Dialogue and share resources with listed participants to further your efforts in cancer screening and education. A downloadable copy of this Guide can be found on the “Toolkit” page of dialogueforaction.org.

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ADVOCACY CAMPAIGNS

Brian Hummell
American Cancer Society Cancer Action Network
brian.hummell@cancer.org
Success Measure: Expanded access to care for Arizonans.

Emmanuel Omotayo, MPH
EDa Foundation
emmanueldamilola@gmail.com, edafnig@gmail.com
Initiative: EDa Foundation is a new public health think tank in Nigeria with the aim of bridging the gap of health inequalities.
Success Measure: We are new but we are determined to achieve our organizational goal.
Amir Azarbad, MBA  
Inspirant Group, Inc.  
amir@inspirantgrp.com

**Initiative:** Supporting payers and hospital systems to aggregate clinical data and enable early detection and intervention of chronic conditions.  
**Success Measure:** Reduced data latency resulting in timely intervention and significant savings in medical spending.

David Yavin, PhD  
Medial EarlySign  
david.yavin@earlysign.com

**Initiative:** Medial EarlySign develops Big Data tools that flag early signs of medical conditions including lower GI disorders.  
**Success Measure:** Seeking to speak with providers with an interest in applying Big Data technology to early detection and prevention of CRC.
Kathleen Connors-Juras  
American Cancer Society  
kathleen.connorsjuras@cancer.org

Initiative: We provide a medical image analysis platform for optimized interpretation of radiologic and ultrasound imaging.  
Success Measure: We work with partners to implement public health strategies and interventions at the local, state and federal levels.

Felisha Dickey, MPA, MSW  
Florida Department of Health, Colorectal Cancer Control Program  
felisha.dickey@flhealth.gov

Initiative: The FDOH CRCCP is partnering with health systems to increase colorectal cancer screening rates through practice transformation strategies.  
Success Measure: The FDOH CRCCP has partnered with four health systems to implement evidence-based interventions and CRC screening rates have increased.

Susan Eason  
West Virginia University Cancer Institute, Cancer Prevention and Control  
sceason@hsc.wvu.edu

Initiative: Working with Primary Care Health Systems to implement evidence based interventions to increase colorectal cancer screenings.  
Success Measure: Primary Care Clinics have increased their screening rates from a baseline average of 28% to 51% in Year 1 of implementation program.
CANCER PREVENTION

Joanne H. Ebner, RN, BSN, OCN, C-TTS
Anne Arundel Medical Center, DeCesaris Cancer Institute
jebner@aahs.org

Initiative: The Cancer Prevention Department assists individuals in reducing cancer risk by guiding them through healthy lifestyle changes.

Success Measure: The Cancer Prevention Program uses several evidence-based tobacco control strategies to eliminate the most potent cancer-causing hazard.

Minjee Lee
University of South Carolina
minjee@email.sc.edu

Initiative: Colorectal Cancer Screening Program in South Carolina (CCSPSC) is one of the Centers for Disease Control and Prevention (CDC) Colorectal Cancer Control Programs. The CCSPSC is part of the Center for Colon Cancer Research at the University of South Carolina.

Success Measure: The purpose of the CCSPSC is to increase participation in colorectal cancer screening by working with partner health systems to implement priority evidence-based strategies.
CANCER PREVENTION

Latoya Mallard, MPH
Levine Cancer Institute
latoya.mallard@carolinashealthcare.org
Initiative: Create health programs that reach underserved communities and provide education and access to proper cancer screenings.
Success Measure: Educated over 500 participants and coordinated over 400 mammograms

Rachael McCormick, MS
Pen Bay Medical Center and Waldo County General Hospital
rmccormick@penbayhealthcare.org
Initiative: Community Health & Wellness department collaborates with partners to offer community health education and free screenings.
Success Measure: Our efforts successfully reached over 250 people across 2016.

Kathryn Moffett, MD, FAAP
West Virginia University
kmoffett@hsc.wvu.edu
Initiative: I am a very strong advocate for cancer prevention through HPV vaccination.
Success Measure: I educate people about HPV disease and encourage vaccination.
CANCER PREVENTION

Nicole Santapola
UF Health Cancer Center - Orlando Health
Nicole.santapola@orlandohealth.com

*Initiative:* Reaching the underserved with preventative screenings and lifestyle education.

*Success Measure:* Ensuring underserved populations (80%) are getting colon cancer screenings.

Caile Spear, PhD
Boise State University
cspear@boisestate.edu

*Initiative:* Healthy Habits, Healthy U is a two day primary prevention cancer education program for 4th and 8th graders.

*Success Measure:* Students knowledge of the link between health habits and cancer increased and how they can reduce their risks of developing cancer.

Florence Tangka
Centers for Disease Control and Prevention
FTangka@cdc.gov

*Initiative:* CDC's programs promote and provide Breast, Colorectal, and Cervical cancer screening through the NBCCEDP and CRCCP.

*Success Measure:* CDC's programs help to increase breast, cervical, colorectal cancer screening rates; particularly among the underserved populations.
CANCER PREVENTION

Erin Thomas
DC Department of Health - Tobacco Control Program
erin.thomas@dc.gov
 Initiative: Ask me about the DC Quitline (1-800-QUIT-NOW) and Cessation Services in the District of Columbia.
 Success Measure: The DC Tobacco Control Program has worked with many partners since 1998 to make steady progress on population health in tobacco control.

Va’a Tofaeono, MBA
American Samoa Community Cancer Coalition
vtofaeono@cancercoalition.as
 Initiative: The Cancer Coalition Mission "Helping the people of American Samoa fight cancer."
 Success Measure: Partnering with the community to promote cancer prevention, awareness and navigation assistance.

Emily Tomayko, PhD, RD
Oregon State University
emily.tomayko@oregonstate.edu
 Initiative: Worked on the Healthy Children, Strong Families intervention to promote healthy lifestyles for American Indian families with young children.
 Success Measure: Recruited 450 families in 5 urban and rural communities to participate in a 2-year randomized controlled trial of the intervention.
Jacqueline Xouris, MSN, RN
NewYork-Presbyterian/Queens
jax9002@nyp.org

Initiative: NYPQ worked with CSPQ to provide borough wide education and referral/access on colon cancer screening.

Success Measure: Successfully had 1,089 queens residents walk through SuperColon.
Tessa Allred  
Iowa Cancer Consortium  
allred@canceriowa.org  
Initiative: Developing programming to educate African-American church congregations from neighboring community on breast, prostate and liver cancers and screening options.

Maritza Arce-Larreta, APRN-BC, MSN, RN, CN-BP  
Utah Cancer Control Program  
marcelarreta@utah.gov  
Initiative: Increase population based cancer screening in Utah for breast, cervical and colon cancers.  
Success Measure: Reduce the burden of cancer in Utah.

April D. Barry, LSW, MSW  
Pennsylvania Department of Health Division of Cancer Prevention and Control  
abarry@pa.gov  
Initiative: Implementation of a 80% by 2018 Strategic Plan to increase colorectal cancer screening rates.  
Success Measure: Development and implementation of a statewide comprehensive strategic plan to increase colorectal cancer screening rates in Pennsylvania.
Emily Bell, MPH  
National Colorectal Cancer Roundtable/American Cancer Society  
emily.butler@cancer.org

**Initiative:** 80% by 2018 is a movement in which 1,400+ organizations are working toward the shared goal of reaching 80% screened for CRC by 2018.  
**Success Measure:** For one, we capture 80% screening rates successes on our 80% by 2018 Hall of Fame (nccrt.org/80by2018HallofFame).

Dannell Boatman, MS  
Cancer Prevention & Control, West Virginia University Cancer Institute  
dboatman@hsc.wvu.edu

**Initiative:** WV PICCS works with primary health clinics to increase CRC screening rates using evidence-based interventions.  
**Success Measure:** After 2 years, WV PICCS is actively partnering with 25 clinic sites (13 health systems) across WV.

Bobbie Bohnsack  
American Cancer Society  
bobbie.bohnsack@cancer.org

**Initiative:** CHANGE awards grants to CHCs to implement evidence based interventions to address cancer disparities in underserved areas.  
**Success Measure:** 2.3+ million outreach and education interventions contributed to 781,000+ breast, cervical and CRC cancer screening at low or no cost.
Andrea Caracostis, MD, MPH
Asian American Health Coalition d/b/a HOPE Clinic
information@hopechc.org

Initiative: HOPE's mission is to provide quality healthcare without prejudice to those of greater Houston in a culturally and linguistically competent manner.

Success Measure: Successfully recruited an average of 40 patients each during quarterly health screening events (mammogram and cervical cancer screening).

Ana Cisneros
American Cancer Society
Ana.Cisneros@cancer.org

Initiative: The Client Navigation Program provides education and navigation for breast and cervical cancer screening to low-income, uninsured women.

Success Measure: 52% of women navigated into screening are never/rarely screened and 95.7% of the women navigated completed their plan of care.

Tesha Coleman, MS
Capital Breast Care Center/Georgetown University
trc29@georgetown.edu

Initiative: CBCC provides navigation to breast cancer screenings and education to women in the DC area regardless of their ability to pay.

Success Measure: In 2016, over 1,500 patients received breast and cervical cancer screening services.
CANCER SCREENING

Taylor Daugherty
WVU Cancer Institute, Cancer Prevention & Control
tdaugher@hsc.wvu.edu
Initiative: West Virginia Program Increasing Colorectal Cancer Screenings.

Morgan Daven, MA
American Cancer Society
morgan.daven@cancer.org
Initiative: ACS has staff across the US who work with FQHCs to support quality improvement in cancer prevention and screening. Success Measure: We are helping FQHCs increase their colorectal cancer screening rates – and getting the nation closer to 80% screening by 2018.

Bonnie DeLozier, BS Ed
Adagio Health
bdelozier@adagiohealth.org
Initiative: Adagio Health’s cancer screening program provides breast and cervical screening and diagnostic services to women. Success Measure: We enroll over 5,000 women per year across the state.
Debra DeNitto  
Valley Health  
ddenitto@valleyhealthlink.com  
Initiative: American Academy of Dermatology SPOTme Skin Cancer Screening Day. Fifty participants received a full body exam or a spot/mole check.  
Success Measure: Screening resulted in diagnosing six actinic keratosis, two basal cell, two squamous cell and two melanoma-in-situ.

Roy J. Duhe, PhD  
University of Mississippi Medical Center  
rduhe@umc.edu  
Initiative: 70x2020 CRC Screening Initiative works to ensure at least 70% of all Mississippians are up-to-date with CRC screening by 2020.  
Success Measure: Since 70x2020 began, MS dropped from 1st to 2nd in both CRC incidence and mortality, and Black-White screening gap fell to a low of 7.1%.

Tinka Duran  
Great Plains Tribal Chairmen's Health Board/Great Plains Colorectal Cancer Screening Initiative  
tinka.duran@gptchb.org  
Initiative: Colorectal screening for 50 years and older.  
Success Measure: We work with tribes in SD, ND, IA, NE.
CANCER SCREENING

Ruth Etzioni, PhD
Fred Hutchinson Cancer Research Center
retzioni@fredhutch.org

*Initiative:* Our initiative is to fill in the evidence gaps in prostate and breast cancer screening and develop decision aids.

*Success Measure:* The number of users of our decision aids.

Patricia Francis
Surgery On Sunday - Louisville
patty@soslouisville.org

*Initiative:* Provides colonoscopies to patients who are 250% of federal poverty, medical need (symptomatic or have family history) and uninsured or underinsured.

*Success Measure:* 216 colonoscopies, resulted in 125 cases of polyp removal and detection with surgical intervention of 3 early stage cancers.

Kathleen A. Gamblin, RN, BSN, OCN
Northside Hospital Cancer Institute
Kathleen.gamblin@northside.com

*Initiative:* Establishment of a comprehensive lung screening program.

*Success Measure:* Process in place which allows for tracking patients with both normal and abnormal findings through care continuum.
James Hotz, MD
Albany Area Primary Health Care
jimhotzmd@aol.com
Initiative: Cancer screening at an FQHC using population management tools in EHR and links to care.
Success Measure: Raised CRC rates to over 60% verified in EHR.

Dale M. Israel, RN, MN
Northside Hospital Cancer Institute
dale.israel@northside.com
Initiative: Talk to me about expanding cancer screenings for breast, skin and prostate cancer targeting medically underserved individuals.
Success Measure: In 2016, screened more than 500 people for skin cancer, nearly 700 men for prostate cancer, and over 1,300 women for breast cancer.

Olga Lucia Jimenez
American Cancer Society
ojimenez@cancer.org
Initiative: The Client Navigation Program provides education and navigation to breast and cervical cancer screening to low-income, uninsured women.
Success Measure: 52% of women navigated into screening are never/rarely screened women and 95.7% of the women navigated completed their plan of care.
Gina Johnson
Great Plains Tribal Chairmen's Health Board
gina.johnson@gptchb.org
*Initiative:* Colorectal cancer screening and prevention in Native Americans 50 years and older.
*Success Measure:* Colorectal cancer screening and prevention in SD, ND, IA, NE.

Mary Joseph, RN, BC, CPHQ
Primary Care Coalition of Montgomery County
Maryjane_joseph@primarycarecoalition.org
*Initiative:* Streamlining the systems and processes in safety net clinics with established PI techniques to improve patient care and outcomes.
*Success Measure:* Breast, cervical and colorectal cancer screening has improved year over year from 2010 to 2016.

Melissa Leypoldt, RN
Nebraska Department of Health and Human Services – Women's and Men's Health Programs
Melissa.leypoldt@nebraska.gov
*Initiative:* Evidence-based interventions within communities and FQHCs to increase preventive screening, navigation and links to healthy supports.
*Success Measure:* Number of women from priority populations navigated to preventive screening services and healthy supports.
CANCER SCREENING

Megan Mackey
Idaho Department of Health and Welfare
megan.mackey@dhw.idaho.gov
Initiative: Increase colorectal cancer screening rates among patients age 50 to 75 at Idaho community health centers.
Success Measure: Screened over 1,500 Idahoans from January to June 2016, an increase of 10% from baseline screening rates.

Shelly Madigan, MPH
Minnesota Department of Health – Sage Program
shelly.madigan@state.mn.us
Initiative: Funded by the Centers for Disease Control's Colorectal Cancer Control Program which allows us to screen individuals for cancer.
Success Measure: Allows us to screen people who would otherwise not have the funds or resources to do so.

Yael Misrahi
MobileODT
yaelmisrahi@mobileodt.com
Initiative: MobileODT's mission is to provide powerful digital tools to support cancer screening services to patients at all levels of care.
Success Measure: Increasing the number of women with access to quality cervical cancer screening.
Krystal D. Morwood, MS  
Colorado Department of Public Health & Environment  
krystal.morwood@state.co.us  
*Initiative:* Prevent and control cancer, improve the quality of life post-diagnosis and reduce inequities in health outcomes related to cancer.  
*Success Measure:* Increasing colorectal cancer screening rates in underserved communities in Colorado.

Melissa Mothersil, MPH  
Community Care Network of Virginia  
mmothersil@ccnva.com  
*Initiative:* Colorectal cancer screening.  
*Success Measure:* Increase in screenings.

Richard Mousseau  
Great Plains Tribal Chairmen's Health Board  
Richard.mousseau@gptchb.org  
*Initiative:* Colorectal cancer screening and prevention in Native Americans 50 years and older.  
*Success Measure:* Colorectal cancer screening and prevention in SD, ND, IA, NE.
CANCER SCREENING

**Terri Rattler**
Great Plains Tribal Chairmen's Health Board
terri.rattler@gptchb.org

*Initiative:* Colorectal cancer screening and prevention in Native Americans 50 years and older.

*Success Measure:* Colorectal cancer screening and prevention in SD, ND, IA, NE.

**Dana Russell**
Hopi Cancer Support Services
drussell@hopi.nsn.us

*Initiative:* Cancer screening and prevention.

*Success Measure:* Provide screening services where none are easily accessible.

**Petra Wilder-Smith, DDS, PhD**
University of California, Irvine
pwsmith@uci.edu


*Success Measure:* Identification of high-risk patients; effective screening and early detection to diagnose oral and oropharyngeal cancer by Stage 1.
CANCER SCREENING

Holly J. Wolf, PhD, MSPH
Colorado School of Public Health, University of Colorado Cancer Center, University of Colorado Denver
holly.wolf@ucdenver.edu
Initiative: Colorado Colorectal Screening Program for the medically underserved.
Success Measure: Provided no-cost endoscopic CRC screening to 350 uninsured people. Provided patient navigation for CRC screening for 2,800 people.

Andrea Wolf
Brem Foundation to Defeat Breast Cancer
andrea@bremfoundation.org
Initiative: BREM teaches women about their real risk factors and screening options and empowers them to advocate for themselves.
Success Measure: If at least 500 more women get screened in the DC area in 2017, the education will have succeeded.

Faye Wong, MPH
Centers for Disease Control and Prevention
fwong@cdc.gov
Success Measure: Breast cancer screening rate, cervical cancer screening rate, and colorectal cancer screening rate.
DISPARITIES/HEALTH EQUITY/SOCIAL DETERMINANTS OF HEALTH

Cynthia Calef, MAML
University of South Carolina
ccalef@mailbox.sc.edu
Initiative: Help increase cancer screenings.
Success Measure: Help decrease health disparities in cancer prevention.

Lisa Carlton
Grand River Gastroenterology
lcarlton@grgastro.com
Initiative: Provide FREE transportation for colonoscopy patients via Life EMS Ambulance Service when transportation is a barrier.
Success Measure: Increase colorectal screening services for the uninsured/underserved population in MI and decrease the no-show rate for colonoscopies by 25%.

Nicole Harty
Colorado School of Public Health
Nicole.harty@ucdenver.edu
Initiative: Technical assistance for patient navigation for CRC screening for the medically underserved.
Success Measure: Increased CRC screening rates at community health centers across the state.
Amna Khalfaoui, MD
Tunisian Association for Defending the Right to Health
amna.Khalfaoui@gmail.com, droitalasante.tun@gmail.com
Initiative: Our work aims to address the challenges in this field with evidence-based strategies.
Success Measure: We are recognized nationally as our reports are main sources for the ministry of health to address access to health issues.

Kris Rhodes, MPH
American Indian Cancer Foundation
krhodes@americanindiancancer.org
Initiative: Eliminate American Indian/Alaska Native cancer burdens through prevention, screening and survivor support.
Success Measure: Successful PSE support to multiple tribal nations in the areas of tribal policy and clinical systems improvements.

Karen Schmitt, MA, RN
New York Presbyterian Hospital/Columbia
schmitt@nyp.org
Initiative: Cancer disparities reduction through community-based education and recruitment into care.
Success Measure: Highes-rated program in New York State for provision of integrated cancer screening services.
Linda J. Veit, MPH
Upstate Medical University
veitL@upstate.edu
Initiative: Developed unique models for breast and colon cancer screening programs for public housing residents.
Success Measure: Residents of public housing have been made aware of the recommended cancer screenings and have been screened for breast and colon cancer.

Keith A. Vensey, MBA, MPH
Community Anti-Drug Coalitions of America
kvensey@cadca.org
Initiative: National network focused on tobacco, cancer and health disparities.
Success Measure: Secured partnership working with rural pharmacists to provide cessation services to smokers.

Jay Whitmore, MSW
University Of South Carolina
whitmojj@mailbox.sc.edu
Initiative: Help increase cancer screenings in the Federal Qualified Health Centers.
Success Measure: Help decrease health disparities in cancer prevention.
Carla D. Williams, PhD
Howard University Cancer Center
cdwilliams@howard.edu

Initiative: To reduce the burden of cancer with emphasis on the unique ethnic and cultural aspects of minority and underserved populations.

Success Measure: Increase research activities specifically intended to benefit minority and underserved communities.
Gabrelle Taylor, MPH
Prevent Cancer Foundation
Gabrelle.Taylor@preventcancer.org

Initiative: Think About the Link is a multi-year educational campaign raising awareness of the link between viruses (HPV, hepatitis B and C) and cancer.

Success Measure: Number of attendees at events, state-level vaccination coverage rates and media metrics.

Sherri A. Young, DO, FAAFP
West Virginia Department of Health and Human Resources
youngdoc44@aol.com

Initiative: The campaign’s goal is to raise the state’s HPV vaccination rate to 80% by 2020.

Success Measure: The “We Are The Key To Cancer Prevention” campaign was developed.
Suzanne Dorick, BSN
Fairfax County Health Department
Suzanne.Dorick@fairfaxcounty.gov

Initiative: Fairfax Health Department, presents on prevention of HIV, STDs and Hepatitis to the local adult detention center.

Success Measure: Inmates listen attentively and ask appropriate questions during the presentations which target a very high-risk population. Following presentations, participants often express their appreciation for the information.
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