

Draft Conference Agenda

Wednesday, April 11, 2018

8:00 a.m. **CONFERENCE REGISTRATION OPENS**

9:00 – 10:30 a.m. **EVIDENCE, OPINION AND FACT IN CANCER SCREENING**

Ballroom A
(& B if needed)

When it comes to cancer screening, the evidence is often uncertain. This workshop will discuss why there are still gaps in the evidence in cancer screening and will demonstrate how to distinguish opinion from fact when filling in the gaps, using case studies from the professional and popular press. The recent fresh look at the prostate data collected in the PLCO project will be discussed.

Speaker: Ruth Etzioni, PhD, *Fred Hutchinson Cancer Research Center*, @retzioni (invited)

10:00 a.m. – 3:00 p.m. **ADVOCACY WORKSHOP: HEALTH CARE DISPARITIES AND THEIR IMPACT ON PREVENTION**

Continental B + C

The Prevent Cancer Foundation® is hosting this annual workshop at no cost to attendees. The event is open to the public, and all Dialogue for Action attendees are invited to participate.

This workshop will focus on access and prevention issues at the federal, state and local levels. Expert speakers and panelists from across several chronic diseases will share insights and best practices from their experiences in increasing access to preventive services and eliminating socioeconomic, racial and geographic health disparities.

Participants are invited to work together to identify common obstacles in prevention and access and develop solutions to these pressing concerns in disease prevention.

For more information visit: <https://preventcancer2018advocacyworkshop.eventbrite.com>

12:30 p.m. **LUNCH**

Atrium

Get lunch, say hello to fellow attendees and get ready for your next session!

1:00 – 4:00 p.m. **FOUNDATIONS FOR PREVENTION AND EARLY DETECTION OF BREAST, CERVICAL, COLORECTAL AND LUNG CANCER**

Ballroom A

(& B if needed)

This overview of the mandated guidelines-driven cancer screenings functions as an in-service for participants new to cancer screening and as a review for others. This session has breaks.

Moderator: Faye L. Wong, MPH, *Program Services Branch, Centers for Disease Control and Prevention*

- **Natural History and Epidemiology of Breast Cancer**
Bridget A. Oppong, MD, *MedStar Georgetown University Hospital*
- **Natural History and Epidemiology of Cervical Cancer and HPV**
- **Natural History and Epidemiology of Colorectal Cancer**
Roy J. Duhé, PhD, *University of Mississippi Medical Center*, @70x2020Guy
- **Natural History and Epidemiology of Lung Cancer**
Hormuzd Katki, PhD, *Division of Epidemiology & Genetics, National Cancer Institute*
- **Cancer Screening in the Primary Care Setting with Emphasis on Community Health Centers**
Durado Brooks, MD, *the National Colorectal Cancer Roundtable and the American Cancer Society*
- **Overcoming Barriers Health Educators Face in Promoting Cancer Screening**
Kathleen Gamblin, RN, BSN, OCN, *Northside Hospital Cancer Institute*

20 minutes of dialogue with audience

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COLORECTAL CANCER SCREENING WORKSHOPS

The Prevent Cancer Foundation and the National Colorectal Cancer Roundtable are proud to offer these workshops in support of the 80% by 2018 national CRC screening initiative:

1:00 – 2:20 p.m. **Workshop #1**
Continental B + C *TBD*

2:30 – 4:00 p.m. **Workshop #2**
Continental B + C *TBD*

1:00 – 3:15 p.m. **INFORMATION EXCHANGE ABOUT STATE AND TRIBAL COLORECTAL CANCER SCREENING PROGRAMS**
Dallas

Because the Dialogue attracts participants from across the country, the 2018 Dialogue will again host this meeting of the National Colorectal Cancer Screening Network for peer-to-peer information sharing, in support of the “80% by 2018” national colorectal cancer screening initiative.

Moderators: Jennifer Boehm, MPH, Centers for Disease Control and Prevention
TBD

3:30 – 5:30 p.m. **AMERICAN INDIAN/ALASKA NATIVE MEETING TO SHARE EXPERIENCES WITH CANCER SCREENING AND PREVENTION PROGRAMS IN INDIAN COUNTRY**
Dallas

The Dialogue serves as an important source of information and networking for Indian Country. Everybody welcome!

4:15 – 5:45 p.m. **HPV VACCINATION INFORMATION-SHARING**
Beverly

Open to all: An informal peer-to-peer discussion about opportunities and challenges for HPV vaccination programs on the national, state or local level. Come share your insights about what makes a strong program and how to make a program stronger.



4:15 – 5:45 p.m. **NATIONAL COLORECTAL CANCER ROUNDTABLE TASK GROUP MEETINGS**
Statler + Stevens

For Roundtable members: In 2018, the Dialogue will again host sub-committee meetings of the National Colorectal Cancer Round Table, also in support of the “80% by 2018” national colorectal cancer screening initiative.

6:00 – 7:00 p.m. **MEET AND GREET**
Atrium

An informal reception in the Atrium to meet colleagues both old and new and make plans for sharing dinner at a great restaurant nearby!

8:00 p.m. **MOVIE NIGHT**
Amphitheater

Gather with colleagues to see cancer prevention and screening videos brought to you by fellow attendees, who will be present to discuss the videos. We'll bring the popcorn!



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7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS OPEN
Ballroom Foyer POSTERS ON DISPLAY

7:00 a.m. – 8:00 a.m. BREAKFAST
Atrium *Come have breakfast and hear what's new with fellow attendees.*

7:00 a.m. – 8:00 a.m. NETWORKING OPPORTUNITIES OVER BREAKFAST
Dallas *If you choose, you can grab breakfast and connect for conversation with colleagues sharing your interests.*

8:00 a.m. WELCOME OF THE DIALOGUE FOR ACTION ON CANCER SCREENING AND PREVENTION
Ballroom A + B

8:10 a.m. OPENING KEYNOTE: HOW TO DEMOCRATIZE MEDICAL KNOWLEDGE AND BRING BEST-PRACTICE CARE TO ONE BILLION PEOPLE BY 2025
Ballroom A + B

Sanjeev Arora, MD, FACG, MACP, *Director and Founder of Project ECHO and University of New Mexico School of Medicine*

20 minutes of dialogue with audience

9:15 a.m. NETWORKING BREAK
Ballroom Foyer + POSTER SESSION
Atrium *Poster presenters will be available to discuss their work.*



9:40 a.m. LUNG CANCER IMAGING
Ballroom A + B

Moderator: James L. Mulshine, MD, *Rush Medical College, Rush University*

- **The Business Case for CT Imaging in Lung Cancer Screening**
Bruce Pyenson, FSA, MAA, *Milliman, Inc.*
- **How Patient Navigators Facilitate Getting the Right Patients Screened for Lung Cancer**
TBD
- **Establishing an International Monitoring Framework for Ensuring Quality of Quantitative Images**
Ricardo Avila, *Accumetra, Inc.*

30 minutes of dialogue with audience

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Thursday, April 12, 2018

11:05 a.m. HPV VACCINATION

Ballroom A + B

Moderator: Bethany Kintigh, RN, BSN, *Bureau of Immunization and TB, Iowa Department of Public Health*

- **What's Happening with HPV Vaccination Rates on the State Level across the US**
Melinda Wharton, MD, MPH, *Immunization Services Division, Centers for Disease Prevention and Prevention*
- **Getting More Primary Care Physicians in North Dakota on Board with HPV Vaccination Messaging**
Paul Carson, MD, FACP, *North Dakota State University*
- **The Epidemiology behind the Need to Get Both Boys and Girls Vaccinated against HPV**

20 minutes of dialogue with audience

12:20 p.m. LAURELS AWARDS LUNCHEON

Ballroom C

Moderator: Tony award-winning actress Marissa Jaret Winokur is a spokesperson for the *Think About the Link*® campaign, sharing her heartfelt story of beating cervical cancer and becoming an advocate for the HPV vaccine in efforts to raise awareness of the link between certain viruses that can cause cancer.



- **National Leadership Award**
- **Health Equity Award**
- **Community Service Award**

1:50 p.m. CANCER SCREENING AND PREVENTION ON THE COMMUNITY LEVEL

Ballroom A + B

Moderator: Carla D. Williams, PhD, *Howard University Cancer Center*

- **How a Chicago FQHC is Working toward 80% by 2018 Screened for Colorectal Cancer**
Carmen Vergara, RN-BSN, MPH, *Esperanza Health Centers*
- **How We Share the Message of Hepatitis C and Liver Cancer in Indian Country**
Jessica Leston, DrPh, MPH, *Northwest Portland Area Indian Health Board*
- **Millennials, Social Justice and Tobacco Use**
Christine Hunt, *Truth Initiative*

20 minutes of dialogue with audience

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3:05 p.m. NETWORKING BREAK
Ballroom Foyer + Atrium

POSTER SESSION

Poster presenters will be available to discuss their work.

3:40 p.m. CONCURRENT CONVERSATIONS

These are facilitated cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants. A three-month follow-up survey will collect data on related post-Dialogue cancer screening activities of participants.



1. Your Opportunity to Ask about Anything You Ever Wanted to Know about Project ECHO: An Informal Conversation with Sanjeev Arora, MD, FACG, MACP
Dr. Arora is the Director and Founder of Project ECHO

2. How to Enhance Cooperation between State-Level Immunization and Cancer Control Programs to Strengthen HPV Vaccination Efforts

Facilitator: TBD

Resource Person: Bethany Kintigh, RN, BSN,
*Bureau of Immunization and TB,
Iowa Department of Public Health*

3. Strategies for Reaching Millennials with Primary Prevention Messaging

Facilitator: TBD

Resource Person: TBD

4. Removing Barriers and Seizing Opportunities to Improve Cancer Screening and Prevention in Rural Areas

Facilitator: TBD

Resource Person: Jessica Leston, DrPh, MPH, *Northwest Portland Area Indian Health Board*

5. Round 2: Moving Forward with Cancer Screening and Prevention in the Uncertain World of Coverage for Health Care

Facilitators: Emily Butler Bell, MPH, and Caleb Levell, National Colorectal Cancer Roundtable and American Cancer Society

Resource Person: Roy J. Duhé, PhD, *University of Mississippi Medical Center, @70x2020Guy*



4:55 p.m. REASONABLE EXPECTATIONS OF BIG DATA IN HEALTH AND MEDICINE
Ballroom A + B

Clifford A. Hudis, MD, FACP, *American Society of Clinical Oncology*

10 minutes of dialogue with audience

5:30 – 7:30 p.m. NETWORKING RECEPTION IN THE ATRIUM
Atrium

Join your friends and meet new colleagues as you visit the food stations and cash bar.

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Ballroom Foyer + Atrium **POSTERS ON DISPLAY**

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8:00 a.m. WELCOME OF THE DAY
Ballroom A + B

8:05 a.m. CLOSING KEYNOTE: VISIONS FOR THE FUTURE OF CANCER PREVENTION
This keynote is a moderated discussion of the panelists' visions for the future of prevention and cancer prevention in particular.

Moderator: Susan Dentzer, President and CEO, *The Network for Excellence in Health Innovation*

Panelists: TBD

20 minutes of dialogue with audience

9:10 a.m. NETWORKING BREAK
Ballroom Foyer + Atrium **POSTER SESSION**
Poster presenters will be available to discuss their work.
HOTEL CHECK-OUT



9:45 a.m. PROGRESS IN RESEARCH ON THE FRONT LINES OF CANCER PREVENTION
Ballroom A + B Moderator:

- **Natural Experiments in Obesity and Nutrition-Based Health Disparities: Urban Baltimore and Indian Country**
TBD
- **The 'Aging' Mouse Problem and What We Don't Know about Cancer Prevention**
Derek Huffman, PhD, *Albert Einstein College of Medicine*
- **Physical Activity**

20 minutes of dialogue with audience

Friday, April 13, 2018

11:00 a.m. Ballroom A + B ACCOMPLISHMENTS OF AND LESSONS LEARNED IN THE 80% by 2018 INITIATIVE ON COLORECTAL CANCER SCREENING

Richard A. Wender, MD, *the National Colorectal Cancer Roundtable and the American Cancer Society*

10 minutes of dialogue with audience

11:35 a.m. Ballroom A + B ON THE FRONTIERS OF CANCER SCREENING MODALITIES
Moderator:

- **Potential Blood-Based Biomarkers for Early Detection of Lung Cancer**
Pierre Massion, MD, *Department of Medicine, Vanderbilt University Medical Center*
- **Status of Breast Cancer Screening**
- **Pros and Cons of Genetic Screening for Cancer**
Hormuzd Katki, PhD, *Division of Epidemiology & Genetics, National Cancer Institute*

20 minutes of dialogue with audience

12:45 p.m. CONFERENCE CLOSES

