

*Dialogue* and share resources with listed participants to further your efforts in cancer screening and education. A downloadable copy of this Guide can be found on the “Toolkit” page of [dialogueforaction.org](http://dialogueforaction.org).

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## ADVOCACY CAMPAIGNS

### **Brian Hummell**

American Cancer Society Cancer Action Network

[brian.hummell@cancer.org](mailto:brian.hummell@cancer.org)

*Initiative: Passage of Fair Access to Cancer Treatment Act (oral chemo parity). Passage of Medicaid Expansion.*

*Success Measure: Expanded access to care for Arizonans.*

### **Emmanuel Omotayo, MPH**

EDa Foundation

[emmanueldamilola@gmail.com](mailto:emmanueldamilola@gmail.com), [edafnig@gmail.com](mailto:edafnig@gmail.com)

*Initiative: EDa Foundation is a new public health think tank in Nigeria with the aim of bridging the gap of health inequalities.*

*Success Measure: We are new but we are determined to achieve our organizational goal.*

## BIG DATA IN PROGRAMS OR PRACTICE

### **Amir Azarbad, MBA**

Inspirant Group, Inc.

[amir@inspirantgrp.com](mailto:amir@inspirantgrp.com)

*Initiative: Supporting payers and hospital systems to aggregate clinical data and enable early detection and intervention of chronic conditions.*

*Success Measure: Reduced data latency resulting in timely intervention and significant savings in medical spending.*

### **David Yavin, PhD**

Medial EarlySign

[david.yavin@earlysign.com](mailto:david.yavin@earlysign.com)

*Initiative: Medial EarlySign develops Big Data tools that flag early signs of medical conditions including lower GI disorders.*

*Success Measure: Seeking to speak with providers with an interest in applying Big Data technology to early detection and prevention of CRC.*

## CANCER PREVENTION

### **Kathleen Connors-Juras**

American Cancer Society

[kathleen.connorsjuras@cancer.org](mailto:kathleen.connorsjuras@cancer.org)

*Initiative: We provide a medical image analysis platform for optimized interpretation of radiologic and ultrasound imaging.*

*Success Measure: We work with partners to implement public health strategies and interventions at the local, state and federal levels.*

### **Felisha Dickey, MPA, MSW**

Florida Department of Health, Colorectal Cancer Control Program

[felisha.dickey@flhealth.gov](mailto:felisha.dickey@flhealth.gov)

*Initiative: The FDOH CRCCP is partnering with health systems to increase colorectal cancer screening rates through practice transformation strategies.*

*Success Measure: The FDOH CRCCP has partnered with four health systems to implement evidence-based interventions and CRC screening rates have increased.*

### **Susan Eason**

West Virginia University Cancer Institute, Cancer Prevention and Control

[sseason@hsc.wvu.edu](mailto:sseason@hsc.wvu.edu)

*Initiative: Working with Primary Care Health Systems to implement evidence based interventions to increase colorectal cancer screenings.*

*Success Measure: Primary Care Clinics have increased their screening rates from a baseline average of 28% to 51% in Year 1 of implementation program.*

## CANCER PREVENTION

### **Joanne H. Ebner, RN, BSN, OCN, C-TTS**

Anne Arundel Medical Center, DeCesaris Cancer Institute

[jebner@aaahs.org](mailto:jebner@aaahs.org)

*Initiative: The Cancer Prevention Department assists individuals in reducing cancer risk by guiding them through healthy lifestyle changes.*

*Success Measure: The Cancer Prevention Program uses several evidence-based tobacco control strategies to eliminate the most potent cancer-causing hazard.*

### **Minjee Lee**

University of South Carolina

[minjee@email.sc.edu](mailto:minjee@email.sc.edu)

*Initiative: Colorectal Cancer Screening Program in South Carolina (CCSPSC) is one of the Centers for Disease Control and Prevention (CDC) Colorectal Cancer Control Programs. The CCSPSC is part of the Center for Colon Cancer Research at the University of South Carolina.*

*Success Measure: The purpose of the CCSPSC is to increase participation in colorectal cancer screening by working with partner health systems to implement priority evidence-based strategies.*

## CANCER PREVENTION

### **Latoya Mallard, MPH**

Levine Cancer Institute

[latoya.mallard@carolinashealthcare.org](mailto:latoya.mallard@carolinashealthcare.org)

*Initiative: Create health programs that reach underserved communities and provide education and access to proper cancer screenings.*

*Success Measure: Educated over 500 participants and coordinated over 400 mammograms*

### **Rachael McCormick, MS**

Pen Bay Medical Center and Waldo County General Hospital

[rmccormick@penbayhealthcare.org](mailto:rmccormick@penbayhealthcare.org)

*Initiative: Community Health & Wellness department collaborates with partners to offer community health education and free screenings.*

*Success Measure: Our efforts successfully reached over 250 people across 2016.*

### **Kathryn Moffett, MD, FAAP**

West Virginia University

[kmoffett@hsc.wvu.edu](mailto:kmoffett@hsc.wvu.edu)

*Initiative: I am a very strong advocate for cancer prevention through HPV vaccination.*

*Success Measure: I educate people about HPV disease and encourage vaccination.*

## CANCER PREVENTION

### **Nicole Santapola**

UF Health Cancer Center - Orlando Health

[Nicole.santapola@orlandohealth.com](mailto:Nicole.santapola@orlandohealth.com)

*Initiative: Reaching the underserved with preventative screenings and lifestyle education.*

*Success Measure: Ensuring underserved populations (80%) are getting colon cancer screenings.*

### **Caile Spear, PhD**

Boise State University

[cspear@boisestate.edu](mailto:cspear@boisestate.edu)

*Initiative: Healthy Habits, Healthy U is a two day primary prevention cancer education program for 4th and 8th graders.*

*Success Measure: Students knowledge of the link between health habits and cancer increased and how they can reduce their risks of developing cancer.*

### **Florence Tangka**

Centers for Disease Control and Prevention

[FTangka@cdc.gov](mailto:FTangka@cdc.gov)

*Initiative: CDC's programs promote and provide Breast, Colorectal, and Cervical cancer screening through the NBCCEDP and CRCCP.*

*Success Measure: CDC's programs help to increase breast, cervical, colorectal cancer screening rates; particularly among the underserved populations.*

## CANCER PREVENTION

### **Erin Thomas**

DC Department of Health - Tobacco Control Program

[erin.thomas@dc.gov](mailto:erin.thomas@dc.gov)

*Initiative: Ask me about the DC Quitline (1-800-QUIT-NOW) and Cessation Services in the District of Columbia.*

*Success Measure: The DC Tobacco Control Program has worked with many partners since 1998 to make steady progress on population health in tobacco control.*

### **Va'a Tofaeono, MBA**

American Samoa Community Cancer Coalition

[vtofaeono@cancercoalition.as](mailto:vtofaeono@cancercoalition.as)

*Initiative: The Cancer Coalition Mission "Helping the people of American Samoa fight cancer."*

*Success Measure: Partnering with the community to promote cancer prevention, awareness and navigation assistance.*

### **Emily Tomayko, PhD, RD**

Oregon State University

[emily.tomayko@oregonstate.edu](mailto:emily.tomayko@oregonstate.edu)

*Initiative: Worked on the Healthy Children, Strong Families intervention to promote healthy lifestyles for American Indian families with young children.*

*Success Measure: Recruited 450 families in 5 urban and rural communities to participate in a 2-year randomized controlled trial of the intervention.*



## CANCER PREVENTION

**Jacqueline Xouris, MSN, RN**

NewYork-Presbyterian/Queens

[jax9002@nyp.org](mailto:jax9002@nyp.org)

*Initiative: NYPQ worked with CSPQ to provide borough wide education and referral/access on colon cancer screening.*

*Success Measure: Successfully had 1,089 queens residents walk through SuperColon.*

## CANCER SCREENING

### **Tessa Allred**

Iowa Cancer Consortium

[allred@canceriowa.org](mailto:allred@canceriowa.org)

*Initiative: Developing programming to educate African-American church congregations from neighboring community on breast, prostate and liver cancers and screening options.*

### **Maritza Arce-Larreta, APRN-BC, MSN, RN, CN-BP**

Utah Cancer Control Program

[marcelarreta@utah.gov](mailto:marcelarreta@utah.gov)

*Initiative: Increase population based cancer screening in Utah for breast, cervical and colon cancers.*

*Success Measure: Reduce the burden of cancer in Utah.*

### **April D. Barry, LSW, MSW**

Pennsylvania Department of Health Division of Cancer Prevention and Control

[abarry@pa.gov](mailto:abarry@pa.gov)

*Initiative: Implementation of a 80% by 2018 Strategic Plan to increase colorectal cancer screening rates.*

*Success Measure: Development and implementation of a statewide comprehensive strategic plan to increase colorectal cancer screening rates in Pennsylvania.*

## CANCER SCREENING

### **Emily Bell, MPH**

National Colorectal Cancer Roundtable/American Cancer Society  
[emily.butler@cancer.org](mailto:emily.butler@cancer.org)

Initiative: *80% by 2018 is a movement in which 1,400+ organizations are working toward the shared goal of reaching 80% screened for CRC by 2018.*

Success Measure: *For one, we capture 80% screening rates successes on our 80% by 2018 Hall of Fame ([nccrt.org/80by2018HallofFame](http://nccrt.org/80by2018HallofFame)).*

### **Dannell Boatman, MS**

Cancer Prevention & Control, West Virginia University Cancer Institute

[dboatman@hsc.wvu.edu](mailto:dboatman@hsc.wvu.edu)

Initiative: *WV PICCS works with primary health clinics to increase CRC screening rates using evidence-based interventions.*

Success Measure: *After 2 years, WV PICCS is actively partnering with 25 clinic sites (13 health systems) across WV.*

### **Bobbie Bohnsack**

American Cancer Society

[bobbie.bohnsack@cancer.org](mailto:bobbie.bohnsack@cancer.org)

Initiative: *CHANGE awards grants to CHCs to implement evidence based interventions to address cancer disparities in underserved areas.*

Success Measure: *2.3+ million outreach and education interventions contributed to 781,000+ breast, cervical and CRC cancer screening at low or no cost.*

## CANCER SCREENING

### **Andrea Caracostis, MD, MPH**

Asian American Health Coalition d/b/a HOPE Clinic

[information@hopechc.org](mailto:information@hopechc.org)

*Initiative: HOPE's mission is to provide quality healthcare without prejudice to those of greater Houston in a culturally and linguistically competent manner.*

*Success Measure: Successfully recruited an average of 40 patients each during quarterly health screening events (mammogram and cervical cancer screening).*

### **Ana Cisneros**

American Cancer Society

[Ana.Cisneros@cancer.org](mailto:Ana.Cisneros@cancer.org)

*Initiative: The Client Navigation Program provides education and navigation for breast and cervical cancer screening to low-income, uninsured women.*

*Success Measure: 52% of women navigated into screening are never/rarely screened and 95.7% of the women navigated completed their plan of care.*

### **Tesha Coleman, MS**

Capital Breast Care Center/Georgetown University

[trc29@georgetown.edu](mailto:trc29@georgetown.edu)

*Initiative: CBCC provides navigation to breast cancer screenings and education to women in the DC area regardless of their ability to pay.*

*Success Measure: In 2016, over 1,500 patients received breast and cervical cancer screening services.*

## CANCER SCREENING

### **Taylor Daugherty**

WVU Cancer Institute, Cancer Prevention & Control

[tdaugher@hsc.wvu.edu](mailto:tdaugher@hsc.wvu.edu)

*Initiative: West Virginia Program Increasing Colorectal Cancer Screenings.*

### **Morgan Daven, MA**

American Cancer Society

[morgan.daven@cancer.org](mailto:morgan.daven@cancer.org)

*Initiative: ACS has staff across the US who work with FQHCs to support quality improvement in cancer prevention and screening.*

*Success Measure: We are helping FQHCs increase their colorectal cancer screening rates – and getting the nation closer to 80% screening by 2018.*

### **Bonnie DeLozier, BS Ed**

Adagio Health

[bdelozier@adagiohealth.org](mailto:bdelozier@adagiohealth.org)

*Initiative: Adagio Health's cancer screening program provides breast and cervical screening and diagnostic services to women.*

*Success Measure: We enroll over 5,000 women per year across the state.*

## CANCER SCREENING

### **Debra DeNitto**

Valley Health

[ddenitto@valleyhealthlink.com](mailto:ddenitto@valleyhealthlink.com)

*Initiative: American Academy of Dermatology SPOTme Skin Cancer Screening Day. Fifty participants received a full body exam or a spot/mole check.*

*Success Measure: Screening resulted in diagnosing six actinic keratosis, two basal cell, two squamous cell and two melanoma-in-situ.*

### **Roy J. Duhe, PhD**

University of Mississippi Medical Center

[rduhe@umc.edu](mailto:rduhe@umc.edu)

*Initiative: 70x2020 CRC Screening Initiative works to ensure at least 70% of all Mississippians are up-to-date with CRC screening by 2020.*

*Success Measure: Since 70x2020 began, MS dropped from 1st to 2nd in both CRC incidence and mortality, and Black-White screening gap fell to a low of 7.1%.*

### **Tinka Duran**

Great Plains Tribal Chairmen's Health Board/Great Plains Colorectal Cancer Screening Initiative

[tinka.duran@gptchb.org](mailto:tinka.duran@gptchb.org)

*Initiative: Colorectal screening for 50 years and older.*

*Success Measure: We work with tribes in SD, ND, IA, NE.*

## CANCER SCREENING

### **Ruth Etzioni, PhD**

Fred Hutchinson Cancer Research Center

[retzioni@fredhutch.org](mailto:retzioni@fredhutch.org)

Initiative: *Our initiative is to fill in the evidence gaps in prostate and breast cancer screening and develop decision aids.*

Success Measure: *The number of users of our decision aids.*

### **Patricia Francis**

Surgery On Sunday - Louisville

[patty@soslouisville.org](mailto:patty@soslouisville.org)

Initiative: *Provides colonoscopies to patients who are 250% of federal poverty, medical need (symptomatic or have family history) and uninsured or underinsured.*

Success Measure: *216 colonoscopies, resulted in 125 cases of polyp removal and detection with surgical intervention of 3 early stage cancers.*

### **Kathleen A. Gamblin, RN, BSN, OCN**

Northside Hospital Cancer Institute

[Kathleen.gamblin@northside.com](mailto:Kathleen.gamblin@northside.com)

Initiative: *Establishment of a comprehensive lung screening program.*

Success Measure: *Process in place which allows for tracking patients with both normal and abnormal findings through care continuum.*

## CANCER SCREENING

### **James Hotz, MD**

Albany Area Primary Health Care

[jimhotzmd@aol.com](mailto:jimhotzmd@aol.com)

*Initiative: Cancer screening at an FQHC using population management tools in EHR and links to care.*

*Success Measure: Raised CRC rates to over 60 % verified in EHR.*

### **Dale M. Israel, RN, MN**

Northside Hospital Cancer Institute

[dale.israel@northside.com](mailto:dale.israel@northside.com)

*Initiative: Talk to me about expanding cancer screenings for breast, skin and prostate cancer targeting medically underserved individuals.*

*Success Measure: In 2016, screened more than 500 people for skin cancer, nearly 700 men for prostate cancer, and over 1,300 women for breast cancer.*

### **Olga Lucia Jimenez**

American Cancer Society

[ojimenez@cancer.org](mailto:ojimenez@cancer.org)

*Initiative: The Client Navigation Program provides education and navigation to breast and cervical cancer screening to low-income, uninsured women.*

*Success Measure: 52% of women navigated into screening are never/rarely screened women and 95.7% of the women navigated completed their plan of care.*



## CANCER SCREENING

### **Gina Johnson**

Great Plains Tribal Chairmen's Health Board

[gina.johnson@gptchb.org](mailto:gina.johnson@gptchb.org)

*Initiative: Colorectal cancer screening and prevention in Native Americans 50 years and older.*

*Success Measure: Colorectal cancer screening and prevention in SD, ND, IA, NE.*

### **Mary Joseph, RN, BC, CPHQ**

Primary Care Coalition of Montgomery County

[Maryjane\\_joseph@primarycarecoalition.org](mailto:Maryjane_joseph@primarycarecoalition.org)

*Initiative: Streamlining the systems and processes in safety net clinics with established PI techniques to improve patient care and outcomes.*

*Success Measure: Breast, cervical and colorectal cancer screening has improved year over year from 2010 to 2016.*

### **Melissa Leypoldt, RN**

Nebraska Department of Health and Human Services – Women's and Men's Health Programs

[Melissa.leypoldt@nebraska.gov](mailto:Melissa.leypoldt@nebraska.gov)

*Initiative: Evidence-based interventions within communities and FQHCs to increase preventive screening, navigation and links to healthy supports.*

*Success Measure: Number of women from priority populations navigated to preventive screening services and healthy supports.*

## CANCER SCREENING

### **Megan Mackey**

Idaho Department of Health and Welfare

[megan.mackey@dhw.idaho.gov](mailto:megan.mackey@dhw.idaho.gov)

*Initiative: Increase colorectal cancer screening rates among patients age 50 to 75 at Idaho community health centers.*

*Success Measure: Screened over 1,500 Idahoans from January to June 2016, an increase of 10% from baseline screening rates.*

### **Shelly Madigan, MPH**

Minnesota Department of Health – Sage Program

[shelly.madigan@state.mn.us](mailto:shelly.madigan@state.mn.us)

*Initiative: Funded by the Centers for Disease Control's Colorectal Cancer Control Program which allows us to screen individuals for cancer.*

*Success Measure: Allows us to screen people who would otherwise not have the funds or resources to do so.*

### **Yael Misrahi**

MobileODT

[yaelmisrahi@mobileodt.com](mailto:yaelmisrahi@mobileodt.com)

*Initiative: MobileODT's mission is to provide powerful digital tools to support cancer screening services to patients at all levels of care.*

*Success Measure: Increasing the number of women with access to quality cervical cancer screening.*

## CANCER SCREENING

### **Krystal D. Morwood, MS**

Colorado Department of Public Health & Environment

[krystal.morwood@state.co.us](mailto:krystal.morwood@state.co.us)

*Initiative: Prevent and control cancer, improve the quality of life post-diagnosis and reduce inequities in health outcomes related to cancer.*

*Success Measure: Increasing colorectal cancer screening rates in underserved communities in Colorado.*

### **Melissa Mothersil, MPH**

Community Care Network of Virginia

[mmothersil@ccnva.com](mailto:mmothersil@ccnva.com)

*Initiative: Colorectal cancer screening.*

*Success Measure: Increase in screenings.*

### **Richard Mousseau**

Great Plains Tribal Chairmen's Health Board

[Richard.mousseau@gptchb.org](mailto:Richard.mousseau@gptchb.org)

*Initiative: Colorectal cancer screening and prevention in Native Americans 50 years and older.*

*Success Measure: Colorectal cancer screening and prevention in SD, ND, IA, NE.*

## CANCER SCREENING

### **Terri Rattler**

Great Plains Tribal Chairmen's Health Board

[terri.rattler@gptchb.org](mailto:terri.rattler@gptchb.org)

*Initiative: Colorectal cancer screening and prevention in Native Americans 50 years and older.*

*Success Measure: Colorectal cancer screening and prevention in SD, ND, IA, NE.*

### **Dana Russell**

Hopi Cancer Support Services

[drussell@hopi.nsn.us](mailto:drussell@hopi.nsn.us)

*Initiative: Cancer screening and prevention.*

*Success Measure: Provide screening services where none are easily accessible.*

### **Petra Wilder-Smith, DDS, PhD**

University of California, Irvine

[pwsmith@uci.edu](mailto:pwsmith@uci.edu)

*Initiative: Oral and oropharyngeal cancer screening, early detection and monitoring in high-risk and underserved communities.*

*Success Measure: Identification of high-risk patients; effective screening and early detection to diagnose oral and oropharyngeal cancer by Stage 1.*

## CANCER SCREENING

### **Holly J. Wolf, PhD, MSPH**

Colorado School of Public Health, University of Colorado Cancer Center, University of Colorado Denver

[holly.wolf@ucdenver.edu](mailto:holly.wolf@ucdenver.edu)

*Initiative: Colorado Colorectal Screening Program for the medically underserved.*

*Success Measure: Provided no-cost endoscopic CRC screening to 350 uninsured people. Provided patient navigation for CRC screening for 2,800 people.*

### **Andrea Wolf**

Brem Foundation to Defeat Breast Cancer

[andrea@bremfoundation.org](mailto:andrea@bremfoundation.org)

*Initiative: BREM teaches women about their real risk factors and screening options and empowers them to advocate for themselves.*

*Success Measure: If at least 500 more women get screened in the DC area in 2017, the education will have succeeded.*

### **Faye Wong, MPH**

Centers for Disease Control and Prevention

[fwong@cdc.gov](mailto:fwong@cdc.gov)

*Initiative: National Breast and Cervical Cancer Early Detection Program and Colorectal Cancer Control Program.*

*Success Measure: Breast cancer screening rate, cervical cancer screening rate, and colorectal cancer screening rate.*

# DISPARITIES/HEALTH EQUITY/SOCIAL DETERMINANTS OF HEALTH

## **Cynthia Calef, MAML**

University of South Carolina  
[ccalef@mailbox.sc.edu](mailto:ccalef@mailbox.sc.edu)

Initiative: *Help increase cancer screenings.*

Success Measure: *Help decrease health disparities in cancer prevention.*

## **Lisa Carlton**

Grand River Gastroenterology  
[lcarlton@rggastro.com](mailto:lcarlton@rggastro.com)

Initiative: *Provide FREE transportation for colonoscopy patients via Life EMS Ambulance Service when transportation is a barrier.*

Success Measure: *Increase colorectal screening services for the uninsured/underserved population in MI and decrease the no-show rate for colonoscopies by 25%.*

## **Nicole Harty**

Colorado School of Public Health  
[Nicole.harty@ucdenver.edu](mailto:Nicole.harty@ucdenver.edu)

Initiative: *Technical assistance for patient navigation for CRC screening for the medically underserved.*

Success Measure: *Increased CRC screening rates at community health centers across the state.*

## DISPARITIES/HEALTH EQUITY/SOCIAL DETERMINANTS OF HEALTH

### **Amna Khalfaoui, MD**

Tunisian Association for Defending the Right to Health

[amna.Khalifaoui@gmail.com](mailto:amna.Khalifaoui@gmail.com), [droitalasante.tun@gmail.com](mailto:droitalasante.tun@gmail.com)

*Initiative: Our work aims to address the challenges in this field with evidence-based strategies.*

*Success Measure: We are recognized nationally as our reports are main sources for the ministry of health to address access to health issues.*

### **Kris Rhodes, MPH**

American Indian Cancer Foundation

[krhodes@americanindiancancer.org](mailto:krhodes@americanindiancancer.org)

*Initiative: Eliminate American Indian/Alaska Native cancer burdens through prevention, screening and survivor support.*

*Success Measure: Successful PSE support to multiple tribal nations in the areas of tribal policy and clinical systems improvements.*

### **Karen Schmitt, MA, RN**

New York Presbyterian Hospital/Columbia

[schmitt@nyp.org](mailto:schmitt@nyp.org)

*Initiative: Cancer disparities reduction through community-based education and recruitment into care.*

*Success Measure: Highest-rated program in New York State for provision of integrated cancer screening services.*

## DISPARITIES/HEALTH EQUITY/SOCIAL DETERMINANTS OF HEALTH

### **Linda J. Veit, MPH**

Upstate Medical University

[veitL@upstate.edu](mailto:veitL@upstate.edu)

Initiative: *Developed unique models for breast and colon cancer screening programs for public housing residents.*

Success Measure: *Residents of public housing have been made aware of the recommended cancer screenings and have been screened for breast and colon cancer.*

### **Keith A. Vensey, MBA, MPH**

Community Anti-Drug Coalitions of America

[kvensey@cadca.org](mailto:kvensey@cadca.org)

Initiative: *National network focused on tobacco, cancer and health disparities.*

Success Measure: *Secured partnership working with rural pharmacists to provide cessation services to smokers.*

### **Jay Whitmore, MSW**

University Of South Carolina

[whitmojj@mailbox.sc.edu](mailto:whitmojj@mailbox.sc.edu)

Initiative: *Help increase cancer screenings in the Federal Qualified Health Centers.*

Success Measure: *Help decrease health disparities in cancer prevention.*



# DISPARITIES/HEALTH EQUITY/SOCIAL DETERMINANTS OF HEALTH

**Carla D. Williams, PhD**

Howard University Cancer Center

[cdwilliams@howard.edu](mailto:cdwilliams@howard.edu)

*Initiative: To reduce the burden of cancer with emphasis on the unique ethnic and cultural aspects of minority and underserved populations.*

*Success Measure: Increase research activities specifically intended to benefit minority and underserved communities.*

## VIRUSES & CANCER

### **Gabrelle Taylor, MPH**

Prevent Cancer Foundation

[Gabrelle.Taylor@preventcancer.org](mailto:Gabrelle.Taylor@preventcancer.org)

*Initiative: Think About the Link is a multi-year educational campaign raising awareness of the link between viruses (HPV, hepatitis B and C) and cancer.*

*Success Measure: Number of attendees at events, state-level vaccination coverage rates and media metrics.*

### **Sherri A. Young, DO, FAAFP**

West Virginia Department of Health and Human Resources

[youngdoc44@aol.com](mailto:youngdoc44@aol.com)

*Initiative: The campaign's goal is to raise the state's HPV vaccination rate to 80% by 2020.*

*Success Measure: The "We Are The Key To Cancer Prevention" campaign was developed.*

## OTHER – HUMAN IMMUNODEFICIENCY VIRUS (HIV)

**Suzanne Dorick, BSN**

Fairfax County Health Department

[Suzanne.Dorick@fairfaxcounty.gov](mailto:Suzanne.Dorick@fairfaxcounty.gov)

*Initiative: Fairfax Health Department, presents on prevention of HIV, STDs and Hepatitis to the local adult detention center.*

*Success Measure: Inmates listen attentively and ask appropriate questions during the presentations which target a very high-risk population. Following presentations, participants often express their appreciation for the information.*

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