

Part IV. Areas of Responsibility

Those sessions that are directed to advanced-level Sub-competencies may award advanced-level credit. Check the Areas of Responsibility (for entry-level events) or the Sub-competencies (for advanced-level events) that are met by the program’s learning objectives. Include this information for each session if learning objectives differ.

Entry-Level:

- ✓ I. Assess Needs, Resources, and Capacity for Health Education/Promotion
- ✓ II. Plan Health Education/Promotion
- ✓ III. Implement Health Education/Promotion
- ✓ IV. Conduct Evaluation and Research Related to Health Education/Promotion
- ✓ V. Administer and Manage Health Education/Promotion
- ✓ VI. Serve as a Health Education/Promotion Resource Person
- ✓ VII. Communicate, Promote and Advocate for Health, Health Education/Promotion and the Profession

Wednesday, April 24, 2019			
Session	Time / Credit	Core Competency	Objectives
Foundations for Prevention and Early Detection of Breast, Cervical, Colorectal and Lung Cancer and Cancer Screening in Health Education and Primary Care <ul style="list-style-type: none"> • Moderator: Faye L. Wong, MPH, Program Services Branch, Centers for Disease Control and Prevention • Bridget A. Oppong, MD, FACS, Reston Breast Care Specialists and Adjunct Faculty, Georgetown University • Patti E. Gravitt, PhD, MS, Milken Institute of Public Health, Georgetown Washington University • Roy J. Duhé, PhD, University of Mississippi Medical Center • Hormuzd Katki, PhD, Division of Epidemiology & Genetics, National Cancer Institute • Durado Brooks, MD, National Colorectal Cancer Roundtable and American Cancer Society • Jacqueline Miller, RN, BSN, OCN, New Jersey Cancer Education and Early Detection Program, Virtua Health System 	9:00- 12:00 PM 3 hours Suggested: 3.0	I. Assess Needs, Resources, and Capacity for Health Education/Promotion VII. Communicate, Promote and Advocate for Health, Health Education/Promotion and the Profession	<ul style="list-style-type: none"> • Describe the natural history and epidemiology of cancers with mandated guidelines- driven screening • Discuss the role of primary care settings and community health centers in cancer screening • Discuss the role of health educators in promoting cancer screening and related barriers to screening
Colorectal Cancer Screening Workshop: 80% in Every Community Communications Guidebook: Recommended Messages for Reaching the Unscreened <i>Speakers to be named</i>	9:00- 10:20 AM 1 hour, 20 minutes Suggested: 1.5	I. Assess Needs, Resources, and Capacity for Health Education/Promotion II. Plan Health Education/Promotion III. Implement Health Education/Promotion	<ul style="list-style-type: none"> • Discuss the tested messages and advice in the new 80% in Every Community Communications Guidebook • Identify key populations for colorectal cancer messaging • Modify messages to meet the needs of key populations

<p>HPV Vaccination Information-Sharing</p> <p><i>Speakers to be named</i></p>	<p>10:30- 11:45 AM 1 hour, 15 minutes Suggested: 1.5</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>II. Plan Health Education Promotion</p> <p>III. Implement Health Education</p> <p>V. Administer and Manage Health Education/Promotion</p>	<ul style="list-style-type: none"> • Discuss information on current HPV vaccination programs • Discuss opportunities and challenges in HPV vaccination programs • Identify characteristics of successful HPV vaccination programs
<p>Evidence, Opinion and Fact in Cancer Screening and Prevention</p> <p>Ruth Etzioni, PhD, Fred Hutchinson Cancer Research Center</p>	<p>1:00-2:30 PM 1 hour, 30 minutes Suggested: 1.5</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>IV. Conduct Evaluation and Research Related to Health Education/ Promotion</p>	<ul style="list-style-type: none"> • Discuss the importance of appropriate use/interpretation of statistics in cancer screenings • Review basic cancer screening statistics • Demonstrate how to analyze evidence in cancer screening, and how to distinguish opinion from fact
<p>Information Exchange About State and Tribal Colorectal Cancer Screening Programs</p> <p>Jennifer Boehm, MPH, Centers for Disease Control and Prevention Melissa Leypoldt, RN, Nebraska Department of Health and Human Services</p>	<p>1:00-2:15 PM 1 hour, 15 minutes Suggested: 1.5</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>II. Plan Health Education Promotion</p> <p>V. Administer and Manage Health Education/Promotion</p>	<ul style="list-style-type: none"> • Discuss information shared by peers regarding state and tribal colorectal cancer screening programs • Discuss “best practices” in colorectal cancer screening programs • Identify characteristics of successful colorectal cancer screening programs
<p>American Indian/ Alaska Native Meeting to Share Experiences with Cancer Screening and Prevention Programs in Indian Country</p> <p>Carolyn Angus-Hornbuckle, JD, National Indian Health Board</p>	<p>3:30-5:30 PM 2 hours Suggested: 2.0</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>II. Plan Health Education Promotion</p> <p>III. Implement Health Education</p> <p>V. Administer and Manage Health Education/Promotion</p>	<ul style="list-style-type: none"> • Explain the state of health in Indian Country • Identify opportunities and challenges of cancer screening and prevention programs for American Indians/Alaska Natives across Indian Country

Thursday, April 25, 2019			
Session	Time / Credit	Core Competency	Objectives
<p>Opening Keynote: Breast Inflammation: A Defining Moment?</p> <p>Andrew Dannenberg, MD, Weill Medical College of Cornell University</p>	<p>8:10-9:15 AM 1 hour, 5 minutes Suggested: 1.0</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>II. Plan Health Education/Promotion</p> <p>VII. Communicate, Promote and Advocate for Health, Health Education/Promotion and the Profession</p>	<ul style="list-style-type: none"> Summarize current research findings on the link between adipose inflammation and increased risk of breast cancer Describe current status of research, and where this research will be in 5-10 years and public health implications on this research Discuss the idea of routine measures of body composition for cancer prevention and developing future preventive interventions
<p>Research Updates in Cancer Screening</p> <p>Mary Pasquinelli, MS, APRN, Department of Medicine, University of Illinois Hospital and Health Science System, Chicago</p> <p>Robert Smith, PhD, American Cancer Society and the Rollins School of Public Health, Emory University</p> <p>Anjana Pillai, MD, The University of Chicago Department of Medicine</p>	<p>9:45-11:05 AM 1 hour, 20 minutes Suggested: 1.5</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>IV. Conduct Evaluation and Research Related to Health Education/Promotion</p> <p>V. Administer and Manage Health Education/Promotion</p> <p>VII. Communicate, Promote and Advocate for Health, Health Education/Promotion and the Profession</p>	<ul style="list-style-type: none"> Discuss how a lung cancer screening program can help reduce health disparities Identify new evidence on the value of breast cancer screening Describe the research and evidence supporting liver cancer screening
<p>Current Research on HPV Vaccination</p> <p>Anne F. Rositch, PhD, MSPH, Department of Epidemiology, Johns Hopkins Bloomberg School of Public Health and Johns Hopkins Sidney Kimmel Comprehensive Cancer Center</p> <p>Anil Chaturvedi, PhD, Division of Cancer Epidemiology & Genetics, Clinical Genetics Branch, National Cancer Institute</p> <p>Anjana Pillai, MD, The University of Chicago Department of Medicine</p>	<p>11:05 AM-12:20 PM 1 hour, 15 minutes Suggested: 1.5</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>II. Plan Health Education Promotion</p> <p>IV. Conduct Evaluation and Research Related to Health Education/Promotion</p> <p>VII. Communicate, Promote and Advocate for Health, Health Education/Promotion and the Profession</p>	<ul style="list-style-type: none"> Identify reasons why parents choose not to vaccinate their children against HPV Discuss current research and best practices for increasing HPV vaccination among young homosexual men Describe the evidence on HPV-associated oropharyngeal cancer and the HPV vaccine

<p>Innovative Communications in Cancer Screening or Prevention</p> <p>Janice L. Krieger, PhD, STEM Translational Communication Center, University of Florida</p> <p>Kathryn L. Taylor, PhD, Department of Oncology, Lombardi Comprehensive Cancer Center, Georgetown University</p> <p>Leah Frerichs, PhD, Gillings School of Global Public Health, University of North Carolina</p>	<p>1:50-3:05 PM 1 hour, 15 minutes Suggested: 1.5</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>II. Plan Health Education Promotion</p> <p>III. Implement Health Education/Promotion</p> <p>IV. Conduct Evaluation and Research Related to Health Education/Promotion</p> <p>VII. Communicate, Promote and Advocate for Health, Health Education/Promotion and the Profession</p>	<ul style="list-style-type: none"> • Discuss the main barriers and enablers for effective colorectal cancer screening messaging for rural and minority populations • Discuss strategies and tips for developing or replicating smoking cessation programs • Identify unique challenges American Indians face in getting screened • Discuss the use of Adaptive Video Decision Aid and the research behind the tool to improve colorectal cancer screening among American Indians
<p>Concurrent Conversations</p>	<p>3:25-4:45 PM 1 hour, 20 minutes Suggested: 1.5</p>	<p>II. Plan Health Education Promotion</p> <p>VI. Serve as a Health Education/Promotion Resource Person</p> <p>VII. Communicate, Promote and Advocate for Health, Health Education/Promotion and the Profession</p>	<ul style="list-style-type: none"> • Identify plans for implementing strategies for appropriate cancer prevention and screening • Discuss action steps needed to achieve goals related to each conversation topic <p><i>*A follow-up outcome survey will be administrated to assess post-conference cancer screening activities of participants.</i></p>
<p>E-Cigs, Menthol Cigarettes and the FDA</p> <p>Mitch Zeller, JD, Center for Tobacco Products, Food and Drug Administration</p>	<p>4:45- 5:35 PM 40 minutes Suggested: 1.0</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>V. Administer and Mange Health Education Promotion</p> <p>VII. Communicate, Promote and Advocate for Health, Health Education/Promotion and the Profession</p>	<ul style="list-style-type: none"> • Discuss the FDA's comprehensive approach to tobacco and nicotine • From the perspective of FDA, discuss the particular issues of menthol cigarettes and e-cigs, including the continuum of risk and e-cigs as transition to reduced risk.

Friday, April 26, 2019			
Session	Time / Credit	Core Competency	Learning Objectives
<p>Closing Keynote: How New Technologies will Change Health Care in the Next Five Years</p> <p>Aneesh Chopra, President, CareJourney</p>	<p>8:05-9:10 AM 1 hour, 5 minutes Suggested: 1.0</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>VII. Communicate, Promote and Advocate for Health, Health Education/Promotion and the Profession</p>	<ul style="list-style-type: none"> Discuss prospects for new technologies in health care and their potential impact on health and medical care Discuss the future impact technology will have on cancer screening and prevention
<p>Research on Cancer Prevention</p> <p>Katherine L. Cook, PhD, Department of Surgical Sciences, Wake Forest Comprehensive Cancer Center</p> <p>Abenaa Brewster, MD, MHS, Department of Clinical Cancer Prevention, Division of Cancer Prevention and Population Sciences, MD Anderson</p> <p><i>Speaker TBA</i></p>	<p>9:45-11:00 AM 1 hour, 15 minutes Suggested: 1.5</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>IV. Conduct Evaluation and Research Related to Health Education/Promotion</p>	<ul style="list-style-type: none"> Describe the evidence for the relationship between the Mediterranean diet and the Breast Microbiome Discuss the relationship between alcohol and cancer risk
<p>Implementation and Sustainability of Evidence Based Programs: Lessons Learned the Colorectal Cancer Control Program</p> <p>Djenaba Joseph, MD, MPH, Division of Cancer Prevention and Control, Program Services Branch, Centers for Disease Control and Prevention</p>	<p>11:00-11:35 AM 35 minutes Suggested: 0.5</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>II. Plan Health Education Promotion</p> <p>III. Implement Health Education/Promotion</p> <p>IV. Conduct Evaluation and Research Related to Health Education/Promotion</p>	<ul style="list-style-type: none"> Discuss implementation and evaluation methods of current evidence based programs Discuss lessons learned from evidence based programs
<p>Issues in Cancer Screening Guidelines</p> <p>Carmen E. Guerra, MD, MSCE, FACP, Perelman School of Medicine and Cancer Prevention Research Center, University of Pennsylvania</p> <p>David P. Chelmow, MD, Department of Obstetrics and Gynecology, Virginia Commonwealth University School of Medicine</p> <p>Philip E. Castle, PhD, Global Coalition Against Cervical Cancer and Albert Einstein College of Medicine</p>	<p>11:35-12:45 PM 1 hour, 10 minutes Suggested: 1.0</p>	<p>I. Assess Needs, Resources, and Capacity for Health Education/Promotion</p> <p>II. Plan Health Education Promotion</p>	<ul style="list-style-type: none"> Review the current colorectal cancer screening guidelines by the American Cancer Society and suggest effective implementation strategies Discuss breast cancer screening guidelines and how to navigate the differences between guidelines Discuss current cervical cancer screening guidelines and explore benefits and costs of combined testing
TOTAL ENTRY CECH Requested : 19.0			