Predictive Analytics in Population Health

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Big Data & Predictive Analytics



The Promise & Cause:

- Consumer Engagement
- Behavior change
- Lower costs of care
- Better health outcomes

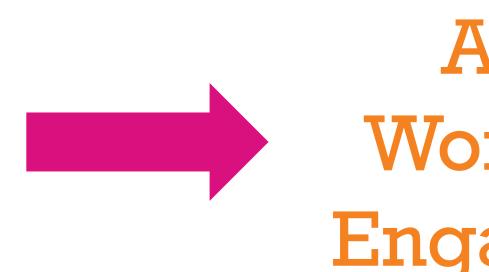




The Future of Connected Health

(Driven by "big data" + analytics)

Cognitive Computing **Smart Devices**





Apps+ Workflow+ Engagement

Opportunities



HCIT Innovations **Predictive Analytics** Security **Economics** ACA **HIEs**



This Happening Now!

Initiatives

- Providers
- Plans
- The Big Divide...

Prescriptive care plans Social-mobile 360 ePHR Portable & Visible by all (Think Facebook)







Patients: Coordinated Care

Consumers: Value & Quality

Thank you!

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