## 2018 Dialogue for Action Session Content Documentation

### Wednesday, April 11, 2018

<table>
<thead>
<tr>
<th>Session</th>
<th>Speakers</th>
<th>Time / Credit</th>
<th>Objectives</th>
<th>Session Description</th>
</tr>
</thead>
</table>
| **Evidence, Opinion and Fact in Cancer Screening**  | Ruth Etzioni, PhD, Fred Hutchinson Cancer Research Center *(invited)* | 9:00-10:30 AM 1.5 hours Suggested: 1.5 | - Discuss the importance of appropriate use/interpretation of statistics in cancer screenings  
- Review basic cancer screening statistics  
- Discuss new analysis of prostate data collected in the PLCO trial | When it comes to cancer screening, the evidence is often uncertain. This workshop will discuss why there are still gaps in the evidence in cancer screening and will demonstrate how to distinguish opinion from fact when filling in the gaps, using case studies from the professional and popular press. The recent fresh look at the prostate data collected in the PLCO project will be discussed. |
| **Foundations for Prevention and Early Detection of Breast, Cervical, Colorectal and Lung Cancer and Cancer Screening in Health Education and Primary Care**  | Moderator: Faye L. Wong, MPH, Program Services Branch, Centers for Disease Control and Prevention  
Bridget A. Oppong, MD, MedStar Georgetown University Hospital  
Kathryn S. Moffett, MD, FAAP, Department of Pediatrics, West Virginia School of Medicine  
Roy J. Duhé, PhD, University of Mississippi Medical Center  
Hormuzd Katki, PhD, Division of Epidemiology & Genetics, National Cancer Institute  
Durado Brooks, MD, National Colorectal Cancer Roundtable and American Cancer Society  
Kathleen Gamblin, RN, BSN, OCN, Northside Hospital Cancer Institute | 1:00-4:00 PM 3 hours Suggested: 2.5 | - Describe the natural history and epidemiology of cancers with mandated guidelines-driven screening  
- Discuss the role of primary care settings and community health centers in cancer screening  
- Discuss the role of health educators in promoting cancer screening and related barriers to screening | This overview of the mandated guidelines-driven cancer screenings functions as an inservice for participants new to cancer screening and as a review for others. |
| Colorectal Cancer Screening Workshop #1 | Debra Wilson, Deaconess Clinic *(invited)* | 1:00-2:20 PM 1.20 hours Suggested: 1.25 | • Provide hospitals and health systems with advice on the design and delivery of a variety of effective colorectal cancer screening interventions to help all systems move forward on the issue and improve the health of their patients;  
• Provide a high level overview the 12 best practices hospitals and health systems can take to increase colorectal cancer screening rates by looking at a wide range of models;  
• Take an in depth look at one case study for more in depth explanation and learning  
• Participate in an interactive exercise to begin to apply learnings at home. | The Prevent Cancer Foundation and the National Colorectal Cancer Roundtable will offer 2 workshops in support of the 80% by 2018 national CRC screening initiative |
| Colorectal Cancer Screening Workshop #2 | Speakers TBA | 2:30-4:00 PM 1.50 hours Suggested: 1.5 | Objectives TBA | The Prevent Cancer Foundation and the National Colorectal Cancer Roundtable will offer 2 workshops in support of the 80% by 2018 national CRC screening initiative |
| **Information Exchange About State and Tribal Colorectal Cancer Screening Programs** | Moderator: Jennifer Boehm, MPH, Centers for Disease Control and Prevention | 1:00-3:15 PM | 2.15 hours  
Suggested: 2.25 | • Discuss information shared by peers regarding state and tribal colorectal cancer screening programs  
• Discuss “best practices” in colorectal cancer screening programs  
• Identify characteristics of successful colorectal cancer screening programs | Because the Dialogue attracts participants from across the country, the 2018 Dialogue will again host this meeting of the National Colorectal Cancer Screening Network for peer-to-peer information sharing, in support of the 80% by 2018 national colorectal cancer screening initiative. |
| **American Indian/ Alaska Native Meeting to Share Experiences with Cancer Screening and Prevention Programs in Indian Country** | Facilitator: Richard Mousseau, MS, Great Plains Tribal Chairmen’s Health Board | 3:30-5:30 PM | 2 hours  
Suggested: 2.0 | • Assess the usefulness of the sacred tobacco focus in other parts of Indian country  
• Briefly describe the use of traditional tobacco in Minnesota Indian Country  
• Explore opportunities for collaborative efforts to address cancer screening and prevention among American Indians/Alaska Natives | We will show Reclaiming Sacred Tobacco, a 30-minute documentary on tobacco practices of Anishinaabe and Dakota people in Minnesota, followed by discussion of the video facilitated by Richard Mousseau, MS, Director of Community Health Programs for Great Plains Tribal Chairmen’s Health Board. Participants will also have opportunity to share information and updates about their community programs. |
| **HPV Vaccination Information-Sharing** | Facilitator: Sherrie Flynt Wallington, PhD, Lombardi Comprehensive Cancer Center, Georgetown University Medical Center  
Speaker: Janna L. Pastir, MPH, Division of Chronic Disease, North Dakota Department of Health | 4:15-5:45 PM | 1.5 hours  
Suggested: 1.5 | • Share information about HPV vaccination programs  
• Discuss opportunities and challenges in HPV vaccination programs  
• Identify characteristics of successful HPV vaccination programs | Janna L. Pastir, MPH, of the North Dakota Department of Health will discuss the successful partnership to increase HPV vaccination rates in North Dakota between the Department of Health and rural middle and high schools with school-based health clinics. Following this talk will be informal peer-to-peer sharing about opportunities and challenges for HPV vaccination programs on the national, state or local level. |
<table>
<thead>
<tr>
<th>Session Description</th>
<th>Time / Credit</th>
<th>Objectives</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Keynote: How to Democratize Medical Knowledge and Bring Best-Practice Care to One Billion People by 2025</td>
<td>8:10-9:15 AM 1 hour, 5 minutes Suggested: 1.0</td>
<td>• Describe the ECHO model (and how it is more than just telemedicine) and its 'best fit' to both clinicians and patients • Describe the successes and challenges overcome by applications of the model • Describe progress toward the objective of 1 billion people by 2025</td>
<td>Erika Harding, MA, Chief Replication Officer, Project ECHO, University of New Mexico HSC</td>
</tr>
<tr>
<td>Lung Cancer Imaging</td>
<td>9:45-11:00 AM 1 hour, 15 minutes Suggested: 1.25</td>
<td>• Describe the USPSTF guidelines for lung cancer screening and the main barriers to lung cancer screening according to screening guidelines. • Discuss the low uptake of lung cancer screening and suggestions on how to increase uptake • Discuss the process of setting up an international monitoring framework and the tools/systems involved • Describe the role of patient navigators in lung cancer screening</td>
<td>Moderator: James L. Mulshine, MD, Rush Medical College, Rush University, Bruce Pyenson, FSA, MAA, Milliman, Inc., Sanja Percac-Lima, MD, PhD, Massachusetts General Hospital Division of General Internal Medicine and Chelsea HealthCare Center, Ricardo Avila, Accumetra, Inc.</td>
</tr>
<tr>
<td>Session Title</td>
<td>Moderator(s)</td>
<td>Teaching method(s)</td>
<td>Schedule</td>
</tr>
<tr>
<td>--------------------------------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| HPV Vaccination                                  | Moderator: Bethany Kintigh, RN, BSN, Bureau of Immunization and TB, Iowa Department of Public Health  
Melinda Wharton, MD, MPH, Immunization Services Division, Centers for Disease Control and Prevention  
Paul Carson, MD, FACP, North Dakota State University and Sanford Medical Center  
Nikki Hayes, MPH, Comprehensive Cancer Control Branch, Division of Cancer Prevention and Control, Centers for Disease Control and Prevention | ☑ Lecture  
☑ Discussion  
☑ Question/ Answer  
☑ Demonstration                                                                 | 11:00 AM-12:15 PM  
1 hour, 15 minutes                                                                 | - Discuss the main barriers to HPV vaccination in the US  
- Describe the role of primary care as a driving force in HPV vaccination  
- Share key takeaways and lessons learned from HPV Vaccination Messaging project  
- Demonstrate how use of cancer registry data to make the HPV Vaccination case for oropharyngeal (and other) cancers | The HPV Vaccination session will explore the current status of HPV vaccination rates on the state level across the US, trainings on messaging for primary care physicians and encouraging a broad understanding of other HPV-related cancers. |
| Cancer Screening and Prevention on the Community Level | Moderator: Carla D. Williams, PhD, Howard University Cancer Center  
Carmen Vergara, RN-BSN, MPH, Esperanza Health Centers  
Jessica Leston, DrPh, MPH, Northwest Portland Area Indian Health Board  
Denise Smith, MPH, Truth Initiative | ☑ Lecture  
☑ Discussion  
☑ Question/ Answer                                                                 | 1:30-2:45 PM  
1 hour, 15 minutes                                                                 | - Discuss disparities in cancer screening and prevention, especially among diverse populations  
- Describe approaches to reducing disparities in cancer screening or prevention by providing culturally specific programming | The Cancer Screening and Prevention on the Community Level session will have presentations covering colorectal cancer, hepatitis and liver cancer and age-specific cancer messaging about tobacco. |
<table>
<thead>
<tr>
<th>Concurrent Conversations</th>
<th>Presenters</th>
<th>Time</th>
<th>Teaching method(s)</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Your Opportunity to Ask about Anything You Ever Wanted to Know about Project ECHO:</td>
<td>Oliver Bogler, PhD, COO, Project ECHO</td>
<td>3:40-4:55 PM</td>
<td>✓ Discussion ✓ Question/ Answer</td>
<td>These are facilitated cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants.</td>
</tr>
<tr>
<td>an Informal Conversation with the ECHO Cancer Crew</td>
<td>Lucca Cirolia, BA, Program Planning Manager, Cancer Initiatives, Project ECHO</td>
<td>1 hour, 15 minutes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. How to Enhance Cooperation between State-Level Immunization and Cancer Control</td>
<td>Erika Harding, MA, Chief Replication Officer, Project ECHO</td>
<td>1.25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Programs to Strengthen HPV Vaccination Efforts</td>
<td>Kathleen Schmeler, MD, Associate Professor, Department of Gynecologic</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oncology and Reproductive Medicine and Director, MD Anderson Cancer Center and Lyndon</td>
<td>Hospital colposcopy clinics</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B. Johnson (LBJ) Hospital colposcopy clinics</td>
<td>Tamika Felder, Cervivor</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Strategies for Reaching Millennials with Primary Prevention Messaging</td>
<td>Bethany Kintigh, RN, BSN, Bureau of Immunization and TB</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Removing Barriers and Seizing Opportunities to Improve Cancer Screening and Prevention</td>
<td>Andrea Wolf, JD, Brem Foundation to Defeat Cancer</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>in Rural Areas</td>
<td>Denise Smith, MPH, Truth Initiative</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Round 2: Moving Forward with Cancer Screening and Prevention in the Uncertain World</td>
<td>Elizabeth A. Westbrook, MPH, MCHES, University of Louisville Kentucky</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>of Coverage for Health Care</td>
<td>Cancer Program</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Jessica Leston, DrPh, MPH, Northwest Portland Area Indian Health Board</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Emily Butler Bell, MPH, and Caleb Levell, National Colorectal Cancer</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Roundtable and American Cancer Society</td>
<td>Roy J. Duhé, PhD, University of Mississippi Medical Center</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Reasonable Expectations of Big Data in Health and Medicine | Clifford A. Hudis, MD, FACP, American Society of Clinical Oncology | 4:55- 5:30 PM 35 minutes Suggested: 0.5 | Discuss the role of big data in health and medicine, especially cancer prevention and early detection  
Describe the role of using big data in guiding health care practices  
Identify how technology and innovation can improve health | The Reasonable Expectations of Big Data in Health and Medicine presentation will balance the benefits and challenges to the use of big data in health and medicine. |
|---|---|---|---|---|
| Teaching method(s) | ☑ Lecture  
☑ Discussion  
☑ Question/ Answer | | | |

The Reasonable Expectations of Big Data in Health and Medicine presentation will balance the benefits and challenges to the use of big data in health and medicine.
<table>
<thead>
<tr>
<th>Session</th>
<th>Speakers</th>
<th>Time / Credit</th>
<th>Learning Objectives</th>
<th>Session Description</th>
</tr>
</thead>
</table>
| Closing Keynote: Vision for the Future of Cancer Prevention | Moderator: Susan Dentzer, President and CEO, The Network for Excellence in Health Innovation  
Rear Admiral Retired (RADM Ret.) Boris D. Lushniak, MD, MPH, Professor and Dean, School of Public Health, University of Maryland, and former Deputy Surgeon General and former Interim Surgeon General of the United States  
Edith P. Mitchell, MD, FACP, FCPP, Clinical Professor of Medicine and Medical Oncology, Department of Medical Oncology, Director, Center to Eliminate Cancer Disparities, Associate Director, Diversity Affairs, at the Sidney Kimmel Cancer Center at Jefferson, and the 116th President, National Medical Association  
Elaine Schattner, MD, MA, Women's Health Advocate and Journalist, Fellow, American College of Physicians, Clinical Associate Professor of Medicine, Weill Cornell Medicine | 8:05-9:10 AM  
1 hour, 5 minutes  
Suggested: 1.0 | • Discuss diverse visions of three respected leaders for the future of prevention and cancer prevention in particular | This keynote is a moderated discussion of the panelists’ visions for the future of prevention and cancer prevention in particular. |
| Progress in Research on the Front Lines of Cancer Prevention | Moderator: Elizabeth A. Westbrook, MPH, MCHES, University of Louisville Kentucky Cancer Program | 9:45-11:00 AM | 1 hour, 15 minutes | Suggested: 1.25 | - Describe the evidence-based links between obesity and risks of certain cancers  
- Describe methodological issues in research on relationships between cancer and aging  
- Describe the evidence for the relationship between primary prevention and prevention in survivorship | This session will have presentations covering the relationship between obesity, aging and cancer, and will take a close look at the evidence between physical activity in cancer prevention and survivorship.  
Derek Huffman, PhD, Albert Einstein College of Medicine  
Kathryn H. Schmitz, PhD, MPH, FACSM, FTOS, Penn State Cancer Institute and College of Medicine |
| --- | --- | --- | --- | --- | --- | --- |
| Teaching method(s) | Lecture  
Discussion  
Question/Answer | | | | | |
| Accomplishments of and Lessons Learned in the 80% by 2018 Initiative on Colorectal Cancer Screening | Richard A. Wender, MD, National Colorectal Cancer Roundtable and American Cancer Society | 11:00-11:35 AM | 35 minutes | Suggested: 0.5 | - Describe the roots of the 80% by 2018 initiative on increasing colorectal cancer screening  
- Describe the major elements of the initiative and their implementation over the 5 years of the campaign  
- Discuss next steps, and what comes after 2018 for colorectal cancer screening initiatives | This presentation will cover the benefits and challenges to a national cancer screening initiative.  

- Lecture  
- Discussion  
- Question/Answer |
### On the Frontiers of Cancer Screening Modalities

**Teaching method(s)**
- Lecture
- Discussion
- Question/Answer

<table>
<thead>
<tr>
<th>Presenter(s)</th>
<th>Time</th>
<th>Description</th>
<th>Suggested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pierre Massion, MD, Department of Medicine, Vanderbilt University Medical Center Dana W. Y. Tsui, PhD, Department of Pathology and Center for Molecular Oncology, Memorial Sloan Kettering Cancer Center Hormuzd Katki, PhD, Division of Epidemiology &amp; Genetics, National Cancer Institute</td>
<td>11:35-12:45 PM</td>
<td>1 hour, 10 minutes</td>
<td>1.0</td>
</tr>
</tbody>
</table>

- Describe the need for screening methods that can detect lung cancer earlier.
- Describe the potential for liquid biomarkers for several specific cancers.
- Describe the issues involved in establishing population-based genetic screening.

On the Frontiers of Cancer Screening Modalities will include presentations covering the intriguing prospects for potential cancer tests in the future.