

Draft Conference Agenda

Wednesday, April 19, 2017

8:00 a.m. CONFERENCE REGISTRATION OPENS

9:00 – 10:30 a.m. WORKSHOP ON GETTING THE NUMBERS RIGHT ON CANCER SCREENING

Back by popular demand! This workshop will help participants gain a better understanding of the appropriate use of statistics on cancer screening of diverse types, with examples of both appropriate and inappropriate uses.

Speaker: Ruth Etzioni, PhD, *Fred Hutchinson Cancer Research Center*, @retzioni

10:30 a.m. – 12:30 p.m. ADVOCACY WORKSHOP ON PREVENTION

This workshop features leaders who have organized successful advocacy campaigns for health care access or disease prevention in their states or local communities. Speakers will share insights about what made them successful and discuss best practices. Participants will have an opportunity to create plans for engaging their own local communities in advocacy.

12:30 p.m. LUNCH ON YOUR OWN

1:00 – 4:00 p.m. FOUNDATIONS FOR PREVENTION AND EARLY DETECTION OF BREAST, CERVICAL, COLORECTAL AND LUNG CANCER

This overview of the mandated guidelines-driven cancer screenings functions as an in-service for participants new to cancer screening and as a review for others. This session will have breaks.

Moderator:

- Natural History and Epidemiology of Breast Cancer
- Natural History and Epidemiology of Cervical Cancer and HPV
- Natural History and Epidemiology of Colorectal Cancer
- Natural History and Epidemiology of Lung Cancer
- Cancer Screening in the Primary Care Setting
- Overcoming Barriers Health Educators Face in Promoting Cancer Screening

20 minutes of dialogue with audience



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COLORECTAL CANCER SCREENING WORKSHOPS

The Prevent Cancer Foundation and the National Colorectal Cancer Roundtable are proud to offer these workshops in support of the 80% by 2018 national CRC screening initiative:

- 1:00 – 2:20 p.m. Messaging about Colorectal Cancer Screening to Asian Americans: A Look at the New Asian Americans and Colorectal Cancer Screening Companion Guide**
- Come hear Karen Kim, MD, MS, who is one of the nation's experts in delivering culturally competent public health messages to Asian Americans. Participants will explore in depth the perceptions, barriers and facilitators to colorectal cancer screening in this diverse and dynamic population. While the workshop will focus on messaging around colorectal cancer screening, much of the advice will also help inform other public health campaigns that seek to reach Asian communities.*
- Speaker: Karen E. Kim, MD, MS, *The University of Chicago*
- 2:30 – 4:00 p.m. How to Pay for Screening Navigation: A New Toolkit from the National Colorectal Cancer Roundtable and the Colorado School of Public Health**
- Many in public health are firm believers in the power of screening navigation, but the trick is how you pay for it. Andi Dwyer will introduce you to the new toolkit How to Pay for Screening Navigation from the National Colorectal Cancer Roundtable and the University of Colorado School of Public Health. Come see what's in the kit, how it works and the real-world examples that inform its guiding principles.*
- Speaker: Andrea (Andi) Dwyer, *Colorado School of Public Health, University of Colorado Cancer Center, and the NCCRT Steering Committee*
- 1:00 – 3:15 p.m. INFORMATION EXCHANGE ABOUT STATE AND TRIBAL COLORECTAL CANCER SCREENING PROGRAMS**
- Because the Dialogue attracts participants from across the country, the 2017 Dialogue will again host this meeting of the National Colorectal Cancer Screening Network for peer-to-peer information sharing, in support of the "80% by 2018" national colorectal cancer screening initiative.*
- 3:30 – 5:30 p.m. AMERICAN INDIAN/ALASKA NATIVE MEETING TO SHARE EXPERIENCES WITH CANCER SCREENING AND PREVENTION PROGRAMS IN INDIAN COUNTRY**
- This meeting also provides an opportunity for attendees who work with breast and cervical, colorectal or lung cancer screening programs in Indian Country to share their experiences. The Dialogue serves as an important source of information and networking for Indian Country. Everybody welcome!*



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4:15 – 5:45 p.m. NATIONAL COLORECTAL CANCER ROUNDTABLE TASK GROUP MEETINGS

For Roundtable members: In 2017, the Dialogue will again host sub-committee meetings of the National Colorectal Cancer Round Table, also in support of the “80% by 2018” national colorectal cancer screening initiative.

6:00 – 7:00 p.m. MEET AND GREET

An informal reception in the Atrium to meet colleagues both old and new and make plans for sharing dinner at a great restaurant nearby!

8:00 p.m. NEW! MOVIE NIGHT

Gather with colleagues for popcorn and viewing of short films, PSAs and other organizational videos focusing on cancer prevention and screening.

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7:00 a.m. CONFERENCE REGISTRATION AND EXHIBIT OPENS
POSTERS ON DISPLAY
CONTINENTAL BREAKFAST

7:00 a.m. – 8:00 a.m. NEW NETWORKING OPPORTUNITY!

If you choose, you can grab your breakfast and connect for conversation with colleagues sharing your interests. Before breakfast, you may want to check out the Networking Resource Guide.

8:00 a.m. WELCOME OF THE DIALOGUE FOR ACTION ON CANCER SCREENING AND PREVENTION

- Carolyn R. (Bo) Aldigé, *Founder and President, Prevent Cancer Foundation*

8:10 a.m. OPENING KEYNOTE: SOCIAL DETERMINANTS OF HEALTH—YOUR ZIP CODE SAYS MORE ABOUT YOUR HEALTH THAN YOUR GENETIC CODE

- Garth Graham, MD, MPH, *President, Aetna Foundation*

20 minutes of dialogue with audience

9:15 a.m. NETWORKING BREAK
POSTER SESSION

Poster presenters will be available to discuss their work.

9:50 a.m. REDUCING DISPARITIES IN CANCER PREVENTION AND SCREENING

Moderator: Carla D. Williams, PhD, *Howard University Cancer Center*

- **Healthy Children, Healthy Families: Preventing Obesity in Five Tribal Communities**
Emily Tomayko, PhD, RD, *Oregon State University*
- **Project ECHO: Preventing Cervical Cancer along the Texas-México Border**
Kathleen Schmeler, MD, *MD Anderson*
- **Benefits of Involving the Community in Developing Cancer Prevention Programs: The *Down Home Healthy Living 2.0* Cookbook**
Selina A. Smith, PhD, MDiv, *Georgia Regents University*

20 minutes of dialogue with audience

11:05 a.m. WHAT'S TRENDING IN RESEARCH ON CANCER PREVENTION AND EARLY DETECTION?

Moderator:

- **The Microbiome and Colorectal Cancer**
- **Advances in Research on Screening/Early Detection of Prostate Cancer**
Sigrid Carlsson, MD, PhD, MPH, *Memorial Sloan Kettering Cancer Center*
- **Developments in Ovarian Cancer Screening**
Charles "Chip" Landen, Jr., MD, *University of Virginia*

20 minutes of dialogue with audience

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12:20 p.m. LAURELS AWARDS LUNCHEON

Moderator:

- National Leadership Award
- Innovative Programs Award
- Advocacy Award

1:50 p.m. CONCURRENT CONVERSATIONS

These are facilitated cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants. A six-month follow-up survey will collect data on related post-Dialogue cancer screening activities of all participants.

1. How to Encourage Primary-Care Clinicians to Improve HPV Vaccination Rates
2. Opportunities and Challenges for Community Programs on Viruses and Cancer (Hepatitis B or C and Liver Cancer, HPV and Cervical, Oropharyngeal, Other Cancers)
3. Strategies for Implementing Obesity Prevention Programs in Your Community
4. Update on Reducing Cancer Screening Disparities: The Community-Level View from across the Country
5. How Do We Move Forward with Cancer Prevention and Early Detection in the Changing World of Coverage for Health Care?
6. How Can We Strengthen Public-Private Partnerships in Cancer Screening and Prevention?



3:05 p.m. NETWORKING BREAK

POSTER SESSION

Poster presenters will be available to discuss their work.

3:40 p.m. CURRENT DEVELOPMENTS IN IMAGING FOR CANCER SCREENING

Moderator: James Mulshine, MD, *Rush Medical College, Rush University (invited)*

- **Radiomics: How It's Changing the Early Detection of Lung Cancer**
Maryellen Giger, PhD, *University of Chicago (invited)*
- **Digital Breast Tomosynthesis**
- **Crowd-Sourcing Quality in Imaging**
Ricardo Avila, *Accumetra, Inc.*

20 minutes of dialogue with audience

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4:55 p.m. 1 MILLION PATIENTS: CONVERSATION ABOUT THE 'PRECISION MEDICINE INITIATIVE' AND HOW IT WILL REVOLUTIONIZE WHAT WE KNOW ABOUT HEALTH AND ILLNESS

5 minutes of dialogue with audience

5:30 – 7:30 p.m. NETWORKING RECEPTION IN THE ATRIUM

Join your friends and meet new colleagues as you visit the food stations and cash bar.

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Friday, April 21, 2017

7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS OPEN

POSTERS ON DISPLAY

CONTINENTAL BREAKFAST

7:00 a.m. – 8:00 a.m. NETWORKING OPPORTUNITY!

If you choose, you can grab your breakfast and connect for conversation with colleagues sharing your interests. Before breakfast, you may want to check out the Networking Resource Guide.

8:00 a.m. WELCOME OF THE DAY

8:05 a.m. CLOSING KEYNOTE: MOBILIZING FOR GLOBAL PREVENTION AND EARLY DETECTION OF CERVICAL CANCER

Philip Castle, PhD, MPH, *CEO and Co-Founder, Global Coalition Against Cervical Cancer and Professor, Department of Epidemiology & Population Health, Albert Einstein College of Medicine*

20 minutes of dialogue with audience

9:10 a.m. NETWORKING BREAK

POSTER SESSION

HOTEL CHECK-OUT



9:45 a.m. THINK ABOUT THE LINK: VIRUSES AND CANCER

Moderator: Eric Sturgis, MD, *MD Anderson*

- **Hepatitis C Outreach to Injection Drug Users and Baby Boomers in Philadelphia**
Stacey Trooskin, MD, PhD, MPH, Philadelphia FIGHT
- **HPV and Hepatitis B Screening and Vaccination in a Houston Community Health Clinic**
Andrea Caracostis, HOPE Clinic
- **Increasing HPV Vaccine Uptake by Expanding HPV Vaccine Providers**

20 minutes of dialogue with audience

11:00 a.m. THOUGHTS ABOUT THE EFFECTS OF THE USPSTF GUIDELINES AND THE AFFORDABLE CARE ACT ON CANCER SCREENING

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5 minutes of dialogue with audience

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11:25 a.m. USE OF BIG DATA IN PUBLIC HEALTH

Moderator:

- **How Big Data Helped a Hospital Increase Breast Cancer Screening for Uninsured Women in Chicago**
- **The First Step in Solving Childhood Obesity is Visualizing the Problem: Mapping Health Data in Austin, Texas**
- **Predictive Analytics in Public Health: It's Just the Beginning**

20 minutes of dialogue with audience

12:40 p.m. CONFERENCE CLOSES