

Overview of the 2015 *Dialogue for Action™*: Expanding Access Through Innovation

“The Dialogue agenda was fabulous this year, filled with interesting and entertaining presentations given by very knowledgeable and passionate presenters...The Dialogue conversations are always wonderful and both the opening and closing plenaries were phenomenal.”

About the *Dialogue for Action™*

The *Dialogue for Action* is an annual national conference that convenes a diversity of stakeholders committed to realizing the lifesaving potential of cancer screening for all communities. The Dialogue emphasizes evidence-based cancer screening according to guidelines. The Dialogue covers issues related to cancer screenings driven by guidelines (colorectal, cervical, breast and now lung) and other cancer screenings (such as oral and prostate).

The conference features a mix of state-of-the-art presentations and interactive, dynamic “conversations” among participants. The Dialogue equips participants with concrete tools and effective strategies for use in both clinical and public health settings. All participants are encouraged to take the dialogue back to their communities and workplaces to promote appropriate screening.



Rear Admiral Boris Lushniak, MD, MPH, Deputy Surgeon General of the United States delivers a dynamic presentation on skin cancer prevention.

2015 *Dialogue for Action*

On April 22-24, 2015, the Prevent Cancer Foundation held its 17th annual national *Dialogue for Action* conference in Baltimore, Maryland, with 265 in attendance.

Diverse cancer-screening stakeholders



At the 2015 Dialogue were cancer screening stakeholders from 37 states, 15 American Indian/Alaska Native tribes and organizations, 2 territories, Puerto Rico, the District of Columbia, Japan and Israel.

Participants included primary care physicians, medical specialists, nurses and nurse practitioners, quality team members, patient navigators, health services researchers, public health professionals, staff of national and state health agencies, advocates and survivors.

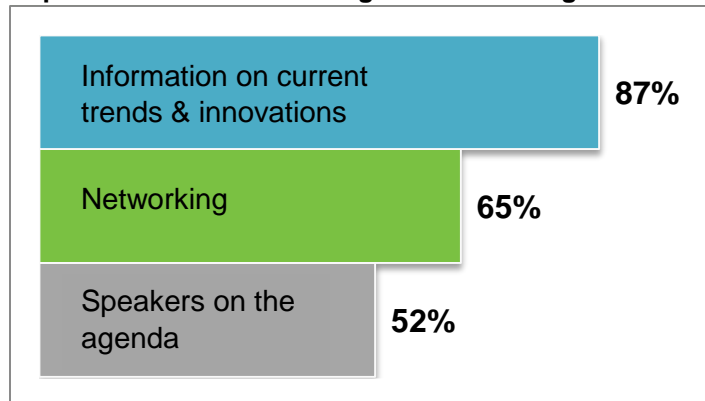
2015 *Dialogue for Action*: Cutting-Edge Topics

- Increasing Access to Health Care Through Innovative Policies and Programs
- The Next Generation of Screening Modalities
- Viruses and Cancer
- Technology and Innovation
- Opportunities and Challenges for Cancer Screening
- Patient Engagement
- Mobile Health
- Big Data
- Year Two of Affordable Care Act Reforms in the States

The Impact of the Dialogue

The *Dialogue for Action* is designed to foster a dynamic exchange on the challenges of and opportunities for cancer screening at the local, state and national levels.

Top 3 Reasons for Attending the 2015 Dialogue



Networking at the 2015 Dialogue for Action

“All the speakers were wonderful. The breakout sessions and awards lunch provided an excellent opportunity to meet people. The poster session was a great value-add.”

The 12th Annual Cancer Prevention Laurels Award Luncheon

At the 2015 Laurels Award Luncheon, leaders in cancer prevention were recognized for their accomplishments:

National Leadership: Durado Brooks, MD, MPH, Director of Prostate and Colorectal Cancers, American Cancer Society

Innovative Programs: Lynn Butterly, MD, Director of Colorectal Cancer Screening, Dartmouth-Hitchcock Medical Center; Associate Professor of Medicine, Geisel School of Medicine

Advocacy: Councilwoman LaToya Cantrell, Council member of New Orleans City Council

Special Award for Innovation in Health Information Technology: Karen DeSalvo, MD, MPH, MSc, Acting Assistant Secretary for Health & National Coordinator for Health Information Technology, US Department of Health and Human Services

Special Award, Skin Cancer Prevention: Rear Admiral Boris Lushniak, MD, MPH, Deputy Surgeon General of the United States, US Department of Health and Human Services

Co-sponsoring the awards are Prevent Cancer, National Colorectal Cancer Roundtable (NCCRT) and American College of Obstetricians and Gynecologists (ACOG).



From Left: Greta Kreuz, MA, master of ceremonies, Richard Wender, MD (NCCRT), Nancy O'Reilly, MHS (ACOG), Durado Brooks, MD, MPH (ACS), Marilyn Wood (for NOLA Councilwoman Cantrell), Lynn Butterly, MD (Dartmouth-Hitchcock Medical Center), Carolyn (Bo) Aldigé (Prevent Cancer).

The Dialogue continues on cancer screening! The [online toolkit](#) features the networking resource guide, speaker presentations, posters and conversation notes. An upcoming podcast will feature the top poster presentation on patient navigation and increasing cancer screening among underserved populations in Georgia.

For more information about the 2015 *Dialogue for Action*, visit www.dialogueforaction.org.

**SAVE THE DATE for the 2016 Dialogue:
April 6-8, 2016, at the Renaissance Baltimore Harborplace Hotel**