

## Draft Conference Agenda

Wednesday, April 19, 2017

**8:00 a.m. CONFERENCE REGISTRATION OPENS**

**9:00 – 10:30 a.m. EVIDENCE, OPINION AND FACT IN CANCER SCREENING**

**Ballroom A  
(& B if needed)**

*When it comes to cancer screening, the evidence is often uncertain. This workshop will discuss why there are still gaps in the evidence cancer screening and will demonstrate how to distinguish opinion from fact when filling in the gaps, using case studies from the professional and popular press.*

Speaker: Ruth Etzioni, PhD, Fred Hutchinson Cancer Research Center, @retzioni

**10:30 a.m. – 12:30 p.m. ADVOCACY WORKSHOP ON PREVENTION**

**Beverly**

*This workshop features leaders who have organized successful advocacy campaigns for health care access or disease prevention in their states or local communities. Speakers will share insights about what made them successful and discuss best practices. Participants will have an opportunity to create plans for engaging their own local communities in advocacy.*

Ana Grande, Clínica Romero

**12:30 p.m. LUNCH ON YOUR OWN**

**1:00 – 4:00 p.m. FOUNDATIONS FOR PREVENTION AND EARLY DETECTION OF BREAST, CERVICAL, COLORECTAL AND LUNG CANCER**

**Ballroom A  
(& B if needed)**

*This overview of the mandated guidelines-driven cancer screenings functions as an in-service for participants new to cancer screening and as a review for others. This session will have breaks*

Moderator: TBA

- **Natural History and Epidemiology of Breast Cancer**  
Bridget A. Oppong, MD,  
*MedStar Georgetown University Hospital*
- **Natural History and Epidemiology of Cervical Cancer and HPV**  
Kathryn S. Moffett, MD, FAAP,  
*Department of Pediatrics, West Virginia School of Medicine*
- **Natural History and Epidemiology of Colorectal Cancer**  
Roy J. Duhé, PhD, *University of Mississippi Medical Center, @70x2020Guy*
- **Natural History and Epidemiology of Lung Cancer**  
Hormuzd Katki, PhD, *Division of Epidemiology & Genetics, National Cancer Institute*
- **Cancer Screening in the Primary Care Setting with Emphasis on Community Health Centers**  
Durado Brooks, MD, *the National Colorectal Cancer Roundtable and the American Cancer Society*
- **Overcoming Barriers Health Educators Face in Promoting Cancer Screening**  
Kathleen Gamblin, RN, BSN, OCN, *Northside Hospital Cancer Institute*



*20 minutes of dialogue with audience*

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### COLORECTAL CANCER SCREENING WORKSHOPS

*The Prevent Cancer Foundation and the National Colorectal Cancer Roundtable are proud to offer these workshops in support of the 80% by 2018 national CRC screening initiative:*

**1:00 – 2:20 p.m.      Messaging about Colorectal Cancer Screening to Asian Americans: A Look at the New Asian Americans and Colorectal Cancer Screening Companion Guide**  
**Beverly**

*Come hear Karen Kim, MD, MS, who is one of the nation's experts in delivering culturally competent public health messages to Asian Americans. Participants will explore in depth the perceptions, barriers and facilitators to colorectal cancer screening in this diverse and dynamic population. While the workshop will focus on messaging around colorectal cancer screening, much of the advice will also help inform other public health campaigns that seek to reach Asian communities.*

Speaker: Karen E. Kim, MD, MS, *The University of Chicago*

**2:30 – 4:00 p.m.      How to Pay for Screening Navigation: A New Toolkit from the National Colorectal Cancer Roundtable and the Colorado School of Public Health**  
**Beverly**

*Many in public health are firm believers in the power of screening navigation, but the trick is how you pay for it. Andi Dwyer will introduce you to the new toolkit *How to Pay for Screening Navigation* from the National Colorectal Cancer Roundtable and the University of Colorado School of Public Health. Come see what's in the kit, how it works and the real-world examples that inform its guiding principles.*

Speaker: Andrea (Andi) Dwyer, *Colorado School of Public Health, University of Colorado Cancer Center, and the NCCRT Steering Committee*

**1:00 – 3:15 p.m.      INFORMATION EXCHANGE ABOUT STATE AND TRIBAL COLORECTAL CANCER SCREENING PROGRAMS**  
**Dallas**

*Because the Dialogue attracts participants from across the country, the 2017 Dialogue will again host this meeting of the National Colorectal Cancer Screening Network for peer-to-peer information sharing, in support of the "80% by 2018" national colorectal cancer screening initiative.*

Moderators: Jennifer Boehm, MPH, *Centers for Disease Control and Prevention*  
Melissa Leypoldt, RN, *Nebraska Department of Health and Human Services*  
Holly Wolf, PhD, *Colorado School of Public Health and University of Colorado Cancer Center*

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**3:30 – 5:30 p.m.** **AMERICAN INDIAN/ALASKA NATIVE MEETING TO SHARE EXPERIENCES WITH CANCER SCREENING AND PREVENTION PROGRAMS IN INDIAN COUNTRY**  
**Dallas**

*This meeting also provides an opportunity for attendees who work with breast and cervical, colorectal or lung cancer screening programs in Indian Country to share their experiences. The Dialogue serves as an important source of information and networking for Indian Country. Everybody welcome!*

Facilitators: Don Haverkamp, MPH, Centers for Disease Control and Prevention

Kris Rhodes, MPH (Enrolled Bad River Band of Lake Superior Chippewa), American Indian Cancer Foundation, @aicaf\_org, @chi\_ikwe



**4:15 – 5:45 p.m.** **HPV VACCINATION INFORMATION-SHARING**  
**TBA**

*Open to all: An informal peer-to-peer discussion about opportunities and challenges for HPV vaccination programs on the national, state or local level. Come share your insights about what makes a strong program and how to make a program stronger.*

Facilitator: Sherri A. Young, DO, FAAFP, Divisions of Immunization Services and STDs, HIV & Hepatitis, Bureau for Public Health, West Virginia Department of Health and Human Resources

**4:15 – 5:45 p.m.** **NATIONAL COLORECTAL CANCER ROUNDTABLE TASK GROUP MEETINGS**  
**Statler + Stevens**

*For Roundtable members: In 2017, the Dialogue will again host sub-committee meetings of the National Colorectal Cancer Round Table, also in support of the “80% by 2018” national colorectal cancer screening initiative.*

**6:00 – 7:00 p.m.** **MEET AND GREET**  
**Atrium**

*An informal reception in the Atrium to meet colleagues both old and new and make plans for sharing dinner at a great restaurant nearby!*

**8:00 p.m.** **NEW! MOVIE NIGHT**  
**Amphitheater**

*Gather with colleagues for popcorn and viewing of short films, PSAs and other organizational videos focusing on cancer prevention and screening.*

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Thursday, April 20, 2017

**7:00 a.m.** CONFERENCE REGISTRATION AND EXHIBIT OPENS  
**Ballroom Foyer + Atrium** POSTERS ON DISPLAY  
BREAKFAST

**7:00 a.m. – 8:00 a.m.** **NEW NETWORKING OPPORTUNITY!**  
**Beverly + Dallas**  
*If you choose, you can grab your breakfast and connect for conversation with colleagues sharing your interests. Before breakfast, you may want to check out the Networking Resource Guide.*

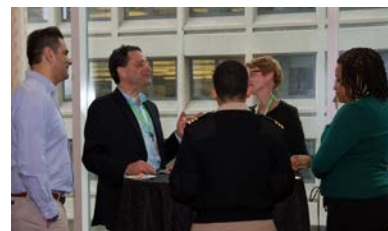
**8:00 a.m.** **WELCOME OF THE DIALOGUE FOR ACTION ON CANCER SCREENING AND PREVENTION**  
**Ballroom A + B**

- Carolyn R. (Bo) Aldigé, *Founder and President, Prevent Cancer Foundation*

**8:10 a.m.** **OPENING KEYNOTE: SOCIAL DETERMINANTS OF HEALTH—YOUR ZIP CODE SAYS MORE ABOUT YOUR HEALTH THAN YOUR GENETIC CODE**  
**Ballroom A + B**

- Garth Graham, MD, MPH, *President, Aetna Foundation*

*20 minutes of dialogue with audience*



**9:15 a.m.** **NETWORKING BREAK**  
**Ballroom Foyer + Atrium** **POSTER SESSION**

*Poster presenters will be available to discuss their work.*

**9:50 a.m.** **REDUCING DISPARITIES IN CANCER PREVENTION AND SCREENING**  
**Ballroom A + B**

Moderator: Carla D. Williams, PhD, *Howard University Cancer Center*

- **Healthy Children, Strong Families: Preventing Obesity in Five Tribal Communities**  
Emily Tomayko, PhD, RD, *Oregon State University*
- **Project ECHO: Preventing Cervical Cancer along the Texas-México Border**  
Kathleen Schmeler, MD, *MD Anderson Cancer Center*, @kmschmeler
- **Benefits of Involving the Community in Developing Cancer Prevention Programs: The *Down Home Healthy Living 2.0* Cookbook**  
Selina A. Smith, PhD, MDiv, *Medical College of Georgia at Augusta University*

*20 minutes of dialogue with audience*

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**11:05 a.m. Ballroom A + B**    **WHAT'S TRENDING IN RESEARCH ON CANCER PREVENTION AND EARLY DETECTION?**

Moderator: Christine D. Berg, MD, *Division of Cancer Epidemiology and Genetics, National Cancer Institute*

- **The Microbiome and Colorectal Cancer**  
Emily Vogtmann, PhD, MPH, *Division of Cancer Epidemiology & Genetics, National Cancer Institute*
- **Advances in Research on Screening/Early Detection of Prostate Cancer**  
Sigrid Carlsson, MD, PhD, MPH, *Memorial Sloan Kettering Cancer Center*
- **Developments in Ovarian Cancer Screening**  
Charles "Chip" Landen, Jr., MD, *University of Virginia, @ChipLandon*

*20 minutes of dialogue with audience*

**12:20 p.m. Ballroom C**    **LAURELS AWARDS LUNCHEON**

Moderator: TBA

- National Leadership Award
- Innovative Programs Award
- Advocacy Award

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Thursday, April 20, 2017

### 1:50 p.m. CONCURRENT CONVERSATIONS

Dallas  
Beverly  
Continental B  
Continental C  
Stevens (Lower Level)  
Statler (Lower Level)

*These are facilitated cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants. A six-month follow-up survey will collect data on related post-Dialogue cancer screening activities of all participants.*



#### 1. How to Encourage Primary-Care Clinicians to Improve HPV Vaccination Rates

Facilitator: Durado Brooks, MD, *The National Colorectal Cancer Roundtable and the American Cancer Society*

Resource Person: Sherri A. Young, DO, FAAFP, *Divisions of Immunization Services and STDs, HIV & Hepatitis, Bureau for Public Health, West Virginia Department of Health and Human Resources*

#### 2. Opportunities and Challenges for Community Programs on Viruses and Cancer (Hepatitis B or C and Liver Cancer, HPV and Cervical, Oropharyngeal, Other Cancers)

Facilitator: TBA

Resource Person: Stacey Trooskin, MD, PhD, MPH, *Philadelphia FIGHT*

#### 3. Strategies for Implementing Obesity Prevention Programs in Your Community

Facilitator: Erin M. Thomas, MS, *District of Columbia Department of Health*

Resource Person: Emily Tomayko, PhD, RD, *Oregon State University*

#### 4. Update on Reducing Cancer Screening Disparities: The Community-Level View from across the Country

Facilitator: Andrea Wolf, JD, *Brem Foundation to Defeat Breast Cancer*

Resource Person: Selina A. Smith, PhD, MDiv, *Medical College of Georgia at Augusta University*

#### 5. How Do We Move Forward with Cancer Prevention and Early Detection in the Changing World of Coverage for Health Care?

Facilitator: TBA

Resource Person: Roy Duhé, PhD, *University of Mississippi Medical Center*

#### 6. How Can We Strengthen Public-Private Partnerships in Cancer Screening and Prevention?

Facilitator: Cherie Spencer, MPH, *Howard University Cancer Center*

Resource Person: Amari Pearson-Fields, PhD, MPH, *District of Columbia Department of Health*

### 3:05 p.m. NETWORKING BREAK

Ballroom Foyer + Atrium

### POSTER SESSION

*Poster presenters will be available to discuss their work.*

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- 3:40 p.m.**  
**Ballroom A + B**
- CURRENT DEVELOPMENTS IN IMAGING FOR CANCER SCREENING**
- Moderator: James Mulshine, MD, *Rush Medical College, Rush University*
- **Radiomics and Deep Learning: Potential for Changing the Early Detection of Cancer**  
Maryellen Giger, PhD, *University of Chicago*
  - **Colorectal Cancer Screening**  
TBA
  - **Crowd-Sourcing Quality in Imaging**  
Ricardo Avila, *Accumetra, Inc.*
- 20 minutes of dialogue with audience*
- 4:55 p.m.**  
**Ballroom A + B**
- ALL OF US: HOW HEALTH INFORMATION FROM 1 MILLION PATIENTS WILL REVOLUTIONIZE WHAT WE KNOW ABOUT HEALTH AND ILLNESS**
- TBA
- 10 minutes of dialogue with audience*
- 5:30 – 7:30 p.m.**  
**Atrium**
- NETWORKING RECEPTION IN THE ATRIUM**
- Join your friends and meet new colleagues as you visit the food stations and cash bar.*

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**7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS OPEN**  
Ballroom Foyer + Atrium  
**POSTERS ON DISPLAY**  
**BREAKFAST**

**7:00 a.m. – 8:00 a.m. NETWORKING OPPORTUNITY!**

Beverly + Dallas

*If you choose, you can grab your breakfast and connect for conversation with colleagues sharing your interests. Before breakfast, you may want to check out the Networking Resource Guide.*

**8:00 a.m. WELCOME OF THE DAY**  
Ballroom A + B

- Carolyn R. (Bo) Aldigé, *Founder and President, Prevent Cancer Foundation*

**8:05 a.m. CLOSING KEYNOTE: MOBILIZING FOR GLOBAL PREVENTION AND EARLY DETECTION OF CERVICAL CANCER**  
Ballroom A + B

Philip Castle, PhD, MPH, CEO and Co-Founder, *Global Coalition Against Cervical Cancer* and Professor, *Department of Epidemiology & Population Health, Albert Einstein College of Medicine*

*20 minutes of dialogue with audience*



**9:10 a.m. NETWORKING BREAK**  
Ballroom Foyer + Atrium  
**POSTER SESSION**  
**HOTEL CHECK-OUT**

**9:45 a.m. THINK ABOUT THE LINK: VIRUSES AND CANCER**  
Ballroom A + B

Moderator: Erich Sturgis, MD, *MD Anderson Cancer Center*

- **Hepatitis C Outreach to Injection Drug Users and Baby Boomers in Philadelphia**  
Stacey Trooskin, MD, PhD, MPH, *Philadelphia FIGHT*
  - **HPV and Hepatitis B Screening and Vaccination in a Houston Community Health Clinic**  
Andrea Caracostis, *HOPE Clinic*
- Increasing HPV Vaccine Uptake by Expanding HPV Vaccine Providers**  
Brenda Nevidjon, RN, MSN, FAAN, *Oncology Nursing Society*

*20 minutes of dialogue with audience*

**11:00 a.m. POLICY-LEVEL THOUGHTS ABOUT ACCESS TO QUALITY AFFORDABLE CARE IN POST-ACA AMERICA**  
Ballroom A + B

Moderator: TBA

- Barbara Markham Smith, JD, *Health Management Associates*

*10 minutes of dialogue with audience*



## Draft Conference Agenda

Friday, April 21, 2017

**11:25 a.m. USE OF BIG DATA IN PUBLIC HEALTH**

**Ballroom A + B**

Moderator: Peter L. Levin, PhD, *Amida Technology Solutions*, @p11levin

- **Real-Life Use of Machine Learning in Health Care Focused on Chronic Diseases**  
Amir Azarbad, MBA, *Inspirant Group, Inc.*, @azarbadamir
- **How Our Members Taught Us to Look Past Medical Labels and See the Complexity of Their Lives: One Managed-Care Organization's Use of Big Data to Improve Health**  
Marnie Schilken, MPH, and Fernando (Luis) Arbelaez, PhD, *Gateway Health Plan*
- **Predictive Analytics in Public Health: It's Just the Beginning**  
Deborah M. Gage, MBA, *Medecision*

*20 minutes of dialogue with audience*

**12:40 p.m. CONFERENCE CLOSES**