological and  
Clinical Analysis of Early  
Onset of Colorectal  
Cancer



**FELLOW:**  
**Alice Nanelin  
Guingané, M.D., MPH**  
Chu Bogodogo,  
Hepato-gastro Enterol-  
ogy Service, Ouagadou-  
gou, Burkina Faso

**HOST INSTITUTION:**  
Savory Metropolis  
Hospital Center,  
Chambery, France

**PROJECT TITLE:**  
Endoscopic Screening  
and Early Diagnosis of  
Colorectal Cancer



**FELLOW:**  
**Grâce Aurélie  
Majoumo Mukam**  
Yaoundé Gynecology,  
Obstetrics and  
Pediatrics Hospital,  
Cameroon

**HOST INSTITUTION:**  
Pathological Anatomy  
Laboratory Beauvais  
Hospital Center, France

**PROJECT TITLE:**  
Building Capacity in  
Diagnostic Testing for  
Human Papillomavirus



Use this QR code to explore the new Research Grants and Fellowships Award Database.



# Health Equity = Better Outcomes

Everyone deserves an equal opportunity to stay ahead of cancer through prevention and early detection. But access to cancer screening and prevention is not created equally, leading to health disparities and affecting access to knowledge and resources.

A world where cancer is preventable, detectable and beatable for all is achievable only if everyone has access to cancer prevention and early detection services. That's why the Foundation supports local efforts to reach medically underserved communities, and funds innovative research that could lead to the next breakthrough in cancer prevention and early detection.

We remain relentless in our pursuit of health equity to create Better Outcomes for everyone.

# Spotlight:

## Dr. Robert Winn

### Advancing health equity at the community level

By Robert Winn, M.D.



I think one of the reasons why I'm so passionate about health equity is because I've been there. I've walked in the shoes that too many others are still walking in today. My mother was 15 years old when she had me, and I was largely raised by my grandparents in a working-class neighborhood in Buffalo, New York. While I grew up rich with support and guidance, I was a "have not" in many more ways. But why was it that way? And why is it still that way today?

Health care, including cancer treatment, is a basic human right. Everyone needs access to the means to live healthy lives. The side of the railroad tracks that you live on should not determine whether you screen for cancer early and beat it or die from an advanced stage disease because you did not have the money or the transportation to get the necessary tests.

That's why I've devoted my career to advocating for community-engaged approaches to eliminating

health disparities. We absolutely cannot wait for people to come to us first because they will not. It's about being proactive, not reactive. We need to take resources to where they live, work, play and pray. Meet people where they are. This approach is different than current standards of care because it allows the people we serve to guide the conversation, to guide the research, and ultimately, to have a voice they may have never had before in health care. It infuses their ideas and their needs into everything we do.

One strategy that will help us achieve this is representation, and I am not just referring to having someone who looks like you when you are going through a cancer diagnosis and treatment (although that can also be important). We must hire from communities, for communities. We need a more diverse workforce that reflects the day-to-day experiences of the individuals we serve.

At the core of all our individual efforts is the idea that we need to build trust when engaging with traditionally underserved communities. People see through education programs that go into their neighborhoods for what amounts to only a few minutes in the grand scheme of things and expect to win everyone over with all their 'do this' and 'do that's.' Building trust takes time, investment and many face-to-face conversations. What are we doing to make ourselves trustworthy? When we answer that question—when we let people know their communities are worthy of our time—that is how we break down barriers and start to see real change.



Watch Dr. Winn's presentation at the 2023 Prevent Cancer Dialogue.

# Prevent Cancer Dialogue

The Prevent Cancer Dialogue is an annual event that brings together a diverse group of stakeholders to discuss the latest advances in research, policy, practice and programs in cancer prevention and early detection. Participants take Dialogue learnings back to their communities and workplaces to enhance or expand their work to promote cancer prevention practices and appropriate screening.

The 2023 Prevent Cancer Dialogue was held virtually as a series of two summits (in May and June) and focused on health equity and innovation. Through presentations and break-out sessions, attendees were presented with various community-centered approaches, such as patient navigation, to overcome disparities in cancer care and screening.

Participants also learned about new colorectal cancer screening options, improvements for breast cancer screening in dense breasts and HPV self-sampling technology currently under development.



Access the 2023 Dialogue session recordings, slide presentations and resource materials.

## 2023 PREVENT CANCER DIALOGUE PREVENTION • SCREENING • ACTION

### VIRTUAL SUMMIT SERIES



**WEDNESDAY, MAY 24**

*Addressing Community-Level Disparities in  
Cancer Prevention and Early Detection*

**WEDNESDAY, JUNE 28**

*Harnessing the Power of Innovation to Improve  
Cancer Prevention and Early Detection*

# Community Impact

## Addressing health equity through local outreach

The Prevent Cancer Foundation remains steadfast in our commitment to address health equity in cancer prevention and early detection.

In 2023, the Foundation addressed barriers to cancer screenings in LGBTQ+ and Latina communities by supporting various efforts to provide patient navigation, education, and outreach programs.

Our community grantees:

- participated in over **60** community events
- distributed more than **15,000** educational materials
- trained nearly **300** health care providers to increase screening rates in the LGBTQ+ community

**As a result, over 11,000 individuals were served, more than 5,000 screenings were provided and more than 4,000 individuals received patient navigation support.**



Long Island Jewish Medical Center's LGBTQ+ Cancer Prevention Coalition Program

The ¡Celebremos la Vida! (Let's Celebrate Life!) program serves Latinas ages 40 and over. To date, this program has provided:

- more than **20,000** mammograms and diagnostic tests
- more than **13,000** cervical screenings and Pap follow-up tests
- culturally appropriate breast and cervical cancer education to **20,500** women, friends and family members

“There is no doubt that providing opportunities for [preventive] health care for members of the LGBTQIA+ community is lifesaving and absolutely necessary. However, providing health care that allows these community members to be their authentic selves and to experience autonomy over their health decisions is life changing. With this grant, we hope to bring these possibilities to fruition here in the Texas Panhandle.”

### Board member

Panhandle Breast Health  
Amarillo, Texas

“From January to June 2023, 144 uninsured low-income Hispanic women in McHenry County, [Illinois] received breast and cervical cancer screening services. The program has educated women by providing resources to help reduce the incidence of breast cancer in the county. All women receive culturally appropriate bilingual education, early screening and detection information along with patient navigation services. The Family Health Partnership Clinic would not have been able to provide the lifesaving services to so many women without the continued support of the Prevent Cancer Foundation.”

### Suzanne Hoban, MPH, Executive Director

Family Health Partnership Clinic  
Crystal Lake, Illinois

# Community and Global Grants

## Community grants

To advance our bold goal of a 40% reduction in cancer deaths by the year 2035, the Foundation has funded 12 former grantees (2007-2021) to complete projects utilizing best practices for increasing awareness, cancer screening and cancer risk reduction behaviors. This year's grantees represent rural and urban communities across the U.S., from Eugene, Oregon to New York, New York.

### **EQUAL HOPE/DBA METROPOLITAN CHICAGO BREAST CANCER TASK FORCE**

Chicago, Ill.

Equal Hope will address breast and cervical cancer disparities in metro-Chicago, by facilitating access to timely, high-quality screenings, diagnostics and treatment. Program initiatives include community outreach, education and client navigation aimed at addressing barriers to cancer screening. *Funding for this project is provided by the Stohlman Family Grant in memory of Richard Stohlman and Margaret Weigand.*

### **HITTING CANCER BELOW THE BELT**

Midlothian, Va.

This project aims to eliminate major barriers to colorectal cancer screening by reducing costs of care and by providing stool-based fecal immunochemical test (FIT) screening kits, educational resources and training to low-income, uninsured individuals across Virginia.

### **HIV ALLIANCE**

Eugene, Ore.

By reducing barriers to hepatitis C treatment, HIV Alliance's case management program will support Lane County, Oregon residents who are impacted by hepatitis C and are at high risk for liver cancer.

### **KOREAN COMMUNITY SERVICES OF METROPOLITAN NEW YORK, INC.**

Bayside, N.Y.

The Asian American Healthy Liver Initiative aims to conduct up to 30 free screening events to identify patients with chronic hepatitis B, expand culturally competent patient navigation services in the community and raise awareness about hepatitis B and liver cancer across the tri-state region.

### **MILWAUKEE CONSORTIUM FOR HMONG HEALTH**

Milwaukee, Wis.

This project will provide culturally appropriate educational workshops in the Southeast Asian community about how diet and physical activity impact cancer risk and will encourage participants to schedule appropriate cancer screenings.

### **PROJECT RENEWAL, INC.**

New York, N.Y.

The ScanVan is a mobile mammography site, part of Project Renewal's program designed to meet the need for accessible and affordable breast health care in the New York Metropolitan Area. ScanVan will provide free mammograms, clinical breast exams and patient navigation to 800 women in low-income neighborhoods.

*Funding for this project is provided by the Stohlman Family Grant in memory of Richard Stohlman and Margaret Weigand.*



*West Virginia University Cancer Institute's Mobile Lung Cancer Screening Unit*

### **COMADRE A COMADRE PROGRAM, THE REGENTS OF THE UNIVERSITY OF NEW MEXICO, ALBUQUERQUE**

Albuquerque, N.M.

This culturally and linguistically designed project will provide education, information and navigation to 300 Hispanic people from counties surrounding Albuquerque. Trained peer survivors of breast and cervical cancer and an advisory council will work together to help patients navigate screening appointments.

### **THE RESEARCH FOUNDATION FOR THE SUNY OF UNIV. AT BUFFALO**

Buffalo, N.Y.

By linking patients to mobile mammography and primary care through patient ambassadors and education, the Patient Voices Breast Cancer Program intends to increase breast cancer screening rates and engage community members currently not actively involved in the health care system.

### **UNIVERSITY OF ARIZONA FOUNDATION**

Tucson, Ariz.

By training and dispatching at least 15 volunteers, the University of Arizona Foundation seeks to educate at least 3,000 Southern Arizona youths about sun safety and skin cancer prevention.



### VAX 2 STOP CANCER

Birmingham, Ala.

To increase human papilloma virus (HPV) vaccination rates by 10%, this educational project will train participating pediatric and family practice health care providers in Alabama on best practices for giving effective vaccine recommendations, counseling hesitant parents and decreasing missed opportunities to give the vaccine.

### VIRGINIA HARM REDUCTION COALITION

Roanoke, Va.

This program will consist of activities aimed at preventing, detecting and treating cancer-causing viruses, including hepatitis B, hepatitis C and HPV, which are common among people who use drugs. They will serve an underserved population in Appalachian Southwest Virginia.

### WEST VIRGINIA UNIVERSITY

Morgantown, WVa.

The West Virginia University Cancer Institute's Mobile Lung Cancer Screening Unit will partner with two existing clinic systems to identify those at high risk for lung cancer and use an evidence-based messaging campaign and patient navigation to increase lung cancer screening in the most rural parts of southern and northern West Virginia.



## Global grants

The Foundation has provided over \$1.6 million in global grant funding, supporting cancer-related projects ranging from Mexico to Poland to Tanzania. Currently, the Foundation is supporting projects in Kenya and Haiti, where cervical cancer is the leading cause of cancer-related deaths, to tackle disparities related to cervical and breast cancer. These two-year, \$150,000 projects align with the World Health Organization's goal of eliminating cervical cancer by 2030.

### KILELE HEALTH ASSOCIATION

Kenya

The KILELE Health Association's project has reached over 5,000 Kenyans by engaging with communities in rural regions in Kenya. They have provided nearly 400 HPV screenings and worked with cancer survivors to raise awareness and to address fears and misconceptions around screening and vaccination. These cervical cancer initiatives are intended to be replicated in other countries with hard-to-reach regions.



Lisa McGovern (left), Executive Director of the Prevent Cancer Foundation's Congressional Families Cancer Prevention Program® with Benda Kithaka, KILELE's executive director.

### HOPE FOR HAITI

Haiti

Since January 2023, the Foundation has supported the delivery of 6,679 free cervical and breast cancer screenings and the training of 17 nurses and 46 community health workers to reduce mortality and morbidity rates across rural regions in Southern Haiti.





# Collaboration = Better Outcomes

Prevention hasn't always been emphasized in the cancer conversation. But today, our global community of supporters, experts and advocates all dedicated to cancer education and early detection is a testament to the vision of our founder, Carolyn "Bo" Aldigé, who sought to make cancer prevention a cornerstone of health care when she began the Foundation in 1985.

The backgrounds and skillsets of our community are diverse. Yet we are bound by one common thread—the belief that an emphasis on prevention, not just treatment, can save lives.

The Prevent Cancer Foundation knows that it takes everyone working together to enable lifestyle changes, increase cancer screening rates and find more and better prevention and early detection methods. Thank you for participating in our collective effort to forge a path to a cancer-free future for every person, every day.



2023 Awesome Games Done Quick studio crew

# Awesome Games Done Quick

In January, hundreds of thousands of people logged on around the world to watch some of the best gamers speedrun—play as fast as possible—some of the most classic video games during the annual Awesome Games Done Quick (AGDQ). The week-long, virtual event raised \$2.6 million dollars from nearly 40,000 individual donations.

These funds support both national and global grants working in the cancer prevention and early detection space. The generous donations made by AGDQ donors impact the lives of people around the world as we work toward a world where cancer is preventable, detectable and beatable for all.

“As a doctoral student studying cancer treatment resistance, this marathon directly funds the grants and make research like mine possible. The generosity of this community continues to astound me and I'm humbled to know that so many care so deeply about this important work.”

Lenny

“GDQ always makes my week. I love showcases of skill, positivity, and inclusivity, and all for a good cause. My father died from a cancer that he may have had a better chance against with early detection. Cheers to all the runners and to the community for another great event!”

Sukara



Watch AGDQ highlights.



# Congressional Families Cancer Prevention Program



**CONGRESSIONAL FAMILIES  
CANCER PREVENTION PROGRAM®**  
of the Prevent Cancer Foundation®

A bipartisan, bicameral audience of congressional members and spouses and other cancer champions gathered for two major Congressional Families Cancer Prevention Program® events on Capitol Hill, showcasing the educational work being done by the congressional community year-round.

As part of the Biden Administration's Cancer Moonshot, First Lady Jill Biden joined the Program's spring reception on April 19 to hear from a bipartisan group, including Rep. Nikema Williams (D-Ga.) and congressional spouses Charlie Capito (W.Va.), Martha McKenzie Hill (Ark.), Mary Himes (Conn.) and LeeAnn Johnson (Ohio), about their work in their home states and districts. Rep. Debbie Dingell (D-Mich.) presented the inaugural *Carolyn "Bo" Aldigé Visionary Award* to Rep. Doris Matsui (D-Calif.) for her leadership as a congressional spouse in 1991, when she co-created the Congressional Families Program with Prevent Cancer's Founder, Bo Aldigé.

The Program held its 30th Annual Action for Cancer Awareness Awards luncheon on September 14, honoring those who have made significant contributions in educating the public about cancer prevention and early detection. The event honored TODAY's Al Roker for *Distinguished Service in Journalism* and congressional spouses Patricia Garamendi (Calif.) and Martha McKenzie Hill for *Congressional Leadership*. Rep. Jamie Raskin (D-Md.) was awarded a *Special Recognition* by former Republican Maryland Gov. Larry Hogan in a show of bipartisanship.

# QUANTITATIVE IMAGING WORKSHOP XX:

*Annual chest CT screening—visualizing the full impact of 20-plus years of smoking*

November 2-3, 2023 | Virtual



## Quantitative Imaging Workshop XX:

Annual chest CT screening – visualizing the full impact of 20-plus years of smoking

The Quantitative Imaging Workshop (QIW) is a virtual, multi-disciplinary forum for the advancement of quantitative CT imaging biomarkers for early thoracic disease management. Attendees explore exciting new biomedical opportunities that arise with the use of these transformational imaging technologies. The Workshop convenes leading stakeholders from industry, academia, professional societies, government and patient advocacy groups to discuss progress and make recommendations about next steps.

Quantitative analysis of thoracic CT scans has the ability to reliably detect and potentially characterize progression of three of the four leading causes of premature death: lung cancer, coronary artery disease and parenchymal lung diseases, such as chronic obstructive lung disease (COPD). Participants discussed how to responsibly integrate the medical information available from annual chest CT screening to optimally improve individual health outcomes.



Learn more about this year's event and access session recordings and resource materials.



*Professor Matthijs Oudkerk  
2023 James L. Mulshine,  
M.D., International  
Leadership Award*



# Prevent Cancer Annual Gala

*Jordan: Pillar of Wonder*

## **RAISED**

The Prevent Cancer Annual Gala raised over \$2 million.

## **HONORED**

Her Royal Highness, Princess Ghida Talal of Jordan and Her Excellency, Ambassador Dina Kawar attended the event that celebrated the wonders of Jordan. The Foundation continued the tradition of honoring a country that shares its commitment to fighting cancer.

## **AWARDED**

The Foundation recognized two “Cancer Champions” for their significant contributions in cancer prevention and other cancer-related issues. Sen. Tom Carper (D-Del.) and Sen. Shelley Moore Capito (R-W.Va.) were recognized as Cancer Champions during the festivities.

## **CO-CHAIRS**

Our sincerest thanks to Gala Co-Chairs Anna Griffin, Jennifer Griffin and Ted Okon for their hard work to make this event happen.

## **MASTER OF CEREMONIES**

Cancer survivor, Foundation board member and FOX News Channel’s chief national security correspondent Jennifer Griffin was transcendent as master of ceremonies.

## **LIGHTING THE WAY TO PREVENTION**

FOX 5 DC’s Ayesha Khan shared her story of surviving breast cancer and delivered a message of the importance of detecting cancer early to achieve better outcomes. Our annual fund drive, Lighting the Way to Prevention drive raised over \$130,000 in just 10 minutes. The Gala’s featured auctioneers were Gala Co-Chair Ted Okon, who also is the executive director of the Community Oncology Alliance; and Tommy McFly, NBC4 (Washington) SCENE correspondent and host of “Walk a Mile” with Tommy McFly.

“Fighting cancer is not an option—it is a moral obligation.”

**Her Royal Highness, Princess Ghida Talal of Jordan**



The beautiful gala décor was personally designed by weddings and celebrations expert David Tutera, who is a member of the Foundation's board.



Prevent Cancer Foundation board members Susan Ahlquist (left) and Shabnam Kazmi with Prevent Cancer Foundation's Founder, Carolyn "Bo" Aldigé and the Executive Director of Mayo Clinic Cancer Programs, Dr. Cheryl Willman.



HRH Prince Talal bin Muhammad (left) with this year's honorary patron, Her Excellency, Ambassador Dina Kavar, CIA Director William J. Burns, honorary chair HRH Princess Ghida Talal, and Prevent Cancer Foundation board member and Gala master of ceremonies Jennifer Griffin.



Annie Nuño (left) and Prevent Cancer Foundation board member David Tutera with fellow board member Dr. James Mulshine and Dr. Pamela Mulshine.



Prevent Cancer Foundation board member Gary Lytle (center) with Sue Lytle and Gala guests.



Gala Co-Chairs Anna Griffin, Jennifer Griffin and Ted Okon joined Prevent Cancer Foundation's Founder, Carolyn "Bo" Aldigé in honoring Sens. Tom Carper (D-Del.) and Shelley Moore Capito (R-W. Va.) for their significant contributions to increasing access to prevention and early detection.



Prevent Cancer Foundation CEO Jody Hoyos (left) with Prevent Cancer Foundation Board Chair Bill Wagner and Vice Chair Joann Piccolo.



HRH Prince Talal bin Muhammad (left) with Representative Kay Granger (R-Texas), Her Excellency, Ambassador Dina Kavar and Ala'a Mhaisen.



Did you miss the event? Check out these highlights from this special night.

# Medical Advisory Board

## **Jasjit S. Ahluwalia, M.D., MPH, M.S.**

Professor, Brown University School of Public Health  
Professor, Alpert Medical School of Brown University  
Associate Director for Cancer Prevention and Control,  
Legerreta Cancer Center at Brown University

## **Michael B. Atkins, M.D.**

Deputy Director, Georgetown-Lombardi Comprehensive  
Cancer Center  
William M. Scholl Professor and Vice Chair, Oncology,  
Professor, Medicine, Georgetown University Medical Center

## **Dejana Braithwaite, Ph.D., MS.c.**

Associate Director for Population Sciences,  
Professor, Departments of Surgery and Epidemiology,  
University of Florida Health Cancer Center

## **Rachel F. Brem, M.D., FACR, FSBI**

Director of Breast Imaging and Intervention,  
Professor, Radiology,  
The George Washington University Medical Center  
Vice-Chair for Research and Faculty Development,  
Department of Radiology,  
The George Washington University  
Founder and Chief Medical Advisor, The Brem Foundation

## **Paul A. Bunn Jr., M.D., FASCO**

Distinguished Professor, James Dudley Chair in Cancer Research,  
University of Colorado Anschutz Medical Campus

## **Sigrid V. Carlsson, M.D., Ph.D., MPH**

Assistant Attending Epidemiologist,  
Department of Surgery (Urology Service) and  
Department of Epidemiology and Biostatistics,  
Memorial Sloan Kettering Cancer Center

## **Kenneth H. Cowan, M.D., Ph.D.**

Director and Physician-in-Chief, Fred &  
Pamela Buffett Cancer Center,  
Eppley Institute for Research in Cancer,  
University of Nebraska Medical Center

## **Kevin J. Cullen, M.D.**

Director, Program in Oncology,  
Marlene and Stewart Greenebaum  
Distinguished Professor of Oncology,  
University of Maryland School of Medicine

## **Riccardo Dalla-Favera, M.D.**

Percy & Joanne Uris Professor of Clinical Medicine,  
Director, Institute for Cancer Genetics,  
Columbia University Medical Center

## **Raymond N. DuBois, M.D., Ph.D.**

Associate Provost for Cancer Programs,  
Director, Hollings Cancer Center,  
The Medical University of South Carolina

## **H. Shelton (Shelley) Earp III, M.D.**

Distinguished Professor of Cancer Research,  
Director, UNC Lineberger Comprehensive Cancer Center,  
University of North Carolina – Chapel Hill

## **Stephen B. Edge, M.D., FACS, FASCO**

Vice President, System Quality and Outcomes!  
Department of Cancer Prevention and Control,  
Roswell Park Cancer Institute Comprehensive Cancer Center  
Professor of Surgery, University at Buffalo

## **Patricia A. Ganz, M.D.**

Distinguished Professor, Health Policy & Management,  
UCLA Fielding School of Public Health  
Distinguished Professor, Medicine,  
David Geffen School of Medicine at UCLA  
Director, Cancer Prevention & Control Research,  
Jonsson Comprehensive Cancer Center

## **David M. Gershenson, M.D.**

Professor, Gynecologic Oncology & Reproductive Medicine,  
The University of Texas MD Anderson Cancer Center

## **Edward Giovannucci, M.D., Sc.D.**

Professor of Nutrition and Epidemiology,  
Harvard T.H. Chan School of Public Health

## **Anna R. Giuliano, Ph.D.**

Professor and Founding Director, the Center for  
Immunization and Infection Research in Cancer,  
Moffitt Cancer Center

## **Garth Graham, M.D., MPH, FACP, FACC**

Director and Global Head of Healthcare  
and Public Health Partnerships,  
YouTube/Google

## **Stanley R. Hamilton, M.D.**

Chair and Professor, Pathology,  
City of Hope Comprehensive Cancer Center

## **Claudia I. Henschke, Ph.D., M.D.**

Professor, Radiology,  
Icahn School of Medicine at Mount Sinai

## **Elmer E. Huerta, M.D., MPH**

Director, Cancer Preventorium, MedStar Washington Hospital  
Center's Washington Cancer Institute  
Clinical Professor of Medicine, Division of Hematology  
& Oncology, The George Washington School of Medicine

## **Derek M. Huffman, Ph.D.**

Associate Professor, Molecular Pharmacology and Medicine,  
Director, E-NSC Health Span Core,  
Albert Einstein College of Medicine

## **Lovell A. Jones, Ph.D., FHDR**

Founder, HDEART Consortium  
Adjunct Professor, Department of Health Promotion  
& Community Health Sciences,  
Texas A&M School of Public Health  
Research Professor, Texas A&M University Corpus Christi  
Professor Emeritus, University of Texas  
MD Anderson Cancer Center  
Professor Emeritus, University of Texas Graduate School of  
Biomedical Sciences at Houston

## **Karen E. Kim, M.D., M.S.**

Dorothy Foehr Huck and J. Lloyd Huck  
Chair in Rural Health Research and Professor and  
Dean, Penn State College of Medicine

## **T. Peter Kingham, M.D., FACS**

Professor, Attending Surgeon, and  
Hepatopancreatobiliary Service Director,  
Department of Surgery  
Director, Global Cancer Disparities Initiatives,  
Memorial Sloan Kettering Cancer Center

## **Ann G. Kulze, M.D.**

Founder, The Healthy Living School

## **Charles ("Chip") N. Landen, Jr., M.D., M.S.**

Associate Professor, Obstetrics and Gynecology  
University of Virginia Health System

## **Bernard Levin, M.D.**

Professor Emeritus,  
The University of Texas MD Anderson Cancer Center

## **Marc E. Lippman, M.D., MACP, FRCP**

Professor, Oncology and Medicine,  
Georgetown Lombardi Comprehensive Cancer Center

## **Scott M. Lippman, M.D.**

Distinguished Professor, Medicine,  
Senior Associate Dean and Associate Vice Chancellor  
for Cancer Research and Care,  
Chugai Pharmaceutical Chair,  
Moore's Cancer Center at University of California, San Diego

## **Patrick J. Loehrer, Sr., M.D.**

HH Gregg Professor, Oncology,  
Distinguished Professor, Indiana University  
Joseph W. and Jackie J. Cusick Professor, Oncology,  
Associate Dean for Cancer Research,  
Director of the Indiana University Melvin  
and Bren Simon Cancer Center,  
Director Emeritus, IU Simon Cancer Center

## **John L. Marshall, M.D.**

Chief, Division of Hematology/Oncology,  
Medstar Georgetown University Hospital  
Professor, Medicine and Oncology,  
Lombardi Comprehensive Cancer Center,  
Director, Otto J. Ruesch Center for the  
Cure of Gastrointestinal Cancer  
Georgetown University

## **Elena Martinez, Ph.D.**

Sam M. Walton Endowed Chair for Cancer Research,  
Professor, Herbert Wertheim School of Public Health and  
Human Longevity Science,  
Associate Director, Population Sciences, Disparities  
and Community Engagement, Moore's Cancer Center  
at University of California San Diego

## **Harold L. Moses, M.D.**

Research Professor, Pharmacology,  
Professor, Cancer Biology,  
Emeritus Professor, Medicine,  
Professor, Pathology, Microbiology and Immunology,  
Vanderbilt-Ingram Cancer Center  
Vanderbilt University Medical Center

## **Kimmie Ng, M.D., MPH**

Director, Young-Onset Colorectal Cancer Center,  
Co-Director, Colon and Rectal Cancer Center,  
Director, Translational Research in Gastrointestinal Cancer,  
Dana-Farber Cancer Institute,  
Associate Chief, Division of Gastrointestinal Oncology,  
Associate Professor of Medicine, Harvard Medical School

## **Larry Norton, M.D., FASCO, FAACR**

Senior Vice President, Office of the President,  
Medical Director, Evelyn H. Lauder Breast Center,  
Norma S. Sarofim Chair in Clinical Oncology,  
Breast Cancer Research Foundation founding and current  
Scientific Director,  
MSK Comprehensive Cancer Center,  
Senior Research Advisor, Larry Norton Institute,  
Soroka Medical Center, Be'er-Sheva, Israel

## **Gilbert S. Omenn, M.D., Ph.D.**

Harold T. Shapiro Distinguished University Professor,  
Director, Center for Computational Medicine and Bioinformatics,  
Professor, Computational Medicine & Bioinformatics,  
Professor, Molecular Medicine & Genetics,  
Professor, Human Genetics,  
Professor, Public Health, School of Public Health,  
University of Michigan Medical School

## **Darrell S. Rigel, M.D. M.S.**

Clinical Professor, Dermatology,  
Director, Melanoma Surveillance Clinic,  
Mount Sinai Icahn School of Medicine  
Consultant Dermatologist, Cooper Clinic



## Scientific Review Panel

### John C. Ruckdeschel, M.D.

Chief Medical Officer, MetiStream, Inc.  
Adjunct Professor, University of Mississippi

### Kathleen M. Schmeler, M.D.

Professor, Gynecologic Oncology and Reproductive Medicine,  
Associate Vice President, Global Oncology,  
MD Anderson Network,  
The University of Texas M.D. Anderson Cancer Center

### Karen Sfanos, Ph.D.

Associate Professor, Pathology, Oncology and Urology,  
Johns Hopkins University School of Medicine

### Erich M. Sturgis, M.D., MPH

Professor, Deputy Chair, Bobby R. Alford Department of  
Otolaryngology - Head & Neck Surgery,  
Director of Head & Neck Cancer Program,  
Brown Foundation Endowed Chair,  
Head, Neck, and Thyroid Cancer Multidisciplinary Program  
Director, Baylor College of Medicine  
Head, Neck, and Thyroid Cancer Multidisciplinary Program  
Director, Catholic Health Initiatives/St. Luke's Health

### George J. Weiner, M.D.

Director Emeritus for Holden Comprehensive Cancer Center,  
Professor, Cancer, University of Iowa

### Richard C. Wender, M.D.

Professor and Chair, Family Medicine and Community Health,  
Executive Director, Center for Public Health Initiatives,  
Perelman School of Medicine,  
Senior Fellow, Leonard Davis Institute of Health Economics,  
Executive Director, Center of Public Health Initiatives (CPHI),  
University of Pennsylvania

### Petra Wilder-Smith, D.D.S., D.M.D, Ph.D.

Professor and Director, Dentistry,  
Beckman Laser Institute & Medical Clinic,  
Professor, Surgery,  
Senior Fellow, Chao Family Comprehensive Cancer Center  
University of California Irvine School of Medicine

### Walter C. Willett, M.D., Dr.P.H.

Professor, Epidemiology and Nutrition,  
Harvard TH. Chan School of Public Health

### Stephen C. Yang, M.D., FACS, MAMSE

The Arthur B. and Patricia B. Modell Endowed  
Chair of Thoracic Surgery,  
Vice Chair, Professional Development,  
Department of Surgery,  
Professor, Surgery and Oncology,  
The Johns Hopkins Medical Institutions

### James L. Mulshine, M.D. (Co-Chair)

Professor, Internal Medicine;  
Associate Director, Institute for Translational  
Medicine, Rush University Medical Center

### Bernard Levin, M.D. (Co-Chair)

Professor Emeritus, The University of Texas  
MD Anderson Cancer Center

### Electra D. Paskett, Ph.D. (Co-Chair)

Marion N. Rowley Professor of  
Cancer Research,  
Director, Division of Cancer  
Prevention and Control,  
Professor, Epidemiology,  
College of Public Health,  
Associate Director for Population Sciences,  
Program Leader, Cancer Control Program,  
Comprehensive Cancer Center,  
The Ohio State University  
Director, Center for Cancer Health Equity  
at the James Cancer Hospital

### Christopher Albanese, Ph.D.

Founder and director, the Preclinical  
Imaging Research Laboratory (PIRL);  
Founder and executive director,  
the Center for Translational Imaging (CTI);  
Professor, Oncology and Pathology,  
William and Karen Sonnenborn Chair  
for Interdisciplinary Collaboration,  
Georgetown University

### Rebecca Ashare, Ph.D.

Associate Professor, Psychology  
University at Buffalo

### Janet Audrain-McGovern, Ph.D.

Professor and Director, Addictions Section,  
Department of Psychiatry,  
Perelman School of Medicine,  
the University of Pennsylvania;  
Senior Fellow in the Leonard Davis  
Institute for Health Economics  
and the Center for Health Incentives  
and Behavioral Economics

### David Berrigan, Ph.D., MPH\*

Behavioral Research Program,  
Division of Cancer Control and  
Population Sciences,  
National Cancer Institute  
\*Dr. Berrigan is serving in his personal  
capacity.

### Robert Clarke, Ph.D., D.Sc.

Professor, Biochemistry, Molecular  
Biology & Biophysics,  
J. Holton Chair of Cancer Research,  
Executive Director, Hormel Institute,  
University of Minnesota

### Nancy Emenaker, Ph.D., M.Ed., R.D., L.D., FAND

Program Director,  
Division of Cancer Prevention,  
Nutritional Science Research Group,  
National Cancer Institute

### Stanley Thomas Fricke, Nucl. Eng., Ph.D.

Professor, Radiology,  
Director of Medical Physics,  
Georgetown University Medical Center

### Leena Hilakivi-Clarke, Ph.D.

Assistant Director, Faculty Affairs  
Professor, Food Science and Nutrition,  
Women's Health,  
University of Minnesota

### Stephen Hursting, Ph.D., MPH

AICR/WCRF Distinguished Professor  
Professor, Department of Nutrition, and the  
Lineberger Comprehensive Cancer Center,  
University of North Carolina — Chapel Hill;  
Professor, UNC Nutrition Research Institute

### Cho Y. Lam, Ph.D.

Research Associate Professor, Population  
Health Sciences,  
Center for Health Outcomes  
and Population Equity (HOPE)  
Huntsman Cancer Institute,  
University of Utah

### Brian Lehmann, Ph.D.

Research Associate Professor,  
Vanderbilt-Ingram Cancer Center,  
Vanderbilt University Medical Center

### Mary Beth Martin, Ph.D.

Professor, Oncology, Biochemistry and  
Molecular Biology, Lombardi  
Comprehensive Cancer Center,  
Georgetown University Medical Center

### Darren Mays, Ph.D., MPH

Associate Professor, Department of Internal  
Medicine, The Ohio State University  
College of Medicine Center for Tobacco  
Research, The Ohio State University  
Comprehensive Cancer Center

### Carola Neumann, M.D.

Principal Investigator, Magee-Women's  
Research Institute;  
Associate Professor, Pharmacology and  
Chemical Biology, University of Pittsburgh

### Mary M. Pasquinelli, DNP, FNP-BC, CTTS

Lead Advanced Practice Nurse,  
Pulmonary and Medical Oncology,  
Adjunct Clinical Instructor, Department  
of Medicine, University of Illinois, Chicago  
College of Nursing

### Rajasha Rupaimoole, Ph.D.

Scientific Team Project Lead,  
Precision Molecular Oncology,  
Cancer Biology  
Bayer Research & Innovation Center,  
Bayer U.S. Pharmaceuticals

### Marc D. Schwartz, Ph.D.

Professor, Oncology, Georgetown Universi-  
ty School of Medicine,  
Associate Director, Population Science,  
Georgetown Lombardi  
Comprehensive Cancer,  
Co-Director, Jess and Mildred Fisher  
Center for Hereditary Cancer  
and Clinical Genomics Research

### Peter G. Shields, M.D.

Julius F. Stone Chairman in Cancer Re-  
search, James Cancer Hospital;  
Deputy Director, Comprehensive  
Care Center,  
Professor, College of Medicine, The Ohio  
State University Wexner Medical Center

### Andrew G. Sikora, M.D., Ph.D.

Professor, Surgery; Director of Research,  
Head and Neck Surgery, The University of  
Texas, MD Anderson Cancer Center

### Kenneth D. Tew, Ph.D., D.Sc.

Professor and Chair, Cell &  
Molecular Pharmacology,  
John C. West Chair in Cancer Research,  
Medical University of South Carolina

### Danyelle M. Townsend, Ph.D.

Associate Professor, Drug Discovery  
and Biomedical Sciences,  
Medical University of South Carolina  
Director, Analytical Redox  
Biochemistry Core  
Bruce J. Trock, Ph.D.  
Director, Division of Epidemiology,  
Brady Urological Institute,  
Frank Hinman, Jr. Professor of Urology,  
Professor, Urology and Oncology  
Johns Hopkins University School of  
Medicine

### Elizabeth R. Unger Ph.D., M.D.

Chief, Chronic Viral Diseases Branch,  
Division of High-Consequence Pathogens  
and Pathology, National Center for  
Emerging and Zoonotic Infectious Diseases,  
Centers for Disease Control and Prevention

### Kent E. Vrana, Ph.D.

Elliot S. Vesell Professor and  
Chair, Pharmacology,  
Bernard B. Brodie Professor  
in Pharmacology,  
Penn State Neuroscience Institute

### Zhen Zhang, Ph.D.

Associate Director, Center for Biomarker  
Discovery and Translation;  
Associate Professor, Pathology  
Johns Hopkins Medical Institutions

We are excited to welcome **Electra D. Paskett, Ph.D.**, to serve as the new co-chair of the Foundation's Scientific Review Panel, joining current co-chair James L. Mulshine, M.D., and replacing longtime leader in the cancer prevention community, Bernard Levin, M.D., FACP.

# Board of Directors

## **Carolyn R. Aldigé**

Founder

## **Jody Hoyos**

Chief Executive Officer

## **William Magner**

Chairman

## **Joann Piccolo**

Vice-Chairman

## **James L. Mulshine, M.D.**

Vice Chairman,  
Scientific Director

## **Shabnam Kazmi**

Secretary

## **Paul Phaneuf**

Treasurer

## **DIRECTORS**

Susan Ahlquist  
Heide Bajnrauh  
Diane Casey-Landry  
Sharon Cook  
Jennifer Griffin  
Whitfield Growdon, M.D., FACS  
Joel Jankowsky  
Lynne O'Brien  
Brandon Parry  
Susanna Quinn  
Sonia Sahney  
Hollyn Kidd Schuemann  
Brian Shure  
Jason Van Pelt

## **FOUNDING DIRECTORS**

Alan P. Dye  
The Hon. Harold Keshishian\*

## **EMERITUS DIRECTORS**

Catherine P. Bennett  
Margaret Bush  
Marcia Myers Carlucci  
Jeremy FitzGerald  
Elmer E. Huerta, M.D., MPH  
Brock R. Landry  
Gary Lytle

## **SUSTAINING DIRECTORS**

Betty Alewine  
Joyce Gates  
Gordon (Don) Hutchins, Jr.  
Marcelle Leahy  
Jean Perin  
Andrea Roane  
Pawan Singh  
George Swygert  
David Tutera  
Margaret Vanderhye  
Virginia A. Weil

\*Deceased

# Prevent Cancer Foundation Senior Staff

## **Carolyn R. Aldigé**

Founder

## **Jody Hoyos**

Chief Executive Officer

## **Jennifer Niyangoda**

Vice President, Development  
and Marketing

## **Lisa Berry Edwards**

Managing Director,  
External Affairs

## **Lisa McGovern**

Executive Director,  
Congressional Families Cancer  
Prevention Program

## **Amy Sokal**

Managing Director, Finance and  
Administration

## **Erica Childs Warner**

Managing Director, Research,  
Education and Outreach

# Take Back Your Day

*Chris created an album of songs to honor his mom, pictured here (right).*

For anyone who's ever lost a loved one to cancer, the date of their passing can be a difficult reminder of that loss. For Chris, it's the day he lost his mother, telling us that, "June 19th is my least favorite day of the year ... [In] previous years, I spiraled into being an anxious and depressed mess, stuck in a loop reliving the day she died." Three years ago, he decided to do something different on that day. He chose to transform his grief into something positive and meaningful. Chris put together a charity compilation on his label of cover songs to benefit the Prevent Cancer Foundation, something that he's continued to do each year since.

Chris' story is one we hear all too often. For those impacted by cancer, whether by your own diagnosis or that of a loved one, the date of diagnosis or loss can feel hard to face. Taking back your day with a new, positive memory can be an uplifting way to channel those difficult feelings and associations. By organizing a fundraiser to benefit the Prevent Cancer Foundation, you can find a meaningful way to commemorate that date and turn one of your hardest days into something that can help others. Fundraisers like Chris' charity compilation are critical to helping the Foundation continue its work to empower people to stay ahead of cancer

through prevention and early detection. When you dedicate your gift in honor, memory or celebration of someone, their legacy will be toward a world where no one dies of cancer.

Our team is here to support you and ensure your fundraiser is a success. Together, let us turn the pain of loss into a force for good!



Learn more about how to take back your day by donating or creating a fundraiser in honor of your loved one.

The 2023 financial statement and 990 for the Foundation will be posted on [preventcancer.org](https://www.preventcancer.org) in summer 2024.

# Statement of Financial Position for the Year Ending December 31, 2023

## ASSETS

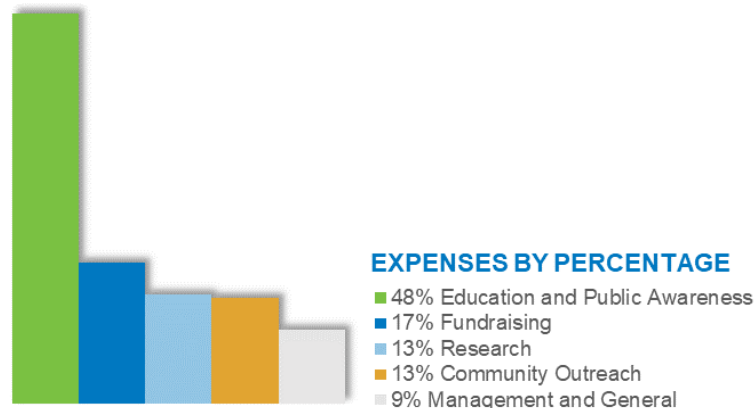
<b>CURRENT ASSETS</b>	
Cash and Cash Equivalents	3,321,574
Accounts and Pledges Receivable	<u>75,574</u>
	<b>3,397,148</b>
<b>INVESTMENTS</b>	
General	573,277
Donor Restricted and Board Designated	<u>14,031,911</u>
	<b>14,605,188</b>
<b>PROPERTY</b>	
Office Furniture and Equipment	270,501
Accumulated Depreciation	<u>(81,800)</u>
<b>TOTAL PROPERTY ASSETS</b>	<b>188,701</b>
<b>OTHER ASSETS</b>	
Prepaid Expenses & Deposits	506,183
Lease Right of Use Assets	2,011,143
Interest in Remainder Trusts	243,769
Deferred Compensation Plan	<u>568,309</u>
	<b>3,329,404</b>
<b>TOTAL ORGANIZATION ASSETS</b>	<b><u>21,520,441</u></b>

## LIABILITIES

<b>CURRENT LIABILITIES</b>	
Accounts Payable and Accrued Expenses	95,685
Grants Payable, Current	1,746,772
Refundable Advances	75,000
Lease Obligations, Current	<u>207,262</u>
	<b>2,124,719</b>
<b>LONG-TERM LIABILITIES</b>	
Grants Payable, Net of Current Portion	700,000
Lease Obligations, Net of Current Portion	2,122,886
Deferred Compensation Plan Liabilities	<u>568,309</u>
	<b>3,391,195</b>
<b>TOTAL LIABILITIES</b>	<b><u>5,515,914</u></b>
<b>NET ASSETS</b>	
Without Donor Restrictions	14,104,645
With Donor Restrictions	<u>1,899,882</u>
	<b>16,004,527</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b><u>21,520,441</u></b>

## STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

<b>SUPPORT AND REVENUE</b>	
Contributions	2,232,162
Bequests and Other Income	1,183,585
In-kind Contributions	682,125
Special Events	4,873,674
Less: Costs of Direct Benefit to Donors	(327,564)
Investment Income (Net)	1,928,381
Other Income	<u>10,149</u>
<b>TOTAL SUPPORT AND REVENUE</b>	<b><u>10,582,512</u></b>
<b>EXPENSES</b>	
Programs	
Research	1,158,376
Education and Public Awareness	4,153,398
Community Outreach	1,125,010
Management and General	784,852
Fundraising	<u>1,505,616</u>
<b>TOTAL EXPENSES</b>	<b><u>8,727,252</u></b>
Change in Net Assets	1,855,260
Net Assets, Beginning of Fiscal Year	<u>14,149,267</u>
<b>NET ASSETS, END YEAR</b>	<b><u>16,004,527</u></b>



Addendum to the Prevent Cancer Foundation's Impact Report 2023

*The Prevent Cancer Foundation's mission is to empower people to stay ahead of cancer through prevention and early detection.*



[PREVENTCANCER.ORG](https://www.preventcancer.org)