Conference Agenda DRAFT

Wednesday, April 24, 2019

8:00 a.m. CONFERENCE REGISTRATION OPENS

9:00 a.m. – 12:00 p.m. FOUNDATIONS FOR PREVENTION AND EARLY DETECTION OF BREAST, CERVICAL, COLORECTAL AND LUNG CANCERS

This overview of the mandated guidelines-driven cancer screenings serves as an in-service for attendees new to cancer screening and as a review for others. This session has breaks.

Moderator:

- Natural History and Epidemiology of Breast Cancer
- Natural History and Epidemiology of Cervical Cancer and HPV
  
Patti E. Gravitt, PhD, MS, Milken Institute School of Public Health, George Washington University
- Natural History and Epidemiology of Colorectal Cancer
  
Roy J. Duhé, PhD, Cancer Institute, University of Mississippi Medical Center, @70x2020Guy
- Natural History and Epidemiology of Lung Cancer
  
Hormuzd Katki, PhD, Division of Epidemiology & Genetics, National Cancer Institute
- Cancer Screening in the Primary Care Setting with Emphasis on Community Health Centers
  
Durado Brooks, MD, MPH, National Colorectal Cancer Roundtable and American Cancer Society
- Overcoming Barriers Health Educators Face in Promoting Cancer Screening

20 minutes of dialogue with audience

9:00 a.m. – 10:20 a.m. COLORECTAL CANCER SCREENING WORKSHOP: 80% IN EVERY COMMUNICATIONS GUIDEBOOK: RECOMMENDED MESSAGES FOR REACHING THE UNSCREENED

The NCCRT and the Prevent Cancer Foundation are proud to offer this workshop to attendees to enhance and expand opportunities to increase colorectal cancer screening according to the guidelines.

The goal of this session is to introduce users to the new 80% in Every Community Communications Guidebook, which provides tested messages and advice for reaching key populations. Participants will have the opportunity to work with the messages and consider how they might use the messages in the communities they serve.

9:30 a.m. – 3:00 p.m. ADVOCACY WORKSHOP

The Prevent Cancer Foundation® is hosting this annual workshop at no cost to attendees. The event is open to the public and all Dialogue for Action® attendees are invited to participate.

This workshop will focus on access barriers that impact patient care at the state and federal level. Stakeholders across chronic diseases will discuss current legislative and regulatory concerns that pose challenges to appropriate care and potential solutions.

Participants are invited to work together to identify common obstacles in prevention and access and develop solutions to these pressing concerns in disease prevention.

For more information visit https://preventcancer.org/advocacy/workshop/.
10:30 a.m. – 11:45 a.m. **HPV VACCINATION INFORMATION-SHARING**

This session offers an in-depth look at a successful HPV vaccination program ‘on the ground’ and offers a venue for peer-to-peer sharing about opportunities and challenges for HPV vaccinations on the national, state or local level.

12:00 p.m. **LUNCH 2 WAYS**

1) Get lunch, say hello to fellow attendees and get ready for your next session!

2) Come to **Lunch at the Movies**! Get lunch and gather with colleagues to see cancer screening and prevention videos brought to you by fellow attendees, who will be present to discuss the videos. We’ll add popcorn!

1:00 p.m. – 2:30 p.m. **EVIDENCE, OPINION AND FACT IN CANCER SCREENING**

When it comes to cancer screening, the evidence is often uncertain. This workshop will discuss why there are still gaps in the evidence in cancer screening and will demonstrate how to distinguish opinion from fact when filling in the gaps, using case studies from the professional and popular press.

Speaker: Ruth Etzioni, PhD, Biostatistics Program, Public Health Sciences Division, Fred Hutchinson Cancer Research Center, @retzioni

1:00 – 3:15 p.m. **INFORMATION EXCHANGE ABOUT STATE AND TRIBAL COLORECTAL CANCER SCREENING PROGRAMS**

Because the Dialogue attracts participants from across the country, the 2019 Dialogue will again host this meeting of the National Colorectal Cancer Screening Network to encourage peer-to-peer information-sharing.

3:30 – 5:30 p.m. **AMERICAN INDIAN/ALASKA NATIVE MEETING TO SHARE EXPERIENCES WITH CANCER SCREENING AND PREVENTION PROGRAMS IN INDIAN COUNTRY**

4:15 p.m. – 5:45 p.m. **NATIONAL COLORECTAL CANCER ROUNDTABLE TASK GROUP MEETINGS**

For Roundtable members: In 2018, the Dialogue will again host sub-committee meetings of the National Colorectal Cancer Roundtable.

6:00 – 7:00 p.m. **MEET AND GREET AT JALEO IN CRYSTAL CITY**

Meet and greet at Jaleo in Crystal City

An informal get-together over great tapas at the renowned restaurant of José Andrés a mere block or two away from the hotel! Meet colleagues both old and new and make plans for sharing dinner at any number of great restaurants nearby!
Conference Agenda DRAFT
Thursday, April 25, 2019

7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS OPEN
POSTERS ON DISPLAY

7:00 a.m. – 8:00 a.m. BREAKFAST
Come have breakfast and hear what’s new with fellow attendees.

8:00 a.m. WELCOME OF THE DIALOGUE FOR ACTION® ON CANCER SCREENING AND PREVENTION

8:10 a.m. OPENING KEYNOTE: BREAST ADIPOSE INFLAMMATION: A SILENT KILLER
Andrew Dannenberg, MD, Weill Medical College of Cornell University
20 minutes of dialogue with audience

9:15 a.m. NETWORKING BREAK

9:40 a.m. RESEARCH UPDATES IN CANCER SCREENING
Moderator:

- How a Lung Cancer Screening Program Can Help Reduce Health Disparities
  Mary Pasquinelli, MS, APRN, Department of Medicine, University of Illinois Hospital and Health Science System, Chicago

- New Evidence on the Value of Breast Cancer Screening
  Robert Smith, PhD, American Cancer Society and the Rollins School of Public Health, Emory University

- Making the Case for Liver Cancer Screening
30 minutes of dialogue with audience

11:05 a.m. CURRENT RESEARCH ON HPV VACCINATION
Moderator:

- Why Parents Say ‘No’ to the HPV Vaccine
  Ann F. Rositch, PhD, MSPH, Department of Epidemiology, Johns Hopkins Bloomberg School of Public Health and Johns Hopkins Sidney Kimmel Comprehensive Cancer Center

- Increasing HPV Vaccination Rates: An App for Boys and Their Parents

- HPV-Associated Oropharyngeal Cancer and the Evidence for HPV Vaccination
20 minutes of dialogue with audience
Conference Agenda DRAFT
Thursday, April 25, 2019

12:20 p.m.  LAURELS AWARDS LUNCHEON
Moderator:
- National Leadership Award
- Dedication to Community Service Award
- Increasing Health Equity Award
- Special Award for Lifetime Achievement

1:50 p.m.  INNOVATIVE COMMUNICATIONS IN CANCER SCREENING OR PREVENTION
Moderator:
- Developing Personalized Colorectal Cancer Screening Messages for Rural and Minority Residents in Florida
  Janice L. Krieger, PhD, STEM Translational Communication Center, University of Florida
- Making the Most of the Teachable Moment: Structure and Content of Smoking Cessation Communications Linked to Lung Cancer Screening
  Kathryn L. Taylor, PhD, Department of Oncology, Lombardi Comprehensive Cancer Center, Georgetown University
- Communication that Influences: How to Mobilize Organizations for Skin-Cancer Prevention in Communities

20 minutes of dialogue with audience

3:05 p.m.  NETWORKING BREAK

POSTER SESSION
Poster presenters will be available to discuss their work

3:25 p.m.  CONCURRENT CONVERSATIONS
These are facilitated, cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants. A three-month follow-up survey will collect data on related post-Dialogue cancer screening activities of participants.

4:45 p.m.  E-CIGS, MENTHOL CIGARETTES AND THE FDA
Mitch Zeller, JD, Center for Tobacco Products, Food and Drug Administration
10 minutes of dialogue with audience

5:35 – 7:30 p.m.  NETWORKING RECEPTION
Join your friends and meet new colleagues as you visit the food stations and cash bar.
Conference Agenda DRAFT
Friday, April 26, 2019

7:00 a.m.  CONFERENCE REGISTRATION AND EXHIBITS OPEN
          POSTERS ON DISPLAY

7:00 a.m. – 8:00 a.m.  BREAKFAST
Come have breakfast and hear what’s new with fellow attendees.

8:00 a.m.  WELCOME OF THE DAY

8:05 a.m.  CLOSING KEYNOTE: HOW NEW TECHNOLOGIES WILL CHANGE HEALTH CARE IN
           THE NEXT FIVE YEARS
           • Aneesh Chopra, President, CareJourney, an open data intelligence service launched
             by Hunch Analytics
             30 minutes of dialogue with audience

9:10 a.m.  NETWORKING BREAK

9:45 a.m.  RESEARCH ON CANCER PREVENTION
Moderator:
           • The Mediterranean Diet and the Breast Microbiome: Might the Right Diet Reduce
             the Risk of Breast Cancer?
             Katherine L. Cook, PhD, Department of Surgical Sciences, Wake Forest
             Comprehensive Cancer Center
           • Reducing Obesity in Rural Appalachia: What We Learned from The Walk by
             Faith Project
           • Alcohol and Risk of Cancer
             20 minutes of dialogue with audience

11:00 a.m.  IMPLEMENTATION AND SUSTAINABILITY OF EVIDENCE-BASED PROGRAMS:
           LESSONS LEARNED
           Amy DeGroff, PhD, MPH, Division of Cancer Prevention and Control, Program Services
           Branch, Centers for Disease Control and Prevention
           10 minutes of dialogue with audience
11:35 a.m.  ISSUES IN CANCER SCREENING GUIDELINES

Moderator:

- Considerations about the Current Colorectal Cancer Screening Guidelines from the American Cancer Society
- Breast Cancer Screening Guidelines: How to Navigate the Differences
- Cervical Cancer Screening Guidelines: Best Practices for Combined Testing Programs on the Community Level

20 minutes of dialogue with audience

12:45 p.m.  CONFERENCE CLOSES