

## Conference Agenda

Wednesday, April 11, 2018

**8:00 a.m. CONFERENCE REGISTRATION OPENS**

**9:00 – 10:30 a.m. EVIDENCE, OPINION AND FACT IN CANCER SCREENING**

**Ballroom A + B**

*When it comes to cancer screening, the evidence is often uncertain. This workshop will discuss why there are still gaps in the evidence in cancer screening and will demonstrate how to distinguish opinion from fact when filling in the gaps, using case studies from the professional and popular press. The recent fresh look at the prostate data collected in the PLCO project will be discussed.*

Speaker: Ruth Etzioni, PhD, *Biostatistics Program, Public Health Sciences Division, Fred Hutchinson Cancer Research Center, @retzioni*

**10:00 a.m. – 3:00 p.m. ADVOCACY WORKSHOP: HEALTH CARE DISPARITIES AND THEIR IMPACT ON PREVENTION**

**Ballroom C**

*The Prevent Cancer Foundation® is hosting this annual workshop at no cost to attendees. The event is open to the public and all Dialogue for Action® attendees are invited to participate.*

*This workshop will focus on access and prevention issues at the federal, state and local levels. Expert speakers and panelists from across several chronic diseases will share insights and best practices from their experiences in increasing access to preventive services and eliminating socioeconomic, racial and geographic health disparities.*

*Participants are invited to work together to identify common obstacles in prevention and access and develop solutions to these pressing concerns in disease prevention.*

**For more information visit:** <https://preventcancer2018advocacyworkshop.eventbrite.com>

**12:30 p.m. LUNCH**

**Atrium**

*Get lunch, say hello to fellow attendees and get ready for your next session!*

**1:00 – 4:00 p.m. FOUNDATIONS FOR PREVENTION AND EARLY DETECTION OF BREAST, CERVICAL, COLORECTAL AND LUNG CANCERS**

**Ballroom A + B**

*This overview of the mandated guidelines-driven cancer screenings functions as an in-service for participants new to cancer screening and as a review for others. This session has breaks.*

Moderator: Faye L. Wong, MPH, *Program Services Branch, Centers for Disease Control and Prevention*

- **Natural History and Epidemiology of Breast Cancer**

Bridget A. Oppong, MD, FACS, *Reston Breast Care Specialists and Adjunct Faculty, Georgetown University*

- **Natural History and Epidemiology of Cervical Cancer and HPV**

Anne F. Rositch, PhD, MSPH, *Cancer Epidemiology Division, Johns Hopkins Bloomberg School of Public Health*

- **Natural History and Epidemiology of Colorectal Cancer**

Roy J. Duhé, PhD, *Cancer Institute, University of Mississippi Medical Center, @70x2020Guy*

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- **Natural History and Epidemiology of Lung Cancer**  
Hormuzd Katki, PhD, *Division of Epidemiology & Genetics, National Cancer Institute*
- **Cancer Screening in the Primary Care Setting with Emphasis on Community Health Centers**  
Durado Brooks, MD, MPH, *National Colorectal Cancer Roundtable and American Cancer Society*
- **Overcoming Barriers Health Educators Face in Promoting Cancer Screening**  
Kathleen Gamblin, RN, BSN, OCN, *Northside Hospital Cancer Institute*

*20 minutes of dialogue with audience*

*The Prevent Cancer Foundation and the National Colorectal Cancer Roundtable (NCCRT) are proud to offer this workshop in support of the 80% by 2018 national CRC screening initiative:*

**1:00 – 2:20 p.m.**  
**Statler**  
(lower level)

### **COLORECTAL CANCER SCREENING WORKSHOP: LEVERAGING HOSPITAL AND HEALTH SYSTEMS TO INCREASE COLORECTAL CANCER SCREENING**

*The NCCRT has commissioned a new best practices guide for hospital and health systems in support of CRC screening, featuring case studies from systems that are leading the way. Come hear Albany Area Primary Health Care's Service Director Dr. James Hotz and the NCCRT's Director Mary Doroshenk share what hospitals and health systems have to tell us about getting leadership buy-in, identifying strategies that work and partnering with the community from the hospital health systems perspective. Come participate in this interactive workshop and help your organization create a game plan for moving ahead in increasing CRC screening!*

Speakers: Mary Doroshenk, MA, Director, *National Colorectal Cancer Roundtable*, and Strategic Director, Colorectal Cancer Intervention, *American Cancer Society*  
James A. Hotz, MD, MACP, Clinical Services Director, *Albany Area Primary Health Care*

**1:00 – 3:15 p.m.**  
**Dallas**

### **INFORMATION EXCHANGE ABOUT STATE AND TRIBAL COLORECTAL CANCER SCREENING PROGRAMS**

*Because the Dialogue attracts participants from across the country, the 2018 Dialogue will again host this meeting of the National Colorectal Cancer Screening Network for peer-to-peer information sharing, in support of the 80% by 2018 national colorectal cancer screening initiative.*

Moderators: Jennifer Boehm, MPH, *Centers for Disease Control and Prevention*  
Melissa Leypoldt, RN, *Nebraska Department of Health and Human Services*,  
@missyreverie

**3:30 – 5:30 p.m.**  
**Dallas**

### **AMERICAN INDIAN/ALASKA NATIVE MEETING TO SHARE EXPERIENCES WITH CANCER SCREENING AND PREVENTION PROGRAMS IN INDIAN COUNTRY**

*We will show Reclaiming Sacred Tobacco, a 30-minute documentary on tobacco practices of Anishinaabe and Dakota people in Minnesota, followed by discussion of the video facilitated by Richard Mousseau, MS, Director of Community Health Programs for Great Plains Tribal Chairmen's Health Board. Participants will also have opportunity to share information and updates about their community programs. Everybody's welcome!*

Facilitator: Richard Mousseau, MS, *Community Health Programs, Great Plains Tribal Chairmen's Health Board*

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**4:15 – 5:45 p.m. HPV VACCINATION INFORMATION-SHARING**

**Beverly**

*Janna L. Pastir, MPH, of the North Dakota Department of Health's Chronic Disease Division will discuss the successful partnership to increase HPV vaccination rates in North Dakota between the Department of Health and rural middle and high schools with school-based health clinics. Following this talk will be informal peer-to-peer sharing about opportunities and challenges for HPV vaccination programs on the national, state or local level. Come share your insights about what makes a strong program and how to make a program stronger. Open to all.*

Facilitator: Sherrie Flynt Wallington, PhD, Lombardi Comprehensive Cancer Center, Georgetown University Medical Center

Speaker: Janna L. Pastir, MPH, Chronic Disease Division, North Dakota Department of Health

**4:15 – 5:45 p.m. NATIONAL COLORECTAL CANCER ROUNDTABLE TASK GROUP MEETINGS**

**Statler + Stevens**  
(lower level)

*For Roundtable members: In 2018, the Dialogue will again host sub-committee meetings of the National Colorectal Cancer Roundtable, also in support of the 80% by 2018 national colorectal cancer screening initiative.*

**6:00 – 7:00 p.m. MEET AND GREET**

**Atrium**

*An informal reception in the Atrium to meet colleagues both old and new and make plans for sharing dinner at a great restaurant nearby!*

**8:00 p.m. MOVIE NIGHT**

**Amphitheater**

*Gather with colleagues to see cancer screening and prevention videos brought to you by fellow attendees, who will be present to discuss the videos. Topics include HPV, cervical cancer, colorectal cancer, breast health, tobacco companies' targeting of black communities and hepatitis B. We'll bring the popcorn!*



## Conference Agenda

Thursday, April 12, 2018

**7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS OPEN**  
**Ballroom Foyer POSTERS ON DISPLAY**

**7:00 a.m. – 8:00 a.m. BREAKFAST**  
**Atrium** *Come have breakfast and hear what's new with fellow attendees.*

**7:00 a.m. – 8:00 a.m. NETWORKING OPPORTUNITIES OVER BREAKFAST**  
**Dallas** *If you choose, you can grab breakfast and connect for conversation with colleagues sharing your interests.*

**8:00 a.m. WELCOME OF THE DIALOGUE FOR ACTION® ON CANCER SCREENING AND PREVENTION**  
**Ballroom A + B**

- Lisa J. Berry, Managing Director of External Affairs, *Prevent Cancer Foundation* @LisaJBerry
- Carolyn R. “Bo” Aldigé, Founder and President, *Prevent Cancer Foundation*

**8:10 a.m. OPENING KEYNOTE: HOW TO DEMOCRATIZE MEDICAL KNOWLEDGE AND BRING BEST-PRACTICE CARE TO ONE BILLION PEOPLE BY 2025**  
**Ballroom A + B**

- Erika Harding, MA, Chief Replication Officer, *Project ECHO, University of New Mexico HSC*

*20 minutes of dialogue with audience*

**9:15 a.m. NETWORKING BREAK**  
**Ballroom Foyer + POSTER SESSION**  
**Atrium** *Poster presenters will be available to discuss their work.*

**9:40 a.m. LUNG CANCER IMAGING**  
**Ballroom A + B** Moderator: James L. Mulshine, MD, *Rush Medical College, Rush University*

- **The Business Case for CT Imaging in Lung Cancer Screening**  
Bruce Pyenson, FSA, MAAA, *Milliman, Inc.*
- **How Patient Navigators Facilitate Getting the Right Patients Screened for Lung Cancer**  
Sanja Percac-Lima, MD, PhD, *Massachusetts General Hospital Division of General Internal Medicine and Chelsea HealthCare Center*
- **Establishing an International Monitoring Framework to Ensure Quality of Quantitative Images**  
Ricardo Avila, MS, *Accumetra, Inc.*

*30 minutes of dialogue with audience*



## Conference Agenda

Thursday, April 12, 2018

### 11:05 a.m. HPV VACCINATION

Ballroom A + B

Moderator: Bethany Kintigh, RN, BSN, *Bureau of Immunization and TB, Iowa Department of Public Health*

- **What's Happening with HPV Vaccination Rates on the State Level Across the US**  
Melinda Wharton, MD, MPH, *Immunization Services Division, Centers for Disease Control and Prevention*
- **Getting More Primary Care Physicians in North Dakota on Board with HPV Vaccination Messaging**  
Paul Carson, MD, FACP, *North Dakota State University and Sanford Medical Center Fargo*
- **Beyond Cervical Cancer: Using Cancer Registry Data to Make the HPV Vaccination Case for Oropharyngeal (and Other) Cancers**  
Nikki Hayes, MPH, *Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention, @cdc\_cancer*

20 minutes of dialogue with audience

### 12:20 p.m. LAURELS AWARDS LUNCHEON

Ballroom C

Moderator: Tony Award-winning actress Marissa Jaret Winokur is a spokesperson for the *Think About the Link*® campaign, sharing her heartfelt story of beating cervical cancer and becoming an advocate for the HPV vaccine in efforts to raise awareness of the link between certain viruses that can cause cancer.



- **National Leadership Award**
- **Dedication to Community Service Award**
- **Increasing Health Equity Award**
- **Special Award for Lifetime Achievement**

### 1:50 p.m. CANCER SCREENING AND PREVENTION ON THE COMMUNITY LEVEL

Ballroom A + B

Moderator: Carla D. Williams, PhD, *Departments of Medicine and Community and Family Medicine, Howard University Cancer Center, @huccdc*

- **How a Chicago FQHC is Working toward 80% by 2018 Screened for Colorectal Cancer**  
Carmen Vergara, RN-BSN, MPH, *Esperanza Health Centers*
- **How We Share the Message of Hepatitis C and Liver Cancer in Indian Country**  
Jessica Leston, DrPH(c), MPH, *Clinical Programs, Northwest Portland Area Indian Health Board*
- **Millennials, Social Justice and Tobacco Use**  
Denise Smith, MPH, *College Activism, Truth Initiative, @truthinitiative*

20 minutes of dialogue with audience

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**3:05 p.m. NETWORKING BREAK**

**Ballroom Foyer + Atrium POSTER SESSION**

*Poster presenters will be available to discuss their work*

**3:30 p.m. CONCURRENT CONVERSATIONS**

*These are facilitated, cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants. A three-month follow-up survey will collect data on related post-Dialogue cancer screening activities of participants.*

**Statler  
(lower lever)**

**1. Your Opportunity to Ask Anything You Ever Wanted to Know About Project ECHO: An Informal Conversation with the ECHO Cancer Crew**

Oliver Bogler, PhD, Chief Operating Officer, *Project ECHO*, @obogler  
Lucca Cirolia, Program Planning Manager of Cancer Initiatives, *Project ECHO*  
Erika Harding, MA, Chief Replication Officer, *Project ECHO*  
Kathleen Schmeler, MD, Associate Professor, *Department of Gynecologic Oncology and Reproductive Medicine* and Director, *MD Anderson Cancer Center and Lyndon B. Johnson Hospital colposcopy clinics*

**Continental B**

**2. How to Enhance Cooperation Between State-Level Immunization and Cancer Control Programs to Strengthen HPV Vaccination Efforts**

Facilitator: Tamika Felder, *Cervivor*, @tamikafelder  
Resource Person: Bethany Kintigh, RN, BSN, *Bureau of Immunization and TB, Iowa Department of Public Health*



**Continental C**

**3. Strategies for Reaching Millennials with Primary Prevention Messaging**

Facilitator: Andrea Wolf, JD, *Brem Foundation to Defeat Cancer*, @bremfoundation  
Resource Person: Denise Smith, MPH, *College Activism, Truth Initiative*, @truthinitiative

**Dallas**

**4. Removing Barriers and Seizing Opportunities to Improve Cancer Screening and Prevention in Rural Areas**

Facilitator: Elizabeth A. Westbrook, MPH, MCHES, *University of Louisville Kentucky Cancer Program*  
Resource Person: Jessica Leston, DrPH(c), MPH, *Clinical Programs, Northwest Portland Area Indian Health Board*

**Beverly**

**5. Round 2: Moving Forward with Cancer Screening and Prevention in the Uncertain World of Coverage for Health Care**

Facilitators: Caleb Levell, *National Colorectal Cancer Roundtable*, @NCCRTnews  
Resource Person: Roy J. Duhé, PhD, *Cancer Institute, University of Mississippi Medical Center*, @70x2020Guy

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**4:55 p.m. Ballroom A + B** **REASONABLE EXPECTATIONS OF BIG DATA IN HEALTH AND MEDICINE**  
Clifford A. Hudis, MD, FACP, *American Society of Clinical Oncology*, @cliffordhudis  
*10 minutes of dialogue with audience*

**5:30 – 7:30 p.m. Atrium** **NETWORKING RECEPTION IN THE ATRIUM**  
*Join your friends and meet new colleagues as you visit the food stations and cash bar.*



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**7:00 a.m. – 8:00 a.m. NETWORKING OPPORTUNITY OVER BREAKFAST**  
**Dallas**  
*If you choose, you can grab your breakfast and connect for conversation with colleagues sharing your interests.*

**8:00 a.m. WELCOME OF THE DAY**  
**Ballroom A + B**

- Erica Childs Warner, MPH, Senior Director of Evaluation and Outreach, *Prevent Cancer Foundation*
- Carolyn R. "Bo" Aldigé, Founder and President, *Prevent Cancer Foundation*

**8:05 a.m. CLOSING KEYNOTE: VISIONS FOR THE FUTURE OF CANCER PREVENTION**  
*This keynote is a moderated discussion of the panelists' visions for the future of prevention and cancer prevention in particular.*

Moderator: Susan Dentzer, President and CEO, *The Network for Excellence in Health Innovation*, @SusanDentzer

Panelists:

- Rear Admiral Retired (RADM Ret.) Boris D. Lushniak, MD, MPH, Professor and Dean, *School of Public Health, University of Maryland*, and former Deputy Surgeon General and former Interim Surgeon General of the United States, @BDLushniak
- Edith P. Mitchell, MD, FACP, FCPP, Clinical Professor of Medicine and Medical Oncology, *Department of Medical Oncology*; Director, *Center to Eliminate Cancer Disparities*; and Associate Director, *Diversity Affairs at the Sidney Kimmel Cancer Center at Jefferson* and the 116<sup>th</sup> President, *National Medical Association*, @EdithMitchellMD
- Elaine Schattner, MD, MA, Women's Health Advocate and Journalist; Fellow, *American College of Physicians*; and Clinical Associate Professor of Medicine, *Weill Cornell Medicine*, @ESchattner

*30 minutes of dialogue with audience*

**9:10 a.m. NETWORKING BREAK**  
**Ballroom Foyer + Atrium POSTER SESSION**  
*Poster presenters will be available to discuss their work.*  
**HOTEL CHECK-OUT**





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**9:45 a.m. Ballroom A + B** **PROGRESS IN RESEARCH ON THE FRONT LINES OF CANCER PREVENTION**  
Moderator: Elizabeth A. Westbrook, MPH, MCHES, *Kentucky Cancer Program, University of Louisville*

- **Obesity and Cancer Risk**  
Wendy Demark-Wahnefried, PhD, RD, *Department of Nutrition Sciences and the Comprehensive Cancer Center, University of Alabama at Birmingham*
- **The ‘Aging’ Mouse Problem and What We Don’t Know About Cancer Prevention**  
Derek Huffman, PhD, *Molecular Pharmacology, Albert Einstein College of Medicine*
- **Physical Activity in Cancer Prevention and Survivorship**  
Kathryn H. Schmitz, PhD, MPH, FACSM, FTOS, *Penn State Cancer Institute and College of Medicine, and the American College of Sports Medicine*

*20 minutes of dialogue with audience*

**11:00 a.m. Ballroom A + B** **ACCOMPLISHMENTS OF AND LESSONS LEARNED IN THE 80% by 2018 INITIATIVE ON COLORECTAL CANCER SCREENING**

Moderator: Karen J. Peterson, PhD, Vice President of Programs, *Prevent Cancer Foundation, @KarenPrevents*

- Richard C. Wender, MD, *National Colorectal Cancer Roundtable and American Cancer Society*

*10 minutes of dialogue with audience*

**11:35 a.m. Ballroom A + B** **ON THE FRONTIERS OF CANCER SCREENING MODALITIES**  
Moderator: Bruce J. Trock, PhD, MPH, *Division of Epidemiology, Brady Urological Institute, Johns Hopkins School of Medicine, @brucetrock*

- **Potential Blood-Based Biomarkers for Early Detection of Lung Cancer**  
Pierre Massion, MD, *Department of Medicine, Vanderbilt University Medical Center*
- **A Clear and Balanced Look at Liquid Biopsy**  
Dana W. Y. Tsui, PhD, *Department of Pathology and Center for Molecular Oncology, Memorial Sloan Kettering Cancer Center*
- **Thinking Through Population-Based Genetic Screening for Cancer**  
Hormuzd Katki, PhD, *Division of Epidemiology & Genetics, National Cancer Institute*

*20 minutes of dialogue with audience*

**12:45 p.m. CONFERENCE CLOSES**



The 2018 *Dialogue* has received unrestricted grants or donations from the following companies:



**Genentech**  
*A Member of the Roche Group*

*Epigenomics*

*Exact Sciences*

*Hologic*

*Myriad Genetics*

*Quest Diagnostics*