

2026 Cancer Prevention and Early Detection Month

Partner Toolkit



INTRODUCTION

Thank you for joining the Prevent Cancer Foundation and our partners for **Cancer Prevention and Early Detection Month**. There are so many ways to get involved this month!

- **Raise awareness:** Provide an entryway to educate the people around you about the importance of cancer prevention and early detection through healthy behaviors and routine cancer screenings.
- **Inspire action:** Empower the people in your network to take control of their health by adopting healthier behaviors and getting routine cancer screenings and encourage your company and partnering organizations to support their employees in these actions.
- **Mobilize resources:** Encourage public and private investment in cancer prevention and early detection initiatives, leading to better health outcomes and reduced health care costs.
- **Highlight progress:** Acknowledge the tremendous progress made in cancer research and the development of innovative cancer prevention and early detection strategies.

Together, by empowering people to stay ahead of cancer through prevention and early detection, we can rise to meet the challenge of reducing cancer deaths by 40% by 2035.

The Cancer Prevention and Early Detection Month toolkit is a way for you to amplify this message. Share resources, engage the media, post on social media and use this toolkit for ideas and inspiration throughout the month of April.

Your partnership is integral to our shared goal of saving lives—you're helping us build a world where cancer is preventable, detectable and beatable for all. Thank you for showing your support and spreading the word that **Early Detection = Better Outcomes!**

SOCIAL MEDIA

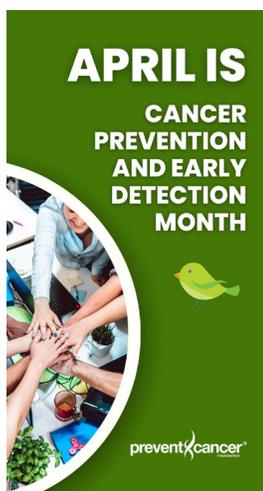
Copy and paste the content in this toolkit directly into social media, emails, or websites, or edit it to fit your organization or company's voice and style (individuals are welcome to use any and all assets, too).

Official hashtag: [#BetterOutcomes](#)

Follow and tag Prevent Cancer Foundation social handles:



Instagram



Instagram



We are proud to support Cancer Prevention & Early Detection Month! Preventing cancer or detecting it early can lead to #BetterOutcomes. Learn more, raise awareness & stand with us: <https://bit.ly/3Ob5VAP>



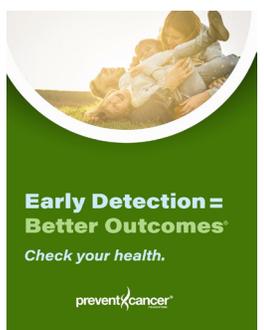
We stand alongside @preventcancer to recognize Cancer Prevention and Early Detection Month! Raise awareness with us this April about the importance of cancer prevention & early detection: <https://bit.ly/3Ob5VAP>



April is Cancer Prevention and Early Detection Month! Routine screenings can lead to #BetterOutcomes for your health—that means more treatment options, more healthy days ahead and more time with the people you love. Learn more: <https://bit.ly/3Ob5VAP>



Signs or symptoms of cancer don't always appear, and if they do, sometimes it's not until advanced stages. That's why you should check your health through routine cancer screening tests and checks, even when you feel fine—Early Detection = Better Outcomes! This Cancer Prevention and Early Detection Month, learn the routine cancer screenings you need: <https://bit.ly/3Z8UCPW>



Did you know the five-year survival rate for many cancers when caught early is at least 90%? Early detection of cancer can mean less extensive treatment, more treatment options and better chances of survival. Raise awareness this Cancer Prevention and Early Detection Month: <https://bit.ly/3Z7mDXY>

Facebook/LinkedIn



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We stand alongside the @Prevent Cancer Foundation to recognize Cancer Prevention and Early Detection Month! Raise awareness with us this April about the importance of cancer prevention & early detection: <https://bit.ly/3Ob5VAP>



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X and/or Bluesky



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GET YOUR GREEN ON

Wear green on **Friday, April 10** in support of Cancer Prevention and Early Detection Month.

Who? You—a believer in a world where cancer is preventable, detectable and beatable for all!

What? Wear green on April 10 to raise awareness about the importance of cancer prevention and early detection through healthy behaviors and routine screenings.

When? Friday, April 10.

Why? Get your green on to remind everyone that routine screenings can mean better outcomes for your health. The five-year survival rate for many cancers when caught early is at least 90%. We wear green to educate and celebrate the fact that early detection saves lives!

How? Wear your green on Friday, April 10 and take a photo to share on social media with the hashtag **#GetYourGreenOn**.

Sample social copy: Facebook, Instagram and/or LinkedIn

The day is here and it's time to #GetYourGreenOn! We're wearing green on April 10 to raise awareness about the importance of cancer prevention and early detection through healthy behaviors and routine screenings. Join us to spread the message and take one step closer to a world where cancer is preventable, detectable and beatable for all! Learn more: <https://bit.ly/3Ob5VAP>

Sample social copy: X and/or Bluesky

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ADDITIONAL RESOURCES

The Prevent Cancer Foundation's [Better Outcomes Resource Hub](#) is available to help everyone achieve better outcomes for their health. Explore the resources on our website and share in your communities to help others learn about everything from screenings and vaccinations to tools for talking to family, friends and health care providers.

Have questions?

Get in touch with us! And let us know how you're getting involved so we can call out your great work.

Jennifer Niyangoda

Vice President of Development and Marketing, Prevent Cancer Foundation

jennifer.niyangoda@preventcancer.org

Caitlin Kubler

Senior Director of Policy and Advocacy, Prevent Cancer Foundation

caitlin.kubler@preventcancer.org

Audrey Kashatus

Communications Coordinator, Prevent Cancer Foundation

audrey.kashatus@preventcancer.org