



The United Kingdom

AN INDISPENSABLE FRIENDSHIP



September 25, 2024

WHAT: The Prevent Cancer Foundation Annual Gala is recognized as one of Washington’s premier events, attracting more than 1,000 guests from business, diplomatic, government, medical, philanthropic, sports and social communities. The gala has consistently ranked among top Washington charity events and is a widely attended event, following all guidelines of the Senate and House. The Foundation raised over \$2 million in September 2023 for cancer prevention and early detection.

WHO: HONORARY PATRON

The British Ambassador, Her Excellency Dame Karen Pierce DCMG and Sir Charles Roxburgh KCB

CANCER CHAMPIONS

Senator Thom Tillis and Representative Anna Eshoo

HONORARY CONGRESSIONAL COMMITTEE CO-CHAIRS

Senators Robert Casey and Lisa Murkowski
Representatives Diana DeGette and Brian Fitzpatrick

GALA CO-CHAIRS

Jennifer Griffin, Ted Okon, Susanna Quinn and Jason Van Pelt

GALA EXECUTIVE COMMITTEE

Nickie Currie, Anna Griffin, Kathy ‘Coach’ Kemper, Kathryn Kennedy, Lori Reilly and David Spence

WHY: The Prevent Cancer Foundation® is—and since 1985 has been—the only U.S.-based nonprofit organization solely dedicated to cancer prevention and early detection. Our mission is empowering people to stay ahead of cancer through prevention and early detection. Our vision is a world where cancer is preventable, detectable and beatable for all.

The Prevent Cancer Foundation fulfills its mission by focusing on four areas:

RESEARCH: The Foundation funds important research grants and fellowships at some of the most prestigious academic institutions and medical centers across the U.S. The goal of the Prevent Cancer Foundation’s research program is to identify and fund innovative projects with the potential to make substantial contributions to cancer prevention or early detection.

EDUCATION: The Foundation is committed to providing evidence-based information about how you can prevent cancer or detect it early through healthy lifestyle choices, vaccinations and medical screenings.

OUTREACH: The Foundation reaches out to communities through programs and grants that allow us to fund nationally and globally and act locally. By empowering those who know their communities best, we are able to help implement lifesaving programs that benefit all populations, especially the medically underserved.

ADVOCACY: By engaging policymakers and grassroots supporters through advocacy, the Foundation promotes the enactment of laws, regulations and funding that prioritize cancer research and prevention and support the needs of cancer patients and their families.

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GALA FAST FACTS:

- This is the 30th Annual Gala.
- The gala salutes a different country each year. Australia, Brazil, France, Greece, India, Ireland, Italy, Japan, the Hashemite Kingdom of Jordan, the Republic of Korea, Monaco, Morocco, the Netherlands, Peru, Singapore, Spain, Switzerland and Turkey have been honored.
- Since 1994, the gala has raised over \$32 million to support cancer research, screening programs for underserved communities and advocacy activities.
- The gala has been profiled in *The Washington Post*, *Washington Life*, *Washington Times*, *Washingtonian*, *The Georgetown*, *The Hill*, *Biz Bash*, *Modern Luxury* and *New York Social Diary*.
- Past gala sponsors include such companies as Abbott Laboratories, AbbVie, AdvaMed, Aetna, Aflac, Akin Gump, Alexandria Real Estate Equities, American Airlines, American Chemistry Council, American College of Radiology, American Express, American Fuel and Petrochemical Manufacturers, Amerisource Bergen, Amgen, Association for Accessible Medicines, Astellas, AT&T, Bank of America, Biotechnology Industry Organization, Boeing, Bristol-Myers Squibb, BlueCross BlueShield, CBS, Diageo, Eisai, Eli Lilly, EMD Serono, FedEx, Ford Motor Company, Genentech, Gilead Sciences, General Motors, Helsinn Therapeutics, Hologic, iHeart Media, Inova Schar Cancer Institute, Johnson & Johnson, Lockheed Martin, Mass Mutual, MasterCard, Merck, NextEra Energy Inc., Novartis, NY Life, Pfizer, PhRMA, PWC, Rockwell Automation, Southern Company, Taiho Pharmaceuticals, TE Connectivity, US Chamber of Commerce, Vanderbilt Cancer Center, Venable, Viacom and Walmart.



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SPONSORSHIP BENEFITS

EMERALD (*limited availability*) | \$75,000

- » Premier seating for 20 guests.
- » Corporate logo on prominent signage in Gala venue
- » Corporate logo in Gala invitation*
- » Corporate logo in Gala program
- » Corporate logo on back cover of Gala program and Gala Auction catalog
- » Formal acknowledgment from stage at Gala
- » Full page center advertisement in the Gala Program
- » Opportunity for a blog post that will highlight an interview with a corporate official about one of the company's community health or education programs
- » Corporate logo, with a link for one year to corporate home page, on Prevent Cancer Foundation's website and Gala Auction website
- » Corporate logo in sponsor loop featured on video screens throughout evening
- » Sponsorship acknowledgment in all media releases and social media outlets
- » Company featured in dedicated email blast to gala supporters
- » Opportunity for post-event insights exchange call

DIAMOND | \$50,000

- » Premier seating for 20 guests
- » Corporate logo on prominent signage in Gala venue
- » Corporate logo on Gala invitation*
- » Corporate logo on Gala program
- » Formal acknowledgment from stage at Gala
- » Full page advertisement in the Gala Program
- » Corporate logo on Prevent Cancer Foundation's website and Gala Auction website for one year
- » Corporate logo in sponsor loop featured on video screens throughout evening
- » Sponsorship acknowledgment in all media releases and social media outlets
- » Company featured in dedicated email blast to gala supporters
- » Opportunity for post-event insights exchange call

**Commitment must be received by August 12, 2024*

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PLATINUM | \$35,000

- » Preferred seating for 12 guests
- » Corporate logo on prominent signage in Gala venue
- » Corporate name listed on Gala invitation*
- » Corporate logo in Gala program
- » Formal acknowledgment from stage at Gala
- » Half page advertisement in the Gala Program
- » Corporate logo on Prevent Cancer Foundation's website and Gala Auction website for one year
- » Corporate logo on sponsor loop featured on video screens throughout evening
- » Sponsorship acknowledgment in all media releases and social media outlets

GOLD | \$27,000

- » Preferred seating for 10 guests
- » Corporate name listed on Gala invitation*
- » Corporate logo in Gala program
- » Formal acknowledgment from stage at Gala
- » Quarter page advertisement in the Gala Program
- » Corporate logo on Prevent Cancer Foundation's website for one year
- » Corporate logo in sponsor loop featured on video screens throughout evening
- » Sponsorship acknowledgment in all social media outlets

SILVER | \$17,000

- » Preferred seating for 10 guests
- » Corporate name listing in Gala program
- » Corporate name on Prevent Cancer Foundation's website for one year
- » Sponsorship acknowledgment in all social media outlets

BRONZE | \$12,000

- » Choice seating for 8 guests
- » Corporate name listing in Gala program
- » Corporate name on Prevent Cancer Foundation's website for one year

DAVID'S CIRCLE | \$6,000

- » Preferred seating for 4 guests
- » Listing in gala program

DAVID'S FANS | \$3,000

- » Preferred seating for 2 guests
- » Listing in gala program

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