

## Conference Agenda DRAFT

Wednesday, April 24, 2019

8:00 a.m. CONFERENCE REGISTRATION OPENS

9:00 a.m. – 12:00 p.m. **FOUNDATIONS FOR PREVENTION AND EARLY DETECTION OF BREAST, CERVICAL, COLORECTAL AND LUNG CANCERS**

*This overview of the mandated guidelines-driven cancer screenings serves as an in-service for attendees new to cancer screening and as a review for others. This session has breaks.*

Moderator: Faye L. Wong, MPH, Program Services Branch, Centers for Disease Control and Prevention

- **Natural History and Epidemiology of Breast Cancer**  
Bridget A. Oppong, MD, FACS, Reston Breast Care Specialists and Georgetown University
- **Natural History and Epidemiology of Cervical Cancer and HPV**  
Patti E. Gravitt, PhD, MS, Department of Epidemiology and Public Health, University of Maryland Baltimore, School of Medicine
- **Natural History and Epidemiology of Colorectal Cancer**  
Roy J. Duhé, PhD, Cancer Institute, University of Mississippi Medical Center, @70x2020Guy
- **Natural History and Epidemiology of Lung Cancer**  
Hormuzd Katki, PhD, Division of Epidemiology & Genetics, National Cancer Institute
- **Cancer Screening in the Primary Care Setting with Emphasis on Community Health Centers**  
Durado Brooks, MD, MPH, National Colorectal Cancer Roundtable and American Cancer Society
- **Overcoming Barriers Health Educators Face in Promoting Cancer Screening**  
Jacqueline Miller, RN, BSN, OCN, New Jersey Cancer Education and Early Detection Program, Virtua Health System

*20 minutes of dialogue with audience*

9:00 a.m. – 10:20 a.m. **COLORECTAL CANCER SCREENING WORKSHOP: 80% IN EVERY COMMUNITY COMMUNICATIONS GUIDEBOOK: RECOMMENDED MESSAGES FOR REACHING THE UNSCREENED**

*The NCCRT and the Prevent Cancer Foundation® are proud to offer this workshop to attendees to enhance and expand opportunities to increase colorectal cancer screening according to the guidelines.*

*The goal of this session is to introduce users to the new 80% in Every Community Communications Guidebook, which provides tested messages and advice for reaching key populations. Participants will have the opportunity to work with the messages and consider how they might use the messages in the communities they serve.*

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### 9:30 a.m. – 3:00 p.m. **ADVOCACY WORKSHOP**

*The Prevent Cancer Foundation® is hosting this annual workshop at no cost to attendees. The event is open to the public and all Dialogue for Action® attendees are invited to participate. The workshop will focus on access barriers that impact patient care at the state and federal level. Stakeholders across chronic diseases will discuss current legislative and regulatory concerns that pose challenges to appropriate care and potential solutions.*

*Participants are invited to work together to identify common obstacles in prevention and access and develop solutions to these pressing concerns in disease prevention.*

*For more information visit <https://preventcancer.org/advocacy/workshop/>.*

### 10:30 a.m. – 11:45 a.m. **HPV VACCINATION INFORMATION-SHARING**

*This session offers an in-depth look at a successful HPV vaccination program 'on the ground' and offers a venue for peer-to-peer sharing about opportunities and challenges for HPV vaccinations on the national, state or local level.*

### 12:00 p.m. **LUNCH 2 WAYS**

- 1) Get lunch, say hello to fellow attendees and get ready for your next session!
- 2) Come to **Lunch at the Movies!** Get lunch and gather with colleagues to see cancer screening and prevention videos brought to you by fellow attendees, who will be present to discuss the videos. We'll add popcorn!

### 1:00 p.m. – 2:30 p.m. **EVIDENCE, OPINION AND FACT IN CANCER SCREENING AND PREVENTION**

*When it comes to cancer screening or prevention, the evidence is often uncertain. This workshop will discuss why there are still gaps in the evidence and will demonstrate how to distinguish opinion from fact when filling in the gaps, using case studies from the professional and popular press. Dr. Etzioni will address overdiagnosis, recent guidelines on prostate and colorectal cancer, clinical-trial results on ovarian cancer screening and obesity as a cancer risk. She will also ask: Is the circulating DNA test ready for prime time?*

Speaker: Ruth Etzioni, PhD, Biostatistics Program, Public Health Sciences Division, Fred Hutchinson Cancer Research Center, @retzioni

### 1:00 – 2:15 p.m. **INFORMATION EXCHANGE ABOUT STATE AND TRIBAL COLORECTAL CANCER SCREENING PROGRAMS**

*The 2019 Dialogue will again host an opportunity for peer discussion on local efforts to increase colorectal cancer screening. Attendees will have the chance to meet with others working in this area and share successes, challenges and lesson learned.*

Moderators: Jennifer Boehm, MPH, Centers for Disease Control and Prevention  
Melissa Leypoldt, RN, Nebraska Department of Health and Human Services

### 3:30 – 5:30 p.m. **AMERICAN INDIAN/ALASKA NATIVE MEETING TO SHARE EXPERIENCES WITH CANCER SCREENING AND PREVENTION PROGRAMS IN INDIAN COUNTRY**

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**4:15 p.m. – 5:45 p.m. NATIONAL COLORECTAL CANCER ROUNDTABLE TASK GROUP MEETINGS**

*For Roundtable members: In 2019, the Dialogue will host sub-committee meetings of the National Colorectal Cancer Roundtable.*

**6:00 – 7:00 p.m. MEET AND GREET AT JALEO IN CRYSTAL CITY**

**Jaleo  
2250-A Crystal Drive**

*An informal get-together over great tapas at the renowned restaurant of José Andrés a mere block or two away from the hotel! Meet colleagues both old and new and make plans for sharing dinner at any number of great restaurants nearby!*

## Conference Agenda DRAFT

Thursday, April 25, 2019

**7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS OPEN**  
**POSTERS ON DISPLAY**

**7:00 a.m. – 8:00 a.m. BREAKFAST**

*Come have breakfast and hear what's new with fellow attendees.*

**8:00 a.m. WELCOME TO THE DIALOGUE FOR ACTION® ON CANCER SCREENING AND PREVENTION**

**8:10 a.m. OPENING KEYNOTE: BREAST INFLAMMATION: A DEFINING MOMENT?**

Andrew Dannenberg, MD, *Weill Medical College of Cornell University*

*20 minutes of dialogue with audience*

**9:15 a.m. NETWORKING BREAK**

**POSTER SESSION**

*Poster presenters will be available to discuss their work.*

**9:40 a.m. RESEARCH UPDATES IN CANCER SCREENING**

Moderator:

- **How a Lung Cancer Screening Program Can Help Reduce Health Disparities**  
Mary Pasquinelli, DNP, MS, FNP-BC, *University of Illinois Health Cancer Center Department of Medicine*
- **New Evidence on the Value of Breast Cancer Screening**  
Robert Smith, PhD, *American Cancer Society and the Rollins School of Public Health, Emory University*
- **Making the Case for Liver Cancer Screening**  
Anjana Pillai, MD, *The University of Chicago Department of Medicine*

*30 minutes of dialogue with audience*

**11:05 a.m. CURRENT RESEARCH ON HPV VACCINATION**

Moderator:

- **Why Parents Say 'No' to the HPV Vaccine**  
Anne F. Rositch, PhD, MSPH, *Department of Epidemiology, Johns Hopkins Bloomberg School of Public Health and Johns Hopkins Sidney Kimmel Comprehensive Cancer Center*
- **Increasing HPV Vaccination Rates for Boys**
- **HPV-Associated Oropharyngeal Cancer and the Evidence for HPV Vaccination**  
Anil Chaturvedi, PhD, *Division of Cancer Epidemiology & Genetics, Clinical Genetics Branch, National Cancer Institute*

*20 minutes of dialogue with audience*

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Thursday, April 25, 2019

**12:20 p.m. LAURELS AWARDS LUNCHEON**

Moderator:

- National Leadership Award
- Dedication to Community Service Award
- Increasing Health Equity Award
- Special Award for Lifetime Achievement

**1:50 p.m. INNOVATIVE COMMUNICATIONS IN CANCER SCREENING OR PREVENTION**

Moderator:

- **Developing Personalized Colorectal Cancer Screening Messages for Rural and Minority Residents in Florida**  
Janice L. Krieger, PhD, *STEM Translational Communication Center, University of Florida*
- **Making the Most of the Teachable Moment: Structure and Content of Smoking Cessation Communications Linked to Lung Cancer Screening**  
Kathryn L. Taylor, PhD, *Department of Oncology, Lombardi Comprehensive Cancer Center, Georgetown University*
- **Use of a Culturally Adapted Video Decision Aid to Improve Colorectal Cancer Screening among American Indians**  
Leah Frerichs, PhD, *Gillings School of Global Public Health, University of North Carolina*

*20 minutes of dialogue with audience*

**3:05 p.m. NETWORKING BREAK**

**POSTER SESSION**

*Poster presenters will be available to discuss their work*

**3:25 p.m. CONCURRENT CONVERSATIONS**

*These are facilitated, cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants. A three-month follow-up survey will collect data on related post-Dialogue cancer screening activities of participants.*

**4:45 p.m. E-CIGS, MENTHOL CIGARETTES AND THE FDA**

Mitch Zeller, JD, *Center for Tobacco Products, Food and Drug Administration*

*10 minutes of dialogue with audience*

**5:35 – 7:30 p.m. NETWORKING RECEPTION**

*Join your friends and meet new colleagues as you visit the food stations and cash bar.*

## Conference Agenda DRAFT

Friday, April 26, 2019

**7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS OPEN**

**POSTERS ON DISPLAY**

**7:00 a.m. – 8:00 a.m. BREAKFAST**

*Come have breakfast and hear what's new with fellow attendees.*

**8:00 a.m. WELCOME OF THE DAY**

**8:05 a.m. CLOSING KEYNOTE: HOW NEW TECHNOLOGIES WILL CHANGE HEALTH CARE IN THE NEXT FIVE YEARS**

- Aneesh Chopra, President, *CareJourney*, an open data intelligence service launched by Hunch Analytics

*20 minutes of dialogue with audience*

**9:10 a.m. NETWORKING BREAK**

**POSTER SESSION**

*Poster presenters will be available to discuss their work.*

**HOTEL CHECK-OUT**

**9:45 a.m. RESEARCH ON CANCER PREVENTION**

Moderator: Bernard Levin, MD, *University of Texas MD Anderson Cancer (emeritus)*

- **The Mediterranean Diet and the Breast Microbiome: Might the Right Diet Reduce the Risk of Breast Cancer?**  
Katherine L. Cook, PhD, *Department of Surgical Sciences, Wake Forest Comprehensive Cancer Center*
- **Reducing Obesity in Rural Appalachia: What We Learned from The Walk by Faith Project**
- **Alcohol and Risk of Cancer**  
Abenaa Brewster, MD, MHS, *Department of Clinical Cancer Prevention, Division of Cancer Prevention and Population Sciences, MD Anderson*

*20 minutes of dialogue with audience*

**11:00 a.m. IMPLEMENTATION AND SUSTAINABILITY OF EVIDENCE-BASED PROGRAMS: LESSONS LEARNED**

Amy DeGross, PhD, MPH, *Division of Cancer Prevention and Control, Program Services Branch, Centers for Disease Control and Prevention*

*10 minutes of dialogue with audience*

## Conference Agenda DRAFT

Friday, April 26, 2019

**11:35 a.m. ISSUES IN CANCER SCREENING GUIDELINES**

Moderator:

- **Considerations about the Current Colorectal Cancer Screening Guidelines from the American Cancer Society**  
Carmen E. Guerra, MD, MSCE, FACP, *Perelman School of Medicine and Cancer Prevention Research Center, University of Pennsylvania*
- **Breast Cancer Screening Guidelines: How to Navigate the Differences**  
David P. Chelmow, MD, *Department of Obstetrics and Gynecology, Virginia Commonwealth University School of Medicine*
- **Cervical Cancer Screening Guidelines: Best Practices for Combined Testing Programs on the Community Level**

*20 minutes of dialogue with audience*

**12:45 p.m. CONFERENCE CLOSES**