

**WELCOME TO THE**  
***DIALOGUE FOR ACTION***<sup>®</sup>

**April 24-26**  
**2019**

**DIALOGUE  
FOR ACTION**<sup>®</sup>  
ON CANCER SCREENING  
AND PREVENTION



# Welcome to the Dialogue



- **Carolyn R. Aldigé**  
Founder and CEO

# *Dialogue for Action*®

- HPV Vaccine

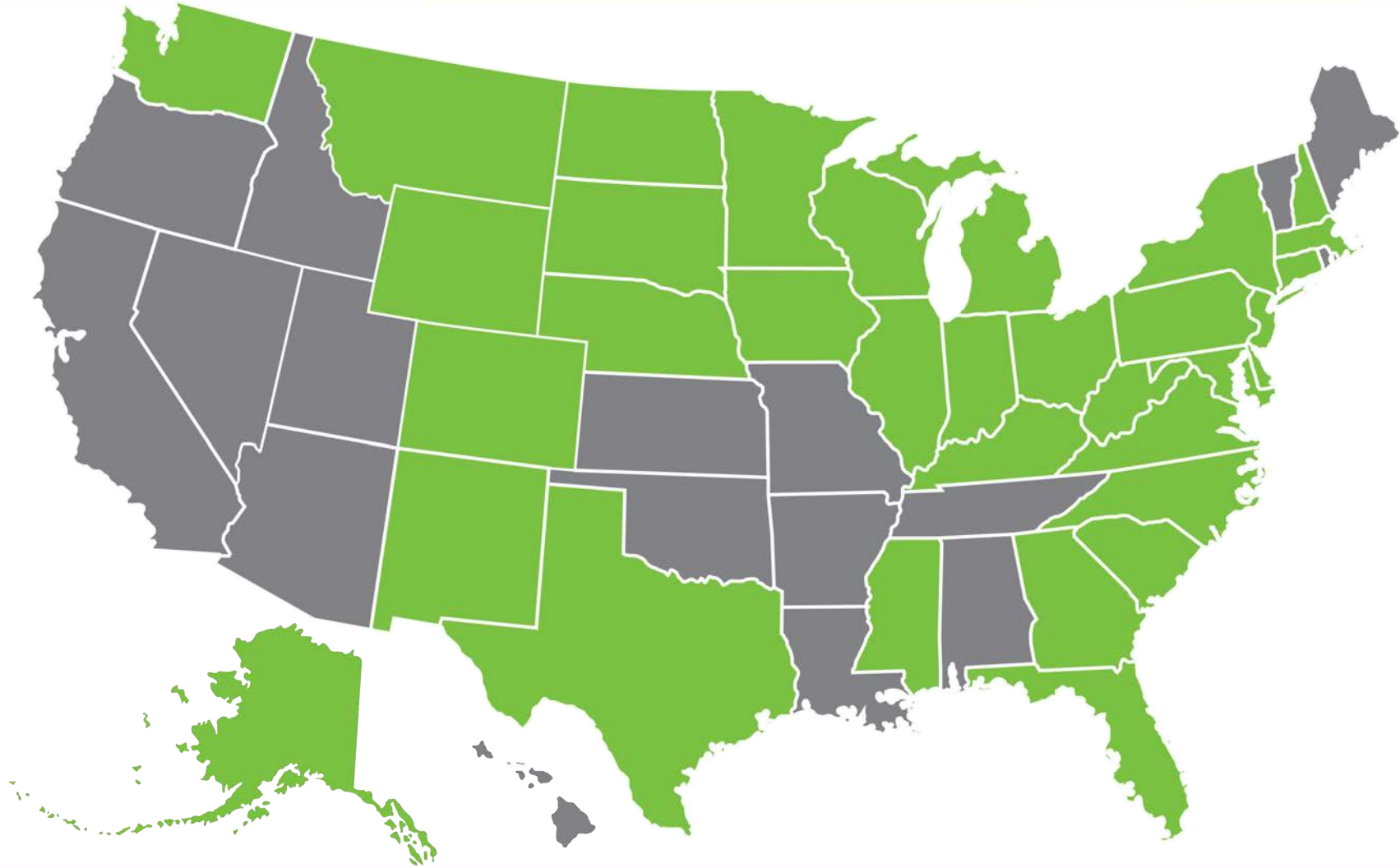


- Smoking



- Screening











For our Daughter  
Kelly Gohk Haens  
"SURVIVOR"

Catholic Charities  
Healthcare  
for our patients,  
Livia, Carls, Richelle..  
... ♡

For my  
mom  
love you  
♡

For T  
Love  
m

For my  
NIECE EIVA  
Borowski ♡  
Love you  
Eva & Adam  
Eva & Adam  
Eva & Adam

For Grandma  
Bubbles &  
Reid Garrant ♡

For  
Carline  
Fab

For Alice  
& Howard

TO  
DAD

# 2019 *Dialogue for Action*® Jumpdrive





# Let's be social!

- #Dialogue2019

- @preventcancer



# Top poster



- *Case Study of a Comprehensive Team-Based Approach to Increasing Colorectal Cancer Screening*
- **Lauren Wright and Mary Ellen Conn**
- West Virginia University Cancer Institute-Cancer Prevention and Control

**Exhibitor**

epigenomics

# Sponsors



# Sponsors

# Genentech

*A Member of the Roche Group*

- Amgen
- Epigenomics
- Exact Sciences
- Hologic

# Prevent Cancer Foundation®



# Too Young for This Sh\*t

HAVEN'T GONE  
IN DAYS?

You may think you're  
**too young  
for this sh\*t,**  
but colorectal cancer  
is on the rise in  
younger adults.

[tooyoungforthis.org](http://tooyoungforthis.org)



prevent  cancer<sup>®</sup>  
FOUNDATION

RUNNING TO THE  
BATHROOM MULTIPLE  
TIMES A DAY?

You may think you're  
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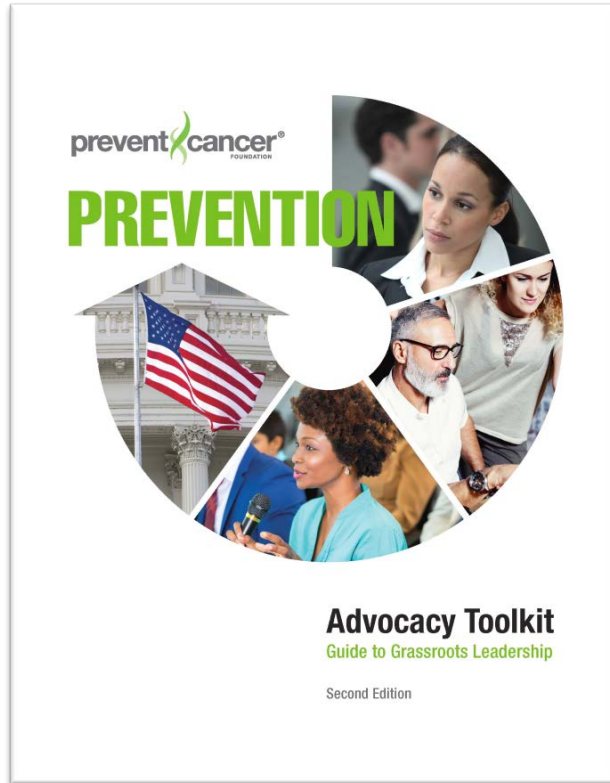


# Researchers



- Kate Cook
- Kate Taylor
- Leah Frierichs

# Advocacy and Policy



**Letters to the Editor and Op-Eds**

When you communicate your opinion in a well-written piece, you can help to inform and influence the public regarding issues that are important to you. This can be accomplished through either a letter to the editor or an op-ed. People typically write a letter to the editor in response to an editorial or an article. Op-eds are often in regards to broader issues. Letters to the editor are also much shorter (150-200 words) than op-eds (500-800 words).

	OP-ED	LETTER TO THE EDITOR
TOPIC	REGARDING A GENERAL ISSUE	IN RESPONSE TO AN ARTICLE OR EDITORIAL
PLACEMENT	PUBLISHED OPPOSITE THE EDITORIAL PAGE	PUBLISHED ON THE EDITORIAL PAGE
PURPOSE	MORE THOROUGH ANALYSIS	BRIEF RESPONSE
LENGTH	500-800 WORDS	150-200 WORDS
FOCUS	STAY RELEVANT AND ON TOPIC	STAY RELEVANT AND ON TOPIC

# Dialogue Planning Committee

- Claudia Christensen
- Hayley Cooke
- Jody Hoyos
- Janet Hudson
- Karen Peterson
- Lisa Berry Edwards
- Erica Childs Warner
- Lisa Han
- Ann Mallari
- Stacey Ogren
- Taylor Patton
- Phallon Perry
- Amy Sokal
- Kim Smith
- Elizabeth Westbrook

# Opening Keynote Speaker



- **Dr. Andrew Dannenberg**  
Associate Director of Cancer Prevention,  
Sandra and Edward Meyer Cancer Center  
at Weill Medical College of Cornell  
University

# Thank you!

